

WIB Strategies and Activities							
A	B	C	D	E	F	G	H
Strategies and Activities	Training Related	PY 2012-13 Allocations			PY 2013-14 Allocations		
		Other Funding	WIA Formula	TOTAL (C+D)	Other Funding	WIA Formula	TOTAL (F+G)
Adult and Dislocated Worker Activities							
1 WorkSource (One-Stop Career) Centers	Y						
<p><i>Workforce Development Strategy #2: "Strengthen the region's Workforce Development System"</i></p> <p>There are 17 full-service centers and one portal in the City of Los Angeles that provide a full range of assistance to job seekers and employers under one roof. Job seekers can receive career counseling, job listings, labor market information, training referrals and other employment-related services. Employers can avail themselves of business services such as recruiting, posting job vacancies, human resources services, and customized training.</p> <p>For PY 13-14, funding allocation for current system providers is only for six months. The WorkSource system will be re-procured in PY 13-14.</p> <p>Below is the distribution of WIA formula funds to WorkSource Centers for the contract period January to June 2013:</p>							
Canoga Park-West Hills--Arbor E&T, LLC			\$ 1,236,404	\$ 1,236,404		599,656	\$ 599,656
Northeast Los Angeles--Arbor E&T, LLC			1,025,412	1,025,412		497,325	497,325
Van Nuys-Sherman Oaks--Arbor E&T, LLC			1,110,076	1,110,076		538,387	538,387
Chatsworth-Northridge--Build Rehabilitation Industries			1,369,745	1,369,745		664,326	664,326
Downtown--Chicana Service Action Center			815,225	815,225		395,384	395,384
Chinatown--Chinatown Service Center			678,530	678,530		329,087	329,087
Harbor--City of Long Beach (Administering entity for Pacific Gateway Workforce Investment Network)			828,982	828,982		402,056	402,056
Wilshire-Metro--Community Career Development, Inc.			1,135,234	1,135,234		550,588	550,588
South Los Angeles--Community Centers, Inc.			1,166,380	1,166,380		565,694	565,694
Sun Valley--El Proyecto del Barrio, Inc.			1,160,877	1,160,877		563,025	563,025
Metro North--Goodwill Industries of Southern California			940,562	940,562		456,173	456,173
HACLA Portal--Housing Authority of the City of Los Angeles			502,859	502,859		243,887	243,887
Marina del Rey-Mar Vista--Jewish Vocational Service			933,171	933,171		452,588	452,588
West Adams-Baldwin Hills--Los Angeles Urban League			1,224,881	1,224,881		594,067	594,067
Hollywood--Managed Career Solutions, Inc.			1,213,104	1,213,104		588,355	588,355
Westlake--Pacific Asian Consortium in Employment			1,122,093	1,122,093		544,215	544,215
Southeast Los Angeles-Crenshaw--UAW-Labor Employment and Training Corporation			1,156,907	1,156,907		561,100	561,100
Southeast Los Angeles- Watts--Watts Labor Community Action Committee			968,633	968,633		469,787	469,787
List of Providers to be determined after RFP results						9,015,701	9,015,701
Subtotal: WorkSource Centers Funding			\$ -	\$ 18,589,075	\$ 18,589,075	\$ -	\$ 18,031,403

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2	<p>"Getting LA Back to Work" (formerly National Emergency Grant - Multi-Sector NEG-Multi-Sector)</p> <p><i>Workforce Development Strategy #2: "Strengthen the region's Workforce Development System"</i></p> <p>The NEG—Multi-Sector is a special grant from the USDOL to the California Multi-Sector Partnership, a consortium of 21 contiguous California LWIAs, including the City, to provide workforce-related services. The services include core, intensive, training (including OJT), and support services to persons dislocated in mass layoffs of 50 or more from the Census, the LAUSD, and the City, as well as any additional layoffs identified by the USDOL. Priority of service is as follows: veterans and their eligible spouses, dislocated workers, recipients of public assistance, and low-income individuals.</p> <p>In Year 13 Annual Plan, five service providers were identified via RFP: 1) Arbor Canoga Park, 2) Jewish Vocational Service, 3) Managed Career Solutions, Inc., 4) Goodwill Industries of Southern California, and 5) UAW-Labor Employment and Training Corporation. Services are from October 1, 2011 through June 30, 2012, with extensions through March 17, 2013.</p> <p>Additional funds were received through the "Getting LA Back to Work" initiative to provide re-employment and training services to additional 2,000 dislocated workers (from an original 534 to a total of 2,534 participants) for a grant term of 36 months from March 18, 2011 to March 18, 2014.</p> <p>Because of the time constraints imposed by this grant, CDD, through an abbreviated Request for Information (RFI) funded the existing 18 WorkSource Centers. The project term is from March 1, 2013 to March 31, 2014.</p>	Y	\$ 7,670,394		\$ 7,670,394	\$ 4,612,360		\$ 4,612,360
3	<p>National Emergency Grant-On the Job Training (NEG-OJT)</p> <p><i>Workforce Development Strategy #2: "Strengthen the region's Workforce Development System"</i></p> <p>A special grant received from the U.S. DOL through the State's Employment Development Department to assist (in the following order of priority): (1) individuals who have exhausted their unemployment insurance benefits; (2) individuals receiving unemployment insurance benefits for 47 weeks or longer; and (3) individuals receiving unemployment insurance benefits for 26 weeks or longer.</p> <p>Service providers were Hollywood WorkSource Center operated by Managed Career Solutions, Inc., (MCS), and the Housing Authority of the City of Los Angeles portal (HACLA). No funding is expected for PY 13-14.</p>	Y	\$ 474,034		\$ 474,034	-		-

