

## News for the week of January 16, 2017

### **South Valley BusinessSource Center Success Story**

Zhongqiang (Sean) Wang, owner of the new *Massage Masters* in Winnetka, has worked with the South Valley BusinessSource Center for the past three years in preparation for the grand opening of his new massage therapy business, located at 19755 Vanowen Street, A-26, Winnetka, CA 91306. Mr. Wang originally visited the center in October of 2014, inquiring about obtaining the necessary information to start a business and apply for a business loan. Sean is a certified massage therapist, accredited by the Alhambra Medical University School of Acupuncture and Oriental Medicine. He has been in the massage industry for over four years and has worked in various spa and acupuncture clinics throughout California. He is a specialist in Shiatsu, reflexology and deep tissue massage. He is also a Master Instructor with ten years of experience in practicing and teaching Chinese Martial Arts. His vision is to provide the highest quality massage services at value-based prices. The South Valley BusinessSource Center assisted Mr. Wang with licensing, permitting, business plan development, business trainings, lease negotiation, site finding assistance and logo and website development. When *Massage Masters* opened they created 1 new job and projected the creation of 2 additional jobs within the year as the business expands.



**WORKFORCE METRICS:**

*(Arrows indicate weekly trend)*

JobsLA (online and mobile)



Page Views

(Down 9.2%)



New Visitors

(Up 5.7%)



New Sessions

(Down 3.8%)



Registrations

(Up 46%)

WorkSource Centers



Enrollments

(Up 31%)

**BUSINESS METRICS:**

**LABSC’s Reporting:** North Valley, West Valley, South LA, Mid City, Central West, Hollywood, Harbor and South Valley

**LABSC’s Not Reporting:** East LA

<b>Pre-Startups Enrolled</b>	25
<b>Pre-startups Assisted</b>	13
<b>Start-ups/Operating Businesses Enrolled</b>	25
<b>Start-ups/Operating Businesses Assisted</b>	21
<b>Workshops: Number of Clients Attended</b>	51

*“Updates” is produced by EWDD’s communications department. If you have questions, comments or wish to contribute to an upcoming “Updates,” please contact Michael Cole at 213-744-7333 or at michael.cole@lacity.org.*