

SUCCESS STORIES WEEK OF MAY 31, 2022







CONNECT LA JOB FAIR HOSTED AT LACC

On Thursday, May 26, 2022, EWDD's WorkSource Center system hosted its third quarterly Connect LA job fair, this time at Los Angeles City College (LACC). Connect LA is part of a series of quarterly job fair events that will rotate around the City. EWDD's WorkSource Centers coordinate these job fairs in collaboration with City Hall's elected officials and regional employers. The central/east Connect LA job fair kicked off with EWDD General Manager Carolyn Hull and a representative from Senator Maria Elena

Durazo's office providing short remarks and warm welcomes to the job seekers present. They pointed out that these types of job fairs provide Angelenos with opportunities and resources needed to get back to work and back on their feet following job losses due to the economic impact caused by the pandemic. With 50 employers present at the job fair, job seekers were able to connect with employers in a multitude of industries, including Healthcare, Restaurants, Transportation, Finance and Education. Over 2,800 positions were available with employers such as Amazon, LA Conservation Corps, HireLAX, Metro, Health Services LA County, PATH, and Archdiocesan Youth Employment Services (AYE).

The City's 16 WorkSource Centers provide an array of free services to Angelenos, emphasizing no-cost employment services to adults, dislocated workers, veterans, people experiencing houselessness and the re-entry population. Services include job training, resume building and interview skills, employment referrals, career guidance and placement assistance, and so much more.

To learn more about EWDD's WorkSource Centers, visit bit.ly/EWDDWorkSource.



LACI CREATES THE NATION'S FIRST ZERO EMISSION DELIVERY ZONE

In February of 2021, Los Angeles Cleantech Incubator (LACI) launched the nation's first Zero Emissions

Delivery Zone (ZE Delivery Zone) by coordinating joint ventures of private tech companies, local businesses and community organizations. The project enables electric vehicle home delivery to an area of 15,850 residents and a commercial zone that employs 28,900 workers in a wide range of industries.

Los Angeles-based cleantech startup, <u>Automotus</u>, piloted its technology through the ZE Delivery Zone. Automotus uses its computer vision technology to illustrate blueprints for cities to adopt zero emissions delivery zones and provide data to inform best practices for expanding these types of zones. Having raised over \$6 million in equity funding while in LACI's Market Access program, Automotus continues to make an impact in Los Angeles by helping to reduce greenhouse gas emissions and hiring local Angelenos as the ZE Delivery Zone expands. Automotus' technology is also helping Los Angeles better understand and manage public and commercial access to parking curbs by enabling fully automated management of curb operations, increasing parking turnover for local businesses, and capturing more revenue from parking and unloading. This curb management technology provides immediate benefits to the local community, such as reduced air pollution, greenhouse gas emissions, noise and congestion, and reduced safety hazards. Jordan Justus, co-founder and CEO of Automotus, is grateful to LACI for their assistance. "LACI and its Market Access program were transformational for Automotus -- they helped us go from early stage pilots in 2 cities to meaningful revenue generating deployments in more than ten cities nationwide. The LACI team introduced us to valuable customers, partners, investors, and employees that have been fundamental to our success," Jordan said, "We wouldn't be where we are without them."

LA:RISE HELPS RE-ENTRY JOB SEEKERS FIND WORK

As a re-entry job seeker, Vincent faced unique challenges in finding employment. Chrysalis Staffing and LA:RISE helped him overcome those barriers, build confidence, and find a full-time job.

It was difficult for Vincent to find work upon his release from prison because he couldn't discuss his past work experience without bringing up his criminal background. Vincent received a recommendation to connect with LA:RISE social enterprise partner Chrysalis. With the help of Chrysalis and an employment specialist, Vincent created a resume, prepared for interviews, polished his soft skills, and learned how to speak about his background in a professional way. Eventually, he was hired by Chrysalis' Works program, started receiving steady paychecks, and was enrolled in LA:RISE. In less than a year, Vincent's hard work and dedication to his team earned him a promotion as a Shift Lead in the Chrysalis Works program. Working with his employment specialist, Vincent submitted applications to several maintenance positions. The time and energy they spent on applications paid off and Vincent was offered a maintenance position with Urban Alchemy at the VA Hospital. Vincent is now no longer experiencing homelessness and is living in his own apartment. He is extremely thankful for those at Chrysalis who contributed to his success and LA:RISE.

LA:RISE is a collaborative partnership that unites the City's Workforce Development System (WDS) with employment Social Enterprises (SEs) to move individuals with employment barriers into the workforce. LA:RISE provides job training, paid work experience, and other services to individuals with significant barriers to obtaining employment.

EWDD METRICS

Week of May 23 to May <u>27</u>



WorkSource Centers assisted:

1,106 Walk-in visits

1,828 Phone calls and emails

216 Unemployment Insurance



YouthSource Centers
- HIRE LA's Youth:

10,524 Applications

3,182 Youth in application pool

4,149 Youth enrolled



BusinessSource Centers assisted:

167 Microenterprises

39 Small Businesses

5 Sidewalk Vendors

101 Virtual Workshops











The Economic & Workforce Development Department is headquartered in the Garland Building located at 7th street and Garland Ave in downtown Los Angeles.

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If you have any questions, comments, or wish to have a contribution considered for inclusion in an upcoming "Updates," please feel free to contact Jamie Francisco at (213) 744-9048 or Jamie.Francisco@lacity.org