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<p>4 Institutional Transition Program (CDCR)</p> <p>Workforce Development Strategy #2: "Strengthen the region's Workforce Development System"</p> <p>Funded by the California Department of Corrections and Rehabilitation (CDCR), the Institutional Transition Program has been established to provide the California Department of Corrections and Rehabilitation (CDCR) inmates with job readiness and job skills prior to their release from prison. Through a series of modules, each participant will learn about community resources and programs that can assist them in their transition back into their communities.</p> <p>Funding will be provided to a WorkSource Center to provide services to offenders returning to Los Angeles.</p>					\$ 270,000		\$ 270,000
<p>5 Additional Assistance Project (Governor's 25% Discretionary Funds)</p> <p>Workforce Development Strategy #2: "Strengthen the region's Workforce Development System"</p> <p>A statewide initiative created by the Governor and underwritten with WIA Discretionary funds to help dislocated workers move from unemployment rolls and into new careers in high-wage jobs in growing industries. Comprehensive training and employment services targeting three primary high-growth industries in healthcare, professional and business services, and transportation and warehousing will be offered through the Additional Assistance Program.</p> <p>CDD will serve an estimated total of 361 dislocated workers through its Workforce Development System operators who will outreach and recruit eligible participants. Training modalities to be deployed for this project include classroom training, work experience, on-the-job-training (OJT), or a combination thereof. The grant period is retroactive from Sept. 2012 through March 2014.</p> <p>CDD will issue a Request for Interest (RFI) to the City's existing pre-procured WorkSource Center operators to identify project service providers.</p> <p><u>Rapid Response</u></p> <p>The U.S. Department of Labor designed Rapid Response to provide assistance to employers and employees affected by industry declines, economic dislocations, and natural disasters by quickly maximizing public and private resources -- minimizing the disruptions on companies, affected workers, and communities that are associated with the job loss.</p>	y			-	\$ 1,851,601		\$ 1,851,601

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6 Rapid Response Required (Reactive) Strategies <i>Workforce Development Strategy #2: "Strengthen the region's Workforce Development System"</i> Rapid Response required strategies are conducted by Community Development Department (CDD) staff, who respond to Worker Adjustment Retraining Notifications (WARNs) issued by employers regarding impending business closures and worker layoffs, and Non-WARNs (companies laying off not required to file with the State or local officials found via staff research and partner networks). When a layoff is announced, CDD dispatches its team of Rapid Response Coordinators to make contact with the employer to assess the closure and scope such as size and duration of the layoff. CDD staff then develops a plan for delivery of a wide array of reemployment services (such as career counseling, résumé preparation and interviewing skills workshops, job search and job placement assistance and job training) and information on unemployment insurance, and COBRA/HIPAA/ERISA benefits. These services are provided in collaboration with Employment Development Department, WorkSource Centers, Department of Labor (DOL), and other partners.				\$ 957,263	\$ 957,263		\$ 1,211,942	\$ 1,211,942	
7 Rapid Response Allowable (Proactive) Strategies <i>Workforce Development Strategy #2: "Strengthen the region's Workforce Development System"</i> Rapid Response allowable activities generally fall under the heading of layoff aversion and are typically implemented in partnership with economic development and business associations. Activities include: <ul style="list-style-type: none"> Identifying "at risk" businesses that exhibit stress factors (such as, low credit rating, bankruptcy declaration, history of making late payments, and/or any other factor(s) that indicate that the business is at risk); Marketing to "at risk" businesses; Scheduling in-person consultation meetings; Creating action plans and referring to appropriate resources/ workshops; Tracking, documenting, and reporting services rendered. 					-			-	
8 The <u>Economic Development Corporation of Los Angeles County (LAEDC)</u> will receive funding to provide the layoff aversion/business retention services throughout the City of Los Angeles. These activities cross program years. Services will be re-procured for PY 14-15. Funding: Rapid Response \$551,080; Dislocated Worker \$58,080.				\$ 628,000	\$ 628,000		\$ 609,160	\$ 609,160	
9 The <u>City of Long Beach Pacific Gateway Workforce Investment Network</u> will receive funding to provide layoff aversion and business retention services in the Harbor area through a partnership consisting of the Long Beach, San Pedro, Wilmington and Harbor City-Gateway Chambers of Commerce. These activities cross program years. Services will be re-procured for PY 14-15. Funding: Rapid Response \$38,920; Dislocated Worker				\$ 100,000	\$ 100,000		\$ 97,000	\$ 97,000	
Subtotal: Rapid Response				\$ -	\$ 1,685,263	\$ 1,685,263	\$ -	\$ 1,918,102	\$ 1,918,102

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<u>WorkSource System Enhancements</u>								
10 Living Independently Through Employment (LITE) Project (CDBG) <i>Workforce Development Strategy #2: "Strengthen the region's Workforce Development System"</i> Funding for the Skid Row Development Corporation Employment Portal at a Volunteer of America Drop-In Center in downtown Los Angeles. This portal provides job search and job placement assistance, supportive services, etc. essential to Skid Row residents in obtaining gainful employment.			\$ 212,500		\$ 212,500	\$ 212,500		\$ 212,500
11 Southeast Los Angeles Portal <i>Workforce Development Strategy #2: "Strengthen the region's Workforce Development System"</i> Six months funding for Chicana Service Action Center for \$50,000 to continue operating a WorkSource Center portal to provide workforce development services to residents living in some of the poorest and neediest communities in Los Angeles that are situated south of the Santa Monica Freeway and east of the Harbor Freeway. Provider services for \$50,000 will be re-procured in PY 13-14.				\$ 100,000	\$ 100,000		\$ 100,000	\$ 100,000
12 Collocation with LACCD: Workforce Innovation Center in Glassell Park <i>Workforce Development Strategy #2: "Strengthen the region's Workforce Development System"</i> Funding is for a lease for collocation of a WorkSource Center portal at the historic Van de Kamp Bakery, the site of the LACCD innovation campus. The facility houses multiple workforce development partners including Community Career Development, Inc. and the Catholic Charities of Los Angeles Inc. (Archdiocesan Youth Employment Services). The innovation campus is a growing hub for industry sector training in biomedical, biotechnology, health care, logistics, transportation, and goods movement. Six months funding for PY 12-13. No funding is expected for PY 13-14.				\$ 120,000	\$ 120,000		-	-

