



EWDD

UPDATES



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News for the Week of March 20, 2017

EAST LOS ANGELES BUSINESSSOURCE CENTER PROVIDES ASSISTANCE



Las Molenderas is a family owned restaurant which has been open since 2014. Located in Boyle Heights at 2635 Whittier Blvd., Las Molenderas prides itself in providing quality authentic Mexican Mole and other traditional dishes. Currently housed in an 800 square foot location, the growth of Las Molenderas over the past two years has necessitated the need to move to a larger location with easily accessible parking. Las Molenderas employs 4 full time workers and is seeking to hire 2 additional employees when they relocate to a larger location.

Since December of 2016, the East Los Angeles BusinessSource Center has assisted Las Molenderas with strategic planning, particularly in the area of strategic growth, financial planning/loan packaging, including a Ventanilla Loan with the Mexican Consulate in the amount of \$50,000, lease negotiations, and workforce referrals to a WorkSource Center for new hires.

BUSINESS METRICS:

LABSC's Reporting: North Valley, West Valley, South L.A., Mid City, Central West, Hollywood, South Valley, Harbor and East L.A.	
LABSC's Not Reporting: None	
Pre-Startups Enrolled	29
Pre-Startups Assisted	13
Start-ups/Operating Businesses Enrolled	26
Start-ups/Operating Businesses Assisted	18
Workshops: Number of Clients Attended	65

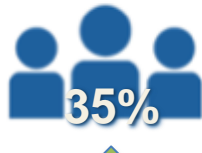
WORKFORCE METRICS:

(Arrows indicate weekly trend)

JobsLA (online and mobile)



Page Views
(Down 1%)



New Visitors
(Up 1.3%)



New Sessions
(Down 0.2%)



Registrations
(Down 9%)

WorkSource Centers



Enrollments
(Down 13%)

"Updates" is produced by EWDD's communications department. If you have questions, comments or wish to contribute to an upcoming "Updates," please contact Michael Cole at 213-744-7333 or at michael.cole@lacity.org.