



Economic and Workforce Development Department

UPDATES



NEWS FOR THE WEEK OF FEBRUARY 10, 2020

SOUTH LA BSC HELPS SIDEWALK VENDORS SECURE CITY & COUNTY PERMITS



The South Los Angeles BusinessSource Center (BSC) recently assisted longtime sidewalk vendors Juan Reyna (Center) and Luis Gutierrez (Right) with applying for permits required by the City of Los Angeles Sidewalk and Park Vending program, which went into effect January 1, 2020. Juan and Luis recently visited the South LA BSC, run by EWDD partner Vermont Slason Economic Development Corporation (VSEDC) for information on complying with the new requirements of the program. At the center, a business coach helped them apply for a Business Tax Registration Certificate (BTRC), California Sellers Permits, and the StreetsLA Sidewalk Vendors Permit badges. Juan and Luis have operated their sidewalk vending businesses next to each other for eight years. Both vendors sell second-hand merchandise, such as tools. For Juan, sidewalk vending has become his full-time job and he relies on his monthly sales to support his family. Luis, a retired maintenance worker, always dreamed of owning his own business. Now that they have met the permit requirements, Juan and Luis said they can operate their businesses comfortably, without worrying about their businesses closing. Juan and Luis also plan to register for the Business Planning 101 Spanish-speaking class offered at the South LA BusinessSource Center. In partnership with the City's Bureau of Street Services, EWDD's BusinessSource Centers are providing vendors technical assistance in applying for permits. For more information about the program, visit <https://streetsla.lacity.org/vending#permit>. To find the nearest BusinessSource Center, visit bit.ly/LABusinessSource.

Building Local Business • Strengthening LA's Workforce

www.EWDDLACITY.com



LA:RISE – HELPING STRUGGLING YOUTH FIND CAREER PATHS

EWDD is a leadership team partner of the Los Angeles Regional Initiative for Social Enterprise (LA:RISE), an innovative, collaborative partnership that unites the City and County of Los Angeles' Workforce Development System (WDS) with non-profit social enterprises and for profit employers to help individuals with high barriers to employment get good jobs and stay employed. The City's WorkSource Centers and LA:RISE prioritize individuals recently released from prison, the unsheltered or those at risk of homelessness, and youth ages 18-24 who are neither in school nor working. After working in a transitional job at a social enterprise and leveraging training and services from the WorkSource Center, LA:RISE participants are placed at jobs in the private sector or in vocational training programs. The following story illustrates the success of the LA:RISE program, made possible through the efforts of EWDD, our partner agencies, and the LA:RISE clients.

FACING HOMELESSNESS, LA:RISE PROVIDES TEEN TRAINING, LEADS TO LAX JOB



LA:RISE partner CRCD Enterprises provided participant Jeremiah with job training that equipped him to secure full-time employment at Los Angeles World Airports (LAX). Jeremiah (left) discovered LA:RISE at a crucial turning point in his life. At 18 years old, he was facing a challenging transition to adulthood – he had no work experience and was struggling to pay his rent and afford transportation. He was at risk of experiencing homelessness when through the LA:RISE program he learned about CRCD Enterprises, run by EWDD partner Coalition for Responsible Community Development (CRCD). As a LA:RISE participant, Jeremiah worked on a variety of city improvement projects – from painting to graffiti removal – which equipped him with a wide range of hard skills.

After building five months of job experience and transferable skills, Jeremiah was hired for a full-time job at LAX. Jeremiah said the LA:RISE program helped give him a sense of maturity by enabling him to tackle adulthood and prioritize his goals. He said he enjoys his work and is excited to see what the future has in store, including his dream of pursuing a welding career.

BUSINESS METRICS:

LABSCs Reporting:	North Valley, West Valley, South Valley, South LA, East LA, Mid City, Central West, Hollywood and Harbor
Microenterprise enrolled	21
Microenterprise assisted	98
Small businesses enrolled	2
Small businesses assisted	32
Sidewalk vendors enrolled	26
Sidewalk vendors assisted	64
Number of BSC clients who attended workshops	100

"Updates" is the weekly report from the EWDD General Manager to the Office of Mayor Eric Garcetti, and is produced by EWDD's communications section. If you have questions, comments or wish to have a contribution considered for an upcoming "Updates," please contact Jamie Francisco at (213) 744-9048 or Jamie.Francisco@lacity.org