

EWDD UPDATES



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News for the Week of February 19, 2018

Last week, EWDD Updates highlighted Boyle Heights Technology Youth Center participant Eric Rodriguez, who was a featured success story at the launch of Mayor Eric Garcetti's Evolve Entertainment Fund (EEF), a public private-partnership designed to create opportunities for career pathways for underrepresented populations into LA's entertainment industry. This week, we offer an employer's perspective on how EWDD helped match and support HIRE LA'S Youth interns, so they can succeed at internships in the entertainment industry.

AN EMPLOYER'S PERSPECTIVE – PRODUCER SHARES HIRE LA'S YOUTH EXPERIENCE



For the past two years, Ryan Murphy Television, the production company behind renowned shows such as "American Horror Story," has hired Hire LA's Youth participants for internships and has offered several interns full-time positions. "All of the participants have been extremely eager to learn and quick at it," said

Tanase Popa, producer at Ryan Murphy Television. Tanase credited EWDD Youth Operations Director Brenda Anderson for preparing interns for the experience, prepping them for interviews and providing transportation funds as needed. "Since Brenda does such a great job prepping them, we usually brought on her first selections as interns and they have all been great interns." Tanase added, "It has been very rewarding to help youth at their beginning stages of their career development. Brenda has been exceptional at finding great matches for us." Potential employers considering placing youth at internships in entertainment should be aware that "Not all interns may be ready for the next step in a full time position," he said. "We offer guidance to get them there and make them fully knowledgeable of various departments in filmmaking." Out of nine candidates from the last pool of Ryan Murphy Television interns, two were ready for full time employment and were offered roles. One former Hire LA's Youth intern wanted to become

a writer and he has been an invaluable contributor to our company on several shows, Tanase said. Another intern who was offered a full time job decided to continue her education and has gone back to college, he said. Overall, Tanase said his company's experience with Hire LA's Youth interns has been a positive experience and has instilled confidence in the program. "There are a lot of talented young people eager for an opportunity," Tanase said. "Hire LA's Youth and EFF (Evolve Entertainment Fund) has helped give people opportunities whom may not know how else to find jobs in television. Most of our interns were huge fans of our shows and never realized there was a job for them on those productions. It has been rewarding to create those bridges for them and watch them soar as they learned that they too have potential in entertainment."

MID-CITY BUSINESSSOURCE CENTER HELPS KEEP DENTIST'S OFFICE AFLOAT



Dr. Anna Harmandarian, D.D.S., owner of Anna Hamandarian Family Dentistry in Los Angeles

The Mid City BusinessSource Center recently assisted Dr. Anna Harmandarian in securing a \$30,000 Small Business Administration loan as working capital for her namesake family dentistry practice, allowing her to keep her practice open and retain two jobs. Anna launched her practice in 2014 and built her business to the solid practice it is today, with five star reviews on Yelp and more than 700 active clients. A year prior to visiting the Mid-City BusinessSource Center, Anna's office manager resigned and left her with a large accounts payable balance, which Anna covered through an early

withdrawal from her retirement account. In September 2017, Dr. Harmandarian met with a Mid-City BusinessSource Center business counselor, where she received guidance to get her accounts in order and assistance to apply for a working capital loan. With this support, Anna was able to retain two jobs, focus on her dental practice and explore opportunities to expand it.

SOUTHEAST LA AND WATTS WORKSOURCE CENTERS UNITE TO REGISTER WORKERS

The Southeast Los Angeles and Watts WorkSource Centers united February 16, 2018 in a drive to increase awareness of the job training services available at the South LA WSCs and sign up more local residents, ultimately registering 130 people for services. The collaboration allowed the centers to help eligible individuals in the area who may have fallen through the cracks, and to inform dislocated workers about resume, job coaching and placement services available under the Workforce Innovation and Opportunity Act (WIOA) at the WorkSource Centers.



BUSINESS METRICS:

LABSCs Reporting:	North Valley, West Valley, South Valley, South LA, East LA, Mid City, Central West, Hollywood and Harbor
Pre-Startups Enrolled	31
Pre-Startups Assisted	40
Start-ups/Operating Businesses Enrolled	14
Start-ups/Operating Businesses Assisted	33
Workshops: Number of Clients Attended	169

WORKFORCE METRICS:

(arrows indicate weekly trend)

JobsLA (online and mobile)



76,615
Page Views

24.3%



35.3%
New Visitors

4.3%



3,760
New Sessions

30.2%



459
Registrations

18%

WorkSource Centers



662
Enrollments

13%

“Updates” is produced by EWDD’s communications department. If you have questions, comments or wish to contribute to an upcoming “Updates,” please contact Jamie Francisco at (213) 744-9048 or Jamie.Francisco@lacity.org