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		A	B	C	D	E	F
<p>13 Community Service Centers at the Housing Authority (CDBG) <i>Workforce Development Strategy #2: "Strengthen the region's Workforce Development System"</i></p> <p>Funding of community centers that target low to moderate income clientele within a specific geographic region within Los Angeles would create stability through job training, placement, education, technology, cultural and recreational programs. Participants receive support in the areas of personal motivation, economic opportunities, access to resources and education, health care and community support, civic participation and individual and community action.</p> <p>No CDBG funding is expected for PY 13-14.</p>		\$ 165,000		\$ 165,000	\$ -		-
<p>14 Integrated Service Delivery System</p> <p>Workforce Development Strategy #2: "Strengthen the region's Workforce Development System"</p> <p>The Workforce Development System (WDS) proposes to move toward establishing the Integrated Service Delivery (ISD) model.</p> <p>The ISD model seeks to increase service delivery and improve performance outcomes by working with an integrated customer pool, ensuring an integrated customer flow design, and moving toward integrated staffing at the One Stops. It is the intent of the State that the ISD model be expanded to all of its Local Workforce Investment Areas.</p>							
<p>15 JobsLA.org Subscription Services <i>Workforce Development Strategy #2: "Strengthen the region's Workforce Development System"</i></p> <p>JobsLA.org connects integrated workforce development services via the internet for job seekers, employers, training providers, workforce professionals and WIB members.</p> <p>Services offered at fixed brick and mortar locations are encompassed and expanded this state-of-the-art web site.</p> <p>The new California Workforce Services Network (CWSN) will replace JobsLA.org with an entry portal to CalJOBS. The vendor for both the State and Los Angeles is Geographic Solutions. The scheduled launch of this inclusive system is PY 12-13. Funding for PY 13-14 is not expected.</p>	Y		\$ 50,000	\$ 50,000		-	-

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<p>16 Veterans Employment (formerly WorkSource) Services</p> <p><i>Workforce Development Strategy #2: "Strengthen the region's Workforce Development System"</i></p> <p>Funding is identified to underwrite services to Veterans. The WIB, City Council, and Mayor have requested that the Annual Plan set aside funds to develop the capacity of the WDS to better serve Veterans with training, employment, and retention services. As such, the Annual Plan allocates a minimum of \$108,000 (\$6,000 per agency) to co-locate a MSW intern at each WSC. These funds are intended to provide a stipend to MSW graduate students with a specialty in services to Veterans to help address the psycho-social needs of Veterans, as these relate to the attainment and retention of employment.</p> <p>As the department proposes to re-procure the WDS in PY 2013-14, the department will add \$3,000 to each of the WSC agreements from the Services to Veterans line item in the Annual Plan, for a period of six months. Subsequently, the department will allocate the remaining \$54,000 to WSC contractors procured through the RFP processes.</p> <p style="text-align: right;"><i>Subtotal: Enhancement of the WorkSource System</i></p> <p style="text-align: right;">Total: Adult and Dislocated Worker Activities</p>			\$ 230,000	\$ 230,000		\$ 230,000	\$ 230,000
		\$ 377,500	\$ 500,000	\$ 877,500	\$ 212,500	\$ 330,000	\$ 542,500
		\$ 8,521,928	\$ 20,774,338	\$ 29,296,266	\$ 6,946,461	\$ 20,279,505	\$ 27,225,966
Youth Activities							
<p>17 YouthSource (formerly Youth WorkSource) Youth Opportunity Centers</p> <p><i>Workforce Development Strategy #4: "Connect young people to jobs"</i></p> <ul style="list-style-type: none"> • Services to improve educational achievement such as basic skills remediation, tutoring and preparation for post-secondary education • Services to prepare youth to enter and succeed in employment such as work readiness skills training, work readiness certification, paid work experience and internships, and job search and placement assistance • Services to support youth such as supportive services, adult mentoring, comprehensive guidance and counseling • Services mandated by the WIB Youth Council to meet the needs of local youth such as English-as-a-Second Language and computer literacy • LAUSD Office of Pupil Services--Los Angeles Unified School District shall serve as a mandatory partner collaborator for all YouthSource Centers to identify out-of-school youth and target them for services. LAUSD Pupil Service Attendance (PSA) Counselors will work with the City's YouthSource Centers. The Counselor will coordinate with YouthSource Center Case Managers to provide them access to all LAUSD educational programs, specialized educational activities, and support programs. LAUSD staff will provide on-site support to Case Managers to identify potential participants to youth services; connect students to YouthSource Centers; and/or to LAUSD for services where available. 	Y		\$ 793,000	\$ 793,000		\$ 793,000	\$ 793,000

