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City of Los Angeles Economic and Workforce Development Department
1200 West 7th Street, Los Angeles, California 90017

News for the Week of August 3, 2015

RAPID RESPONSE HOLDS WORKSHOPS TO HELP LAID-OFF HAGGEN WORKERS



EWDD Rapid Response teams, working with union partners, held a series of workshops to help laid-off Haggen grocery workers find new employment. In six sessions held Aug. 4, 5 and 6, displaced workers received help tracking down new jobs and assistance applying

for unemployment insurance, health care, housing and other resources. UFCW Local 770 helped put on the workshops held in Valencia, Harbor City and near downtown Los Angeles. An estimated 250 affected Haggen workers attended.

LA:RISE trainings: Direct service providers taking part in LA:RISE received training Aug. 4 and 7 in anticipation of the program's official launch in September. Funded by a \$6 million grant from the federal Workforce Innovation Fund, LA:RISE seeks to move hard-to-place job seekers from subsidized jobs into the competitive labor market.

Performance Partnership Pilot: Over 30 County, City, LAUSD, and community partners focusing on the improvement of employment, education and social well-being for 16-24 year olds in the Los Angeles Region met Aug. 5 at an L.A. Chamber of Commerce hosted event. Los Angeles is awaiting a decision from the federal government on possible designation as one of the ten Performance Partnership Pilot sites across the country.



LA Kitchen slices way into LA's heart: After running his acclaimed "DC Central Kitchen" for 25 years, Robert Egger on July 31 launched an LA version called "LA Kitchen." Using a "social enterprise" model, Mr. Egger will harvest surplus fruits and vegetables to prepare healthy and nutritious meals for a growing senior population. In a 15-week program, he'll also teach former foster youth and formerly incarcerated men and women how to chop, slice and flambe. LA

Kitchen becomes the anchor tenant of LA Prep, a former warehouse in Lincoln Heights converted into 56 commercial-grade kitchen spaces for startup food makers. EWDD GM Jan Perry made comments at LA Kitchen's launch, and sits on the board of the L.A. Development Fund, which helped steer New Market Tax Credits to LA Prep's developers.

Denver group tours YouthSource centers: The City of Denver is sending four work force development staff to observe the LA's YouthSource system and summer youth programs. They will be touring sites Aug. 6 and 7.

RFP for BizSource centers requested: EWDD submitted a transmittal to the Mayor's Office on Aug. 4 requesting authorization to release a Request for Proposals to procure the Los Angeles BusinessSource Centers System for a five year period, beginning April 1, 2016 through March 31, 2021.

BizSource directors meet: EWDD staff and BusinessSource Center directors met on Aug. 4. Issues discussed included the PY 15-16 year-to-date outcomes performance review and scheduling of 1st quarter site visits. Also VEDC's Brandon Napoli and Larisa Kletsel made a presentation regarding VEDC's micro-loan program.

Other economy-building events:

- **The North Valley BusinessSource Center**, operated by VEDC, held its Permits/Licenses & Legal Structure Documents class on July 30. The workshop was presented by North Valley BSC Director Rick Lamb and covered topics including: business structures; required licenses and permits your business; and, how to complete applications for various licenses and other legal documents.

- **The South Los Angeles BusinessSource Center**, operated by VSEDC, held its Summer Business Mixer on July 29. The mixer was an opportunity for businesses to network and mingle with other business professionals, and to learn about information on business services and opportunities offered by the South LA BSC. EWDD's GM Jan Perry and staff were on hand with 45 business operators.
- **The South Valley BusinessSource Center**, operated by ICON, held its Entrenamiento de Marketing Workshop on July 29, 2015. The workshop was presented by Marketing Consultant Jose Cornejo in Spanish and covered topics including: What is Marketing and how to restructure to make it more effective, and tips on what types of social media to use (FaceBook, Twitter, etc.).

EWDD/City Council:

CD1 - EWDD staff have received the CD1 proposed motion to allocate their portion of CRA/LA Bond receipts from various project areas to purchase affordable housing covenants and is evaluating the request in order to bring a recommendation forward to the Bond Oversight Committee.

CD8 - EWDD staff continue to meet with developers and developer's representatives and are preparing for the execution of the Purchase and Sale Agreement for the property at 94th and Broadway at the end of August.

CD6 - EWDD staff along with the Mayor's Chief Film Liaison, Kevin James, are meeting with staff at CD6 on Thursday, August 6th, to brief the Council office on the status of the City's contract with FilmLA and efforts to boost filming in Los Angeles. CD6 will be chairing the Council's Entertainment and Facilities Committee.

CD9 - EWDD staff continue weekly calls with the ownership of TechShop LA to finalize documents necessary to issue CDBG funds for the development of their first location in Southern California and pre-purchase memberships for qualifying individuals and small business owners.