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City of Los Angeles Economic and Workforce Development Department
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NEWS RELEASE

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NUMBERS SOAR AS YOUTH REGISTER ONLINE FOR SUMMER JOBS

Young people, looking for work this summer are flocking to the HIRE LA's Youth website. According to web statistics, nearly 12,000 young job seekers have enrolled on the site. This week alone, over a two day period, there were 3,000 visits to the site compared to almost 900 from the previous week.

Mayor Eric Garcetti's 10,000 jobs/HIRE LA's Youth initiative indicates how much young people want to work. At the same time, the Mayor is looking for every opportunity to ask LA businesses to sponsor a youth at a job site or make a donation.

Jan Perry, General Manager of the Economic and Workforce Development Department appeared LIVE on the KTLA Ch. 5 Morning News on Monday, April 28th and today which likely increased web traffic. This morning she spoke with news reporter Allie Mac Kay at South Park Doggie Day Care, a business that has HIRED LA's Youth. See the link below for the morning news.

<http://ktla.com/2014/05/01/hire-las-youth-south-park-doggie-day-care/#axzz30OWvYNjW>

For more information on HIRELA's Youth call: 213-744-7135 or visit: www.hirelayouth.com

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