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Below is the distribution of WIA formula funds to YouthSource (formerly Youth WorkSource) Centers: Central Los Angeles--Catholic Charities of Los Angeles, Inc. (dba Archdiocese Youth Employment Services (AYE)) South Los Angeles--Catholic Charities of Los Angeles, Inc. (dba Archdiocese Youth Employment Services (AYE)) North Valley--El Proyecto del Barrio, Inc. (Van Nuys and North Hollywood) South Valley--El Proyecto del Barrio, Inc. (Canoga Park) South Los Angeles--Los Angeles Brotherhood Crusade, Inc. Harbor--Los Angeles Harbor College (Los Angeles Community College District) East Los Angeles--Para Los Ninos Central Los Angeles--The Regents of the University of California West Los Angeles--The Regents of the University of California South Los Angeles--Watts Labor Community Action Committee East Los Angeles--Youth Opportunity Movement--Boyle Heights South Los Angeles--Youth Opportunity Movement--Watts North Valley--Youth Policy Institute, Inc. (Pacoima) <i>Subtotal: YouthSource Centers</i>			\$ 900,000 900,000 900,000 900,000 900,000 900,000 900,000 900,000 900,000 900,000 900,000 900,000 900,000	\$ 900,000 900,000 900,000 900,000 900,000 900,000 900,000 900,000 900,000 900,000 900,000 900,000		\$ 873,000 873,000 873,000 873,000 873,000 873,000 873,000 873,000 873,000 873,000 873,000 873,000	\$ 873,000 873,000 873,000 873,000 873,000 873,000 873,000 873,000 873,000 873,000 873,000 873,000
		\$ -	\$ 12,493,000	\$ 12,493,000	\$ -	\$ 12,142,000	\$ 12,142,000
<p><u>Summer Youth Employment</u></p> <p>18 LA County Youth General Fund <i>Workforce Development Strategy #4: "Connect young people to jobs"</i></p> <p>For PY 12-13, LA County approved an allocation of \$649,000 funds to provide youth summer jobs that provide educational and job training services. Increased funding is expected for PY 13-14.</p> <p>19 Summer Youth Employment Program (SYEP) (City GF and CD 13 AB 1290) <i>Workforce Development Strategy #4: "Connect young people to jobs"</i></p> <p>The Summer Youth Employment Program (SYEP) has been a key component of the Youth Workforce Development System for well over 30 years in the City of Los Angeles. Youth and young adults between the ages of 14-24, has the opportunity to earn a paycheck while developing foundational work place skills and a connection to the labor force.</p> <p>For PY 12-13, a total of \$1.65M has been identified to underwrite subsidized jobs for disadvantaged youth from the following sources: City General Funds for \$1.25M, \$100,000 each from CD3 and CD13, and \$200,00 from CD 7.</p> <p>For PY 13-14, funding is from the City General Funds for \$2M and \$1M from CD 13 AB 1290. Service providers will be selected from the existing YouthSource Center Operators procurement list and from the 2013 Support System RFQ.</p>	Y	\$ 649,000		\$ 649,000	\$ 1,068,030		\$ 1,068,030
		\$ 1,650,000		\$ 1,650,000	\$ 1,800,000		\$ 1,800,000

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<p>20 Learn and Earn (City General Fund)</p> <p><i>Workforce Development Strategy #4: "Connect young people to jobs"</i></p> <p>Contract with Los Angeles Conservation Corps, Inc. to enroll, assess, and place youth in work experience situations with academic and occupational linkages, such as:</p> <ul style="list-style-type: none"> • Placement of youth in work experience with private/public non-profit entities throughout the City of Los Angeles • Data collection and progress evaluation • Partner with qualified providers including the Mayor's Office of GRYD • A culmination event held to recognize program participants <p>The program will provide first-time work experience for youth citywide during school vacation. Service providers will be selected from the existing YouthSource Center Operators procurement list and from the 2013 Support System RFQ.</p> <p>21 Federally-funded Youth Summer Activities (Jobs Program)</p> <p><i>Workforce Development Strategy #4: "Connect young people to jobs"</i></p> <p>The program target at-risk youth, ages 14-21, who have multiple barriers to employment, with emphasis on hiring foster youth, runaways, and youth offenders. Participants are paid not less than the prevailing minimum wage. Distribution of funds were based on percent of youth in poverty using the 2000 Census data in the City's seven Community Planning Areas.</p> <p>No funding in PY 12-13. If funds will be made available for PY 13-14, the program will provide first-time work experience for youth citywide during school vacation. Service providers will be selected from the existing YouthSource Center Operators procurement list and from the 2013 Support System RFQ.</p>		\$ 191,250		191,250	\$ 172,125		\$ 172,125
Subtotal: Summer Youth Employment		\$ 2,490,250	\$ -	\$ 2,490,250	\$ 3,040,155	\$ -	\$ 3,040,155
<u>Year-Round Youth Employment</u>							
<p>22 Cash for College (CDBG & WIA)</p> <p><i>Workforce Development Strategy #4: "Connect young people to jobs"</i></p> <p>The Cash for College (CFC) campaign is designed to expand access to education and career opportunities for low-income youth. This WIA & CDBG funded initiative is intended to integrate CFC activities in the YouthSource System to ensure access to CFC activities for WIA program-enrolled youth. Project services are coordinated through a contract with the Los Angeles Area Chamber of Commerce Foundation. Primary services include:</p>		\$ 51,730	\$ 90,000	\$ 141,730	\$ 51,730	\$ 90,000	\$ 141,730

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<ul style="list-style-type: none"> Targeted outreach to YouthSource participants to ensure attendance of 500 WIA-enrolled youth at the Cash for College Convention Facilitation and recruitment of 13 YouthSource contractors to be "pick-up" sites for the College for Cash Convention Providing information for FAFSA financial aid workshops to all YouthSource Contractors Ensuring that 100 WIA program-enrolled youth participate in the Cash for College financial aid workshops 								
<p>23 HIRE LA's Youth 16-24 (CDBG & WIA)</p> <p><i>Workforce Development Strategy #4: "Connect young people to jobs"</i></p> <p>In partnership with the Los Angeles Area Chamber of Commerce Foundation, this program provides youth, ages 16-24 with Job Skills Workshops and mock interviews to obtain Work Readiness Certificates (WRC). Hiring events and recruitments are continuously planned throughout LA to highlight the program to promote the value of the WRC to the business community and to connect young job seekers with employers.</p> <p>The goal of the program is to hire young adults into unsubsidized employment. This activity will provide funding to the Chamber of Commerce Foundation for System Support activities.</p> <ul style="list-style-type: none"> Secure job pledges from area employers. Recruit, evaluate, and place youth ages 16–24 into Hire LA job pledge pool Have youth participate in Work Readiness Certification program Hire youth into secure employment 	Y	\$ 142,482	\$ 75,000	\$ 217,482	\$ 142,482	\$ 75,000	\$ 217,482	
<p>24 Los Angeles Reconnections Career Academy (LARCA) (WIF-DOL)</p> <p><i>Workforce Development Strategy #4: "Connect young people to jobs"</i></p> <p>The Los Angeles Reconnections Career Academy (LARCA) will support the enrollment of 1,200 young people between the ages of 16-24 over the next three program years. The program model focuses on 100% drop out recovery with connections back to school and career pathways and includes a robust evaluation component conducted by the Social Policy Research Associates (SPR). The program will be administered by CDD with direct services provided by the Youth Policy Institute, the Coalition for Responsible Community Development, the Los Angeles Conservation Corp, InnerSight, Inc, Los Angeles Unified School District and the Los Angeles Youth Opportunity Movement, Watts and Boyle Heights.</p>				\$ -	3,306,666	-	3,306,666	

