



News for the week of September 5, 2016



CITY OF L.A. RESPONDS TO EMPLOYER CALL FOR JOB APPLICANTS TO STAFF LABOR DAY VIDEO GAME FESTIVAL

Hundreds of South Los Angeles residents interviewed for positions as greeters, support staff and ushers for “Call of Duty: XP 2016,” a popular video gaming event held Sept. 2-4 at the Forum in Inglewood. An estimated 200 applicants from several YouthSource

and WorkSource centers in the South Los Angeles and Mid-City areas interviewed for up to 25 hours of work staffing the event. Jackie Steele of NCompass International, the Santa Monica-based firm that produced the event, thanked EWDD staff for providing a large number of qualified job applicants on short notice. About 96% of those interviewed were hired, Steele said. NCompass executives were so impressed with the quality of the job candidates that they talked to several about finding longer-term work in the promotional and event production industry. The Labor Day weekend event, sponsored by video gaming giant Activision, drew thousands of video-gaming enthusiasts from around the world. EWDD’s Workforce Division works closely with 16 YouthSource and 17 WorkSource centers across the City of Los Angeles to provide employers with qualified job seekers.

\$400K Retail Sector Training Grant Received: The Los Angeles Workforce Development Board announced on Sept. 7 that it has been selected to receive a \$400,000 grant from the Chicago Cook Workforce Partnership to train South Los Angeles residents for jobs in the retail sector. The initiative will allow Crenshaw WorkSource Center, operated by the Urban League under a contract with EWDD, to train up to 50 job seekers over the next year. Training will focus on career tracks such as sales, customer service, logistics, merchandising and management. The Los Angeles Workforce Development Board is one of 10 Workforce Development Boards across the country to share in \$10.9 million in grant funding provided by the Walmart Foundation

EWDD executive meets with Chinese delegation: Samuel Hughes, EWDD’s Assistant General Manager for Economic Development, met on Sept. 7 with a delegation of Chinese tax authorities to exchange information on how the City of Los Angeles uses tax policy to shape economic growth. Twenty officials from the Shenzhen Local Taxation Bureau came to EWDD’s headquarters in the Garland Building for the visit.



BUSINESS SOURCE METRICS:

LABSC’s Reporting: Harbor, North Valley, West Valley, South Los Angeles, Hollywood, South Valley, Central West, and Mid-City	
LABSC’s Not Reporting: East Los Angeles	
Pre-Startups Enrolled	18
Pre-Startups Assisted	36
Start-ups/Operating Businesses Enrolled	17
Start-ups/Operating Businesses Assisted	16
Workshops: Number of Clients Attended	36

WORKFORCE METRICS:

(Arrows indicate weekly trend)

JobsLA (online and mobile)



Page Views
(Down 22.2%)



New Visitors
(Up 2%)



New Sessions
(Down 21.5%)



Registrations
(Up 18%)

WorkSource Centers



Enrollments
(Up 17%)

“Updates” is produced by Catherine Saillant in EWDD’s communications department. If you have questions, comments or wish to contribute to an upcoming “Updates,” please contact Saillant at 213-744-9048 or at Catherine.Saillant@lacity.org.