



EWDD

UPDATES



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News for the Week of July 31, 2017

EWDD GATHERS WITH PARTNERS TO UNVEIL P3 STRATEGIC PLAN IMPLEMENTATION

City of Los Angeles Economic and Workforce Development Department (EWDD) staff gathered with several partnering agencies Wednesday August 2 to unveil the Los Angeles Performance Partnership Pilot (LAP3) 2017-2020 Strategic Plan Serving Disconnected Youth. “We’re really seeing that the model is working,” said Angela Rosales, Youth Systems Integration Manager for Los Angeles Homeless Services Authority, a LAP3 partner. An estimated 70 people attended representing approximately 40 agencies including key partners the County of Los Angeles Workforce Development Aging and Community Services, Los Angeles Unified School District and the Los Angeles Community College District.



Los Angeles was one of nine communities selected by the White House in fall 2015 for the Interagency Performance Partnership Pilots for Disconnected Youth (P3), an initiative that gave state, local and tribal governments an opportunity to test innovative strategies to help youth ages 16-24 who are not in school or working a chance to reconnect with educational and employment opportunities. EWDD led the LA effort with a \$700,000 grant that gave agencies flexibility to use dollars that might otherwise be restricted. As part of the pilot program, a new integrated service model placed LAUSD pupil service and attendance counselors at the City’s Youth Source Centers, along with resources to housing and social services, creating a one stop shop for youth to receive guidance to determine what classes, graduation requirements and services are needed to finish high school and assist with a successful transition to college or employment. This cross-agency model was nationally recognized by the U.S. Department of Education and the National League of Cities as a best practice for re-engaging youth. The NYU Center for an Urban Future also recognized the model as a best practice for integrating youth educational and workforce services. The LAP3 Strategic Plan outlines a blueprint for implementing the program in the region. In the next few months, the plan will be presented to key partners for acceptance and adoption, including the LA Mayor and City Council. “They were able to help me get back on track,” said Ashly Palomares, one of the P3 Youth Ambassadors at the event who shared how the program helped them. “Now I’m at Cal State LA working toward becoming a social worker.”

PARA LOS NIÑOS YOUTH SOURCE CENTER ESTABLISHES ALUMNI NETWORK

The Para Los Niños (PLN) YouthSource Center launched an Alumni Network on July 31, 2017 to provide support to youth experiencing challenges in college. The alumni initiative arose after several former students expressed interest in continuing their relationship with PLN beyond the Youth Source Center experience, said Jorge Orozco, Director of



Para Los Niños YouthSource Center gathered former students to launch the PLN Alumni Network on July 31, 2017

PLN's Youth Workforce Services. The goal of the initiative is to facilitate navigation of the college enrollment process and promote student retention at colleges and universities. Other benefits include peer support, personal growth, networking, and developing interpersonal and leadership skills. During the event, students were given the opportunity to connect and share personal experiences of their lives in college. PLN alum are now enrolled at colleges nearby and throughout California such as East LA College, Pasadena College and the University of California at Davis. PLN will continue to expand the alumni network, which will eventually include monthly meetings and networking sessions. Alumni will also be invited to mentor the incoming PLN YouthSource participants.

FROM SAO PAULO TO LA - CENTRAL WEST BUSINESSSOURCE CENTER GUIDES ENTREPRENEUR TOWARD OPENING BRAZILIAN COFFEE SHOP IN CHINATOWN



With help from the Central West Business Source Center, Alex Kippling obtained a loan to open a coffee shop this September

The Central West BusinessSource Center assisted a local entrepreneur in reviewing his business plan and financials, helping him secure a \$20,000 loan toward opening SPLA (São Paulo to Los Angeles) Coffee, a Brazilian specialty coffee shop scheduled to open in Chinatown in September 2017. Alexander (Alex) Kippling worked as a Barista at a local coffee shop while finishing his degree in Latin American studies at Willamette University. In 2014, Alex came across a specialty

Brazilian coffee roaster in Portland, OR, and decided to pursue a career in the coffee industry. In 2015, Alex moved to São Paulo, Brazil to help open one of Brazil's most successful and sustainable coffee shops, Isso é Café. There, he was introduced to the farm-to-cup model: coffee grown and processed only hours away from where it was being used for consumption. After developing relationships with several key coffee producers and roasters in São Paulo, Alex began to shape an idea that would become the concept behind SPLA Coffee (São Paulo to Los Angeles). In 2017, Alex realized that in order to successfully execute his idea he would need additional capital and found help at the Central West BusinessSource Center. With the additional funds, SPLA Coffee will be able to purchase equipment to operate the shop and upgrade electrical and plumbing at the SPLA storefront, which will be part of the Kim Sing Theatre redevelopment project. SPLA aspires to be a coffee shop that caters to the local

Chinatown community and coffee aficionados. Once opened, it will explore hiring local residents for barista and barista-in-training positions.

EWDD AND LA WORKFORCE DEVELOPMENT BOARD SHOW SUPPORT TO METRO WIN

EWDD staff and members of the City of Los Angeles Workforce Development Board (WDB) attended the July 28 launch of the Los Angeles Metropolitan Transportation Authority (Metro) Workforce Initiative Now (WIN-LA), a program designed to create career pathways in the transportation industry. WDB staff worked with Metro to invite representatives from the seven WDBs in the County of Los Angeles to participate in the signing of a Memorandum of Understanding (MOU) committing to the program. EWDD looks forward to a full partnership with the Metro WIN-LA. EWDD currently places approximately 100 people a year at jobs with Metro as bus drivers and mechanics through existing partnerships for careers in transportation.

EWDD RELEASES RFP TO DEVELOP 94TH AND BROADWAY SITE IN SOUTHEAST LA



On August 1, EWDD released a Request for Proposals (RFP) to develop a 2.02 acre parcel at 94th and Broadway in Southeast Los Angeles. The selected proposal will include development uses that complement the needs of the community, such as retail establishments, market rate housing, and/or a food hub that will be economically self-sustaining to support the local, sustainable food economy and facilitate collaboration.

The most qualified projects will incorporate a strong understanding of the unique urban fabric that make up this neighborhood. The project should also maximize community benefits and be financially feasible. The parcel is in the Southeast Los Angeles Community Plan Area which includes the communities of Central, Avalon, Green Meadows, and Watts. The deadline to submit proposals is 4 p.m. on Friday, September 15, 2017.

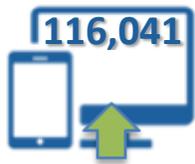
BUSINESS METRICS:

LABSCs Reporting: North Valley, West Valley, South Valley, South LA, East LA, Mid City, Central West, Hollywood and Harbor	
LABSCs Not Reporting: N/A	
Pre-Startups Enrolled	44
Pre-Startups Assisted	38
Start-ups/Operating Businesses Enrolled	34
Start-ups/Operating Businesses Assisted	45
Workshops: Number of Clients Attended	130

WORKFORCE METRICS:

(Arrows indicate weekly trend)

JobsLA (online and mobile)



Page Views

(Up 2.2%)



New Visitors

(Up 1.6%)



New Sessions

(Up 0.2%)



Registrations

(Up 53%)

WorkSource Centers



Enrollments

(Up 120%)

"Updates" is produced by EWDD's communications department. If you have questions, comments or wish to contribute to an upcoming "Updates," please contact Jamie Francisco at (213) 744-9048 or Jamie.Francisco@lacity.org.