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<p>25 Collocation with LACCD: Harbor OneSource Center</p> <p><i>Workforce Development Strategy #2: "Strengthen the region's Workforce Development System"</i></p> <p>Funding was provided to lease space for collocation at the LACCD's Harbor College campus by a YouthSource (formerly WorkSource) Center operated by the Los Angeles Unified School District. The site is a growing hub for industry sector training on logistics, transportation, and goods movement for residents in the harbor area.</p> <p>This line item will not be needed for PY 13-14 as the system has been re-procured and new contracts made.</p> <p><u>Youth Opportunity Movement (YOM) activities</u></p>			\$ 100,000	\$ 100,000		-	-
<p>26 Intensive Transitions</p> <p><i>Workforce Development Strategy #4: "Connect young people to jobs"</i></p> <p>Continues funding of Intensive Transitions project that supports youth offenders returning from probation camps, linking them to education and employment opportunities through the YouthSource System. The project has functioned as a component of the larger LA Youth Opportunity Movement (LAYOM) Program. Services include anger management training, individual counseling, parent education, after school tutoring, and community service. The case management program has shown an increase in successful completion of probation, reduced recidivism, community service and restitution.</p>			\$ 177,000	\$ 177,000		\$ 177,000	\$ 177,000
<p>27 LA Youth Opportunity Movement (LAYOM) (CDBG)</p> <p><i>Workforce Development Strategy #4: "Connect young people to jobs"</i></p> <p>Provides for continuation of previously funded DOL grant program through the Community Development Block Grant. LAYOM promotes the development of youth by implementing its mission of promoting youth achievement by working with families and community partners to create opportunities for youth 14-24 yrs. to reach their education, employment and personal development goals. In partnership with local community based organizations, LAYOM is a vocational, educational, career, and social support system that emphasizes the talents and capacities of the community's youth and families. LAYOM serves in-school and out-of-school youth and provides recruitment, assessment, case management, job preparation, internships, career counseling, job placement, leadership development and educational placement in a client-centered, individual approach.</p>	Y	\$ 603,210		\$ 603,210	\$ 603,210		\$ 603,210

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28 LA County Probation High Risk/High Need Workforce Development Strategy #2: "Strengthen the region's Workforce Development System" Funding provides year long employment and educational training opportunities to 50 young people returning from the juvenile camp system operated by the Los Angeles Opportunity Movement (LAYOM). <i>Subtotal: Youth Opportunity Movement (YOM) Activities</i> <i>Subtotal: Year-Round Youth Employment</i> Total: Youth Activities		\$ 158,826		158,826	\$ 195,524		\$ 195,524
		\$ 762,036	\$ 177,000	\$ 939,036	\$ 798,734	\$ 177,000	\$ 975,734
		\$ 956,248	\$ 442,000	\$ 1,398,248	\$ 4,299,612	\$ 342,000	\$ 4,641,612
		\$ 3,446,498	\$ 12,935,000	\$ 16,381,498	\$ 7,339,767	\$ 12,484,000	\$ 19,823,767
Industry Sector Training Investments							
29 Construction Training and Placement Initiative (CDBG) <i>Workforce Development Strategy #1: "Develop sector-based training programs"</i> Funding for the Los Angeles Urban League (West Adams - Baldwin Hills WSC) to provide workforce development services to South Los Angeles residents that will lead to their employment as apprentices in the construction trades. CDBG funding is not expected for PY 13-14.	Y	\$ 50,000		\$ 50,000	\$ -		\$ -
30 WIB Innovation Fund and Sector Intermediaries <i>Workforce Development Strategy #1 and 2: "Develop sector-based training programs" and Strengthen the regions' Workforce Development System"</i> To underwrite training and other related activities that produce skilled workers for employment in industry sectors that: <ul style="list-style-type: none"> • Are not likely to off-shore jobs • Have the greatest potential for generating and sustaining jobs • Pay living wages or offer employment in occupations with career ladders that allow for progressive wage gains Future job growth in Southern California is expected in the following industry sectors: advanced and industrial manufacturing, construction, early childcare and education, entertainment, financial services, healthcare and life sciences, hospitality and tourism, private security, logistics, transportation, goods movement, and utilities. Some of these sectors fall under the category of "green."	Y		\$ 1,500,000	\$ 1,500,000		\$ 1,000,000	\$ 1,000,000

WIB Strategies and Activities							
A	B	C	D	E	F	G	H
Strategies and Activities	<i>Training Related</i>	PY 2012-13 Allocations			PY 2013-14 Allocations		
		Other Funding	WIA Formula	TOTAL (C+D)	Other Funding	WIA Formula	TOTAL (F+G)
<p>WIB investments are reserved for high-road partnerships involving employers, employer associations, organized labor, educational institutions, government agencies, community and faith-based organizations, and workforce development entities.</p> <p>The following organizations or entities were selected through RFP:</p> <ul style="list-style-type: none"> --Community Career Development, Inc. for Biotechnical/Biomedical --The Regents of the University of California (UCLA Center for Labor Research & Education) for Construction --Los Angeles Trade Technical College (Los Angeles Community College District) for Utilities --Managed Care Solutions <p>Remaining funding for consideration of future intermediaries by the WIB.</p>							
			\$ 75,000	\$ 75,000		-	-
			\$ 75,000	\$ 75,000		-	-
			\$ 75,000	\$ 75,000		-	-
			\$ 225,000	\$ 225,000		-	-
<p>31 South Los Angeles Workforce Development Initiative</p> <p>Financed under the WIB Innovation Fund for \$500,000, this initiative will provide work experience, on-the-job training and other related services to young men of color residing in zip codes with the highest unemployment.</p> <p>If funds will be made available for PY 13-14, CDD will issue an RFP to address services in areas with high concentration of poverty.</p>							
<p>32 WorkSource Center Portals at Public Libraries</p> <p>Financed under the WIB Innovation Fund for \$100,000, this initiative will provide funding to eight WorkSource Centers that are staffing portals at public libraries. This funding will increase the universal access goals for each of the contractors. The WorkSource Centers are as follows:</p> <p>Chicana Service Action Center (Downtown), Pacific Asian Consortium in Employment (Westlake), Community Career Development, Inc. (Metro North), UAW-Labor Employment and Training Corporation (South LA - Crenshaw), City of Long Beach (Administering entity for Pacific Gateway Workforce Investment Network (Harbor), Arbor E&T, LLC (Van Nuys), Jewish Vocational Service (Marina Del Rey), and El Proyecto del Barrio, Inc. (Sun Valley).</p> <p>No funding is expected for PY 13-14.</p>							

