



NEWS RELEASE

For Immediate Release

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MAYOR ERIC GARCETTI ANNOUNCES OVERHAUL OF THE CITY OF LOS ANGELES WORKFORCE DEVELOPMENT DELIVERY SYSTEM WITH \$36 MILLION IN RESOURCES DEDICATED TO ASSIST JOB SEEKERS

17 WorkSource Centers and Revamped Web Page will serve as Centerpiece of System

Los Angeles, Calif. November 5, 2014 – Mayor Eric Garcetti today presided over the grand opening of the City of Los Angeles Economic and Workforce Development Department’s (EWDD) WorkSource Center located at Los Angeles Trade-Technical College. The center is one of 17 located throughout the city that will focus on developing career pathways in high-demand employment sectors including healthcare, advanced manufacturing, hospitality, construction, financial services, transportation/logistics, and green technology. The goal is to create an environment that can prove fertile for these growth industries in Los Angeles. A total of \$36 million is being invested this year, with \$18 million in federal funds and an additional \$18 million in leveraged resources such as private grants, equipment, and facilities.

WorkSource Centers provide personal career counselors; job training; access to computers, copiers, and fax machines; educational assessment; job referrals; job fairs; workshops; and, support groups for job seekers. The WorkSource Centers also provide resources and assistance for businesses such as recruitment services, lay-off aversion and business analysis.

“By refocusing efforts we can build the workforce of the future,” said Los Angeles Mayor Eric Garcetti. He continued, “the WorkSource Centers are a one-stop-shop for both job seekers and employers. They are a critical component in creating a business climate that generates good paying jobs, and allows families to prosper.”

The WorkSource Centers provide services free of charge and are managed by community-based organizations and educational institutions through grants administered by EWDD.

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The city has also re-launched its webpage JobsLA.org, which has been redesigned to allow job seekers to manage their job search online, and give them access to a larger pool of employment opportunities. The revamped jobsla.org site tracks job listings on government and private sector job boards, and then imports listings into the site to create a comprehensive public database.

“We have entered a new era in the job market and the WorkSource Centers coupled with jobsla.org will serve as powerful tools in helping put people back to work,” said Jan Perry, general manager of EWDD. “We anticipate we will serve 100,000 people this year,” she continued.

Currently there are almost 121,250 job listings within Los Angeles County alone. The site allows users to post their resume, apply for jobs online, take free online training courses and get assistance putting together a resume. It also provides information on services for vulnerable populations. Most important, people can apply for jobs directly on the site.

According to a recent report by the Public Policy Institute of California, by 2025 the state will face a shortage in skilled workers, projected at 1.5 million. Retooling the WorkSource Centers and the potential for additional resources come at an opportune time.

“The new workforce development delivery system is primed to support Mayor Garcetti’s agenda to put Angelenos to work, at a faster pace,” said Charlie Woo, Chairman of the City of Los Angeles Workforce Investment Board. “We are committed to preparing Los Angeles’ workers to meet the needs of the marketplace.”

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About the City of Los Angeles Economic Workforce Development Department

The Economic and Workforce Development Department (EWDD) goal is to steer economic development in a manner that yields thriving businesses, and creates job training and career opportunities for the City of Los Angeles. EWDD works every day to deliver a strong and committed workforce, sustainable neighborhoods and profitable communities throughout Los Angeles. For more information, please visit www.ewdd.lacity.org.