



## News for the week of Sept. 12, 2016

### EWDD STAFF URGES STUDENTS TO RE-ENROLL DURING STUDENT RECOVERY DAY

Staff from EWDD's Youth section and from several YouthSource centers in the South Los Angeles area participated in the 8th annual Student Recovery Day. The yearly event is held shortly after the new school year starts and is aimed at encouraging students who have dropped out to re-enroll at their local campus. At Friday's press conference kicking off the daylong effort, former dropout Chad Kim Tim Sing Melendez



related that the personal contact helped steer him back on track after dropping out. "I'll be the first one to hopefully go to college—and I want to see other people like me do the same," Melendez said. EWDD's staff and community partners joined Mayor Eric Garcetti, LAUSD Superintendent Michelle King, school board members and others as they walked the streets of South Los Angeles and other neighborhoods, knocking on the doors of students who are no longer enrolled. The participating high schools included Washington Preparatory, Canoga Park, Helen Bernstein, Linda Esperanza Marquez and Mervyn M. Dymally. Since Student Recovery Day launched in 2008, more than 10,000 home visits have been conducted, resulting in close to 5,000 students returning to school.

**Brotherhood Crusade gets \$115K grant:** Congratulations to Brotherhood Crusade, EWDD's contracting partner, for being named the recipient of a \$115,000 grant from JPMorgan Chase to support workforce training for South Los Angeles residents. The dollars will be used to help unemployed residents get the vocational and technological training needed to land jobs. "At Chase, we believe one of the best ways for a region to advance economic opportunities is through workforce training," said Antonio Manning, head of Global Philanthropy for JPMorgan Chase in Los Angeles. Two years ago, JPMorgan Chase announced a \$10 million, five-year commitment in Greater Los Angeles addressing a skills gap in industries such as healthcare and finance.

**Meet the City Leaders Reception:** EWDD General Manager Jan Perry and Finance Officer Alex Lakshantov spoke at the "Meet the City Leaders" event to help raise awareness with the Korean American small business community of the city's Small Business Loan program. The event was hosted by the Office of Councilmember David E. Ryu and Office of the Council President, Herb J. Wesson, Jr. Staff hosted a booth and presented the city's loan program to attendees. The loan program's target market is new or growing businesses that cannot access capital through private or community lenders.

**BUSINESS SOURCE METRICS:**

<b>LABSC's Reporting:</b> North Valley, West Valley, South L.A., Mid City, Central West, Hollywood, South Valley, and Harbor.	
<b>LABSC's Not Reporting:</b> East L.A. with (Weekly Highlights & Business Success Story)	
<b>Pre-Startups Enrolled</b>	<b>13</b>
<b>Pre-Startups Assisted</b>	<b>20</b>
<b>Start-ups/Operating Businesses Enrolled</b>	<b>10</b>
<b>Start-ups/Operating Businesses Assisted</b>	<b>14</b>
<b>Workshops: Number of Clients Attended</b>	<b>30</b>

**WORKFORCE METRICS:**

*(Arrows indicate weekly trend)*  
JobsLA (online and mobile)



Page Views  
(Up 16.3%)



New Visitors  
(0.3%)



New Sessions  
(Up 22.3%)



Registrations  
(Down 21%)

WorkSource Centers



Enrollments  
(Down 25%)

*"Updates" is produced by Catherine Saillant in EWDD's communications department. If you have questions, comments or wish to contribute to an upcoming "Updates," please contact Saillant at 213-744-9048 or at Catherine.Saillant@lacity.org.*