		WIB Strategies and Activities						
A		B	C	D	E	F	G	H
Strategies and Activities		Training Related	PY 2012-13 Allocations			PY 2013-14 Allocations		
			Other Funding	WIA Formula	TOTAL (C+D)	Other Funding	WIA Formula	TOTAL (F+G)
33	<p>Staffing for Green Retrofit Development Interdepartmental Task Force and Advisory Council</p> <p><i>Workforce Development Strategies #1 and #3: "Develop sector-based training programs" and "Leverage public sector hiring and contracting"</i></p> <p>The WIB's contribution toward the funding of positions in the Mayor's Office to staff the 9-member Green Retrofit Advisory Council. The Council was appointed by the Mayor and City Council to provide the Green Retrofit Development Interdepartmental Task Force, comprised of 16 representatives from City departments, with guidance and assistance in the implementation and operation of the City Building Green Retrofit Program.</p> <p>The City Building Green Retrofit Program facilitates the renovation of all City-owned properties over 7,500 sq feet or constructed prior to 1978 to meet Leadership in Energy and Environmental Design (LEED) silver or higher standards. A workforce development component is planned for this program that will involve training and hiring residents, especially those from low-income areas, to perform the actual "green" related retrofitting.</p>			\$ 75,000	\$ 75,000		\$ 25,000	\$ 25,000
Subtotal Sector Investments			\$ 50,000	\$ 2,025,000	\$ 2,075,000	\$ -	\$ 1,025,000	\$ 1,025,000
Evaluations/ Studies								
34	<p>Customer Satisfaction Surveys and LA Performs</p> <p><i>Workforce Development Strategy #2: "Strengthen the region's Workforce Development System"</i></p> <p>Continue to fund the performance management system implementing online performance management of the Workforce Development System, which incorporates customer satisfaction surveys of participants, employers and universal access tracking. This system provides valuable information used for performance measurement and annual program evaluation of our agencies.</p> <p>Contract with Future Work Systems LLC to continue to host and maintain the LA Performs website, which assists with the management and reporting of performance metrics and provide LA Performs training as needed.</p> <p>Contract with The University Corporation to provide the following:</p> <ul style="list-style-type: none"> • Continue to conduct customer satisfaction surveys at WorkSource Centers • Continue to conduct Youth participant phone surveys • Continue to conduct employer surveys of WorkSource and YouthSource Centers • Continue to provide performance and policy consulting as needed • Compile and analyze Universal Access client data • Layoff Aversion 			\$ 247,500	\$ 247,500		\$ 240,075	\$ 240,075

WIB Strategies and Activities							
A	B	C	D	E	F	G	H
Strategies and Activities	Training Related	PY 2012-13 Allocations			PY 2013-14 Allocations		
		Other Funding	WIA Formula	TOTAL (C+D)	Other Funding	WIA Formula	TOTAL (F+G)
35 Program Monitoring of Youth Opportunity Movement (YOM) <i>Workforce Development Strategy #4: "Connect Young People to Jobs"</i> Re-procure a third party vendor to conduct a process and summative evaluation of the Youth for Opportunity Movement (YOM) as operators of YouthSource centers. Contractor will monitor the performance of YOM Centers and report related findings to the WIB on a quarterly basis. No funding is expected for PY 13-14.			\$ 50,000	\$ 50,000		\$ -	\$ -
36 Labor Market Information <i>Workforce Development Strategy #2: "Strengthen the region's Workforce Development System"</i> Labor Market information is used to research and evaluate industry sector initiatives and high growth industries in connection with employment and job training.			\$ 10,000	\$ 10,000		\$ 42,259	\$ 42,259
Subtotal Evaluations/Studies		\$ -	\$ 307,500	\$ 307,500	\$ -	\$ 282,334	\$ 282,334
Continuous Improvements							
37 Audit Fees/Fiscal Training <i>Workforce Development Strategy #2: "Strengthen the region's Workforce Development System"</i> Provides funds to support CDD's Financial Management Division with regard to fiscal reviews and special audits and fiscal and administrative training. Funds will be used for the following: <ul style="list-style-type: none"> • Conduct fiscal review and special audits for five contractors • Participate at various fiscal and administrative training events for audit staff • Provide special investigation services For PY 12-13, \$70,000 was awarded to Qiu Accountancy Corporation through an RFQ for a one-year contract starting Jan. 2013.			\$ 90,000	\$ 90,000		\$ 90,000	\$ 90,000

		WIB Strategies and Activities						
A		B	C	D	E	F	G	H
Strategies and Activities		Training Related	PY 2012-13 Allocations			PY 2013-14 Allocations		
			Other Funding	WIA Formula	TOTAL (C+D)	Other Funding	WIA Formula	TOTAL (F+G)
38 Certification Requirements for WorkSource and YouthSource Centers <i>Workforce Development Strategy #2: "Strengthen the region's Workforce Development System"</i> The WIB Certification Policy requires WDS contractors to adopt Malcolm Baldrige National Quality Award criteria in their management practices. Funding will be used to underwrite fees of WorkSource Centers to apply for California Awards for Performance Excellence (CAPE), at the Eureka level, from the California Council for Excellence (CCE). CCE helps public, private, and nonprofit organizations achieve "world class" results through Malcolm Baldrige National Quality Award principles and criteria. Organizations receive a CAPE from CCE for incorporating these principles and criteria into their management and operational practices. Due to the re-procurement of the WorkSource System in PY 12-13, WorkSource centers will not be required to submit CAPE applications in PY 12-13. YouthSource centers, however, will be required to submit CAPE applications by June 2013.					-		-	-
39 Performance Improvement Consultant Services <i>Workforce Development Strategy #2: "Strengthen the region's Workforce Development System"</i> Funding to underwrite the cost of a consultant to advise CDD and WorkSource Centers on the incorporation of Malcolm Baldrige principles and criteria into their management and operational practices. MaryAnn Pranke Training and Consulting, Inc. was selected through the procurement process.		Y	\$ 75,000	\$ 75,000			-	-
40 Services to Vulnerable Populations <i>Workforce Development Strategy #2: "Strengthen the region's Workforce Development System"</i> Provides staff training and technical assistance to better serve the employment and training needs of vulnerable populations such as the disabled, through the Workforce Development System (WDS).			\$ 25,860	\$ 25,860		\$ 25,860	\$ 25,860	
<ul style="list-style-type: none"> California Disability Employment Initiative - As part of a statewide demonstration project, the WDS will serve at least 233 individuals with disabilities. This project will foster stronger linkages to the employer community and will inform employer and industry associations on tax credits, On the Job Training opportunities, and other incentives available to hiring. The intent of this effort is to increase employer awareness of and dispel the myths of hiring people with disabilities. 			\$ 307,695	\$ 307,695				-

WIB Strategies and Activities

Strategies and Activities	B	C	D	E	F	G	H
	Training Related	PY 2012-13 Allocations			PY 2013-14 Allocations		
		Other Funding	WIA Formula	TOTAL (C+D)	Other Funding	WIA Formula	TOTAL (F+G)
<p>These funds will not supplant any funding otherwise available to a job seeker in the form of WIA intensive or supportive services, but will be used to close gaps in services (including addressing reasonable accommodation requests). In addition, as an Employment Network under the Social Security Administration Ticket-to-Work program, the City seeks to increase the employment opportunities and choices for Social Security disability beneficiaries.</p>							
<p>41 Technical Assistance</p> <p><i>Workforce Development Strategy #2: "Strengthen the region's Workforce Development System"</i></p> <p>Funding provides for technical assistance services for the system scorecard, related metrics, and management information systems reports.</p>			\$ 25,000	\$ 25,000		\$ 25,000	\$ 25,000
<p>42 Exemplary Performance (formerly Incentive Awards) for High Performing Centers</p> <p><i>Workforce Development Strategy #2: "Strengthen the region's Workforce Development System"</i></p> <p>To recognize high performance within the Workforce Development System, funds are set aside to provide incentive awards to WorkSource and YouthSource Centers recognized as high performing as evidenced by attaining Four Star performance in the annual performance evaluation.</p> <p>Based on the results of the PY 11-12 Annual Performance Evaluation, the following WorkSource and YouthSource Centers will be awarded \$3,000 each if funds will be made available for PY 13-14.</p> <p>WorkSource Centers:</p> <ul style="list-style-type: none"> Northeast Los Angeles--Arbor/Rescare Chatsworth-Northridge--Build Rehabilitation Industries Harbor--City of Long Beach/Pacific Gateway WIN Hollywood--MCS Rehabilitation, Inc. <p>YouthSource (formerly Youth WorkSource) Youth Opportunity Centers</p> <ul style="list-style-type: none"> Central Los Angeles--Catholic Charities of Los Angeles, Inc. (dba Archdiocese Youth Employment Services (AYE)) South Los Angeles--Catholic Charities of Los Angeles, Inc. (dba Archdiocese Youth Employment Services (AYE)) North Valley--El Proyecto del Barrio, Inc. (Van Nuys and North Hollywood) South Valley--El Proyecto del Barrio, Inc. (Canoga Park) East Los Angeles--Para Los Ninos 			\$ 24,000	\$ 24,000		-	-

WIB Strategies and Activities							
A	B	C	D	E	F	G	H
Strategies and Activities	Training Related	PY 2012-13 Allocations			PY 2013-14 Allocations		
		Other Funding	WIA Formula	TOTAL (C+D)	Other Funding	WIA Formula	TOTAL (F+G)
<ul style="list-style-type: none"> • West Los Angeles--The Regents of the University of California • South Los Angeles--Watts Labor Community Action Committee • North Valley--Youth Opportunity Movement • East Los Angeles--Youth Opportunity Movement--Boyle Heights • South Los Angeles--Youth Opportunity Movement--Watts • Citywide--Marriott Foundation Bridges <p>Additional funds may be awarded to the City by the State during PY 12-13 for exemplary performance.</p> <p style="text-align: right;">Subtotal: Continuous Improvement</p>		\$ 307,695	\$ 239,860	\$ 547,555	\$ -	\$ 140,860	\$ 140,860
Technology and Information Systems							
<p>43 Information System</p> <p><i>Workforce Development Strategy #2: "Strengthen the region's Workforce Development System"</i></p> <p>Continue the gathering and reporting of all participant related data in a computerized case management system utilized throughout the WorkSource and YouthSource Systems. Also provide funding to respond to State revisions to new job tracking system. Sector initiative results will be tracked separately from the numbers served under regular center funding.</p> <p>CDD will evaluate current in-house technology systems as to their adequacy in retrieving and exporting accurate and timely performance data on all plan activities.</p> <p style="text-align: right;">Subtotal: Technology and Information Systems</p>		\$ -	\$ 90,000	\$ 90,000	\$ -	\$ 30,000	\$ 30,000
Miscellaneous							
<p>44 Crossroads/Policy Conferences and Forums (formerly Veterans/Special Events)</p> <p><i>Workforce Development Strategy #s 1 and 2: "Connect Young People to Jobs" and "Strengthen the Region's Workforce Development System"</i></p> <p>Funding for crossroads symposia at which WIB members, elected officials, and workforce development professionals engage in critical discussions regarding services to veterans, older and younger individuals. It will serve as the basis for development of workforce development policies and programming in the City of Los Angeles.</p> <p>Funding for the WIB to partner with five other WIBs in sponsoring a policy conference on the needs such as education and workforce development of youth in foster care.</p>			\$ 20,000	\$ 20,000		\$ 20,000	\$ 20,000

WIB Strategies and Activities

Strategies and Activities	Training Related	PY 2012-13 Allocations			PY 2013-14 Allocations			
		Other Funding	WIA Formula	TOTAL (C+D)	Other Funding	WIA Formula	TOTAL (F+G)	
		A	B	C	D	E	F	G
<p>45 Youth System Support (formerly Youth Leadership/Community Development Council)</p> <p>Workforce Development Strategy #s 1 and 2: "Connect Young People to Jobs" and "Strengthen the Region's Workforce Development System"</p> <p>This youth system support program provides City and contractor staff training and system-wide technical assistance to facilitate the operation of Youth Community Development Councils for at-risk youth at YouthSource Centers. The program empowers at-risk youth to become leaders in their communities by learning how to plan, select, fund, monitor and evaluate community improvement projects with seed money from private foundations.</p> <p>Last procured in 2008, a provider will be re-procured for PY 12-13 to assist each YouthSource Center in establishing a Youth Community Development Council. YouthSource Centers will be required to establish a Youth Community Development Council and related leadership activities for PY 12-13.</p>			\$ 35,000	\$ 35,000		-	-	
<p>46 Youth Assessment (formerly InnerSight Experience: Education and Career Inventory)</p> <p>Workforce Development Strategy #s 1 and 2: "Connect Young People to Jobs" and "Strengthen the Region's Workforce Development"</p> <p>InnerSight uses a widely researched and consistently validated interest and preference inventory designed to identify and clarify preferences, interests, learning and communication styles and more. Clients will take an inventory and then will participate in an InnerSight experience that is guided by professional development experts. Each client will receive a guidebook tailored to them based on the results of their inventory. The results of the experience session will empower clients by providing them a vocabulary for discussing their personal and career interests, a context for understanding their preferences in terms of who they are, a framework for making choices about their present and future educational goals that are in alignment with their preferences, interests and talents and language to use in developing résumés, completing letters of application for college or career in a personal and professional manner.</p>			\$ 300,000	\$ 300,000		\$ 300,000	\$ 300,000	
<p>47 Promotion and Outreach</p> <p>Workforce Development Strategy #s 1 and 2: "Invest in Sector-Based Training Initiatives" and "Strengthen the Region's Workforce Development System"</p> <p>Funding for consultants to conduct, in order of priority, a range of activities that:</p> <ul style="list-style-type: none"> Increases recognition of and support for the WIB, and identifies it as a trusted source of human capital for employers and workforce development services for job seekers Builds awareness of the Workforce Development System and Industry Sector Explains the relationship between the WIB and CDD, and facilitates joint messaging. 			\$ 85,000	\$ 85,000		\$ 82,450	\$ 82,450	
Subtotal: Miscellaneous			\$ -	\$ 440,000	\$ 440,000	\$ -	\$ 402,450	\$ 402,450
Grand Total: All WIB Strategies & Activities:			\$ 12,326,121	\$ 36,811,698	\$ 49,137,819	\$ 14,286,228	\$ 34,644,149	\$ 48,930,378

Strategies and Activities	Training Related	WIB Strategies and Activities					
		PY 2012-13 Allocations			PY 2013-14 Allocations		
		Other Funding	WIA Formula	TOTAL (C+D)	Other Funding	WIA Formula	TOTAL (F+G)

PROGRAM AND ADMINISTRATIVE SUPPORT

48 Program Support							
• Community Development Department		\$ 413,363	\$ 7,610,311	\$ 8,023,674	\$ 3,761,577	\$ 6,818,446	\$ 10,580,023
• Workforce Investment Board (WIB)		8,540	799,227	807,767	138,826	919,368	\$ 1,058,194
• Other City Departments			300,047	300,047	-	211,139	\$ 211,139
<i>Subtotal: Program Support</i>		\$ 421,903	\$ 8,709,585	\$ 9,131,488	\$ 3,900,403	\$ 7,948,954	\$ 11,849,357
49 Administrative Support							
• CDD		\$ 56,946	\$ 4,087,151	\$ 4,144,097	\$ 739,663	\$ 3,472,309	\$ 4,211,972
• Other City Departments			374,993	374,993	-	691,622	691,622
<i>Subtotal: Administrative Support</i>		\$ 56,946	\$ 4,462,144	\$ 4,519,090	\$ 739,663	\$ 4,163,931	\$ 4,903,594
Total Program and Administrative Support		\$ 478,848	\$ 13,171,729	\$ 13,650,578	\$ 4,640,066	\$ 12,112,885	\$ 16,752,951
(TOTAL WIB STRATEGIES & ACTIVITIES + TOTAL PROG & ADMIN SUPPORT)		\$12,804,970	\$ 49,983,427	\$ 62,788,397	\$ 18,926,294	\$ 46,757,034	\$ 65,683,329
62 Unallocated Anticipated Revenue							
• Administrative Support		\$ 4,350,000	\$ -	\$ 4,350,000			\$ -
<i>Subtotal Unallocated Anticipated Revenue</i>		650,000		\$ 650,000			\$ -
		\$ 5,000,000	\$ -	\$ 5,000,000	\$ -	\$ -	\$ -
GRAND TOTAL, BUDGET AND EXPENSES, YEAR 13 ANNUAL PLAN PY 2012-13 (WIB STRATEGIES & ACTIVITIES + PROG & ADMIN SUPPORT + ANTICIPATED REVENUE)		\$17,804,970	\$ 49,983,427	\$ 67,788,397	\$ 18,926,294	\$ 46,757,034	\$ 65,683,329