

# CITY OF LOS ANGELES

CALIFORNIA

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**DATE:** May 6, 2020

**TO:** LA:RISE Contractors

**FROM:** Gerardo Ruvalcaba, Director  
Workforce Development System

**SUBJECT: WDS POLICY DIRECTIVE No. 20-24  
LOS ANGELES REGIONAL INITIATIVE FOR SOCIAL ENTERPRISE  
(LA:RISE) MODIFICATION OF SERVICE DELIVERY PLAN IN ORDER TO  
MAXIMIZE SERVICES TO ALL PARTICIPANTS IMPACTED BY COVID-19**

## EFFECTIVE DATE

This directive is effective upon issuance.

## PURPOSE

The purpose of this directive is to advise current LA:RISE contractors funded by the City General Fund ( A Bridge Home Project) of scope of work and service delivery modification in order to maximize services to all LA:RISE participants impacted by COVID-19.

## BACKGROUND

The LA:RISE program is a multi-faceted intervention that provides transitional jobs and other employment services to hard-to-employ participants (those with a history of homelessness or at-risk of homelessness, currently in unstable housing, including formerly incarcerated, and disconnected youth). Under the LA:RISE, the participants progress from transitional, subsidized employment to unsubsidized competitive employment in the open labor market. LA:RISE is also providing job readiness, transitional employment, and job placement services to a minimum of 150 persons residing in the City's A Bridge Home shelter sites.

In response to the coronavirus (COVID-19) pandemic, on March 19, 2020, Governor Newsom and Mayor Garcetti issued stay at home orders which asked all residents to remain at home, limit outside activities to what is absolutely necessary for essential tasks, forbade community gatherings of 10 or more people, and mandated the shutdown of non-essential businesses.

**MODIFICATION OF SERVICE DELIVERY PLAN**

Like so many Angelinos, LA:RISE participants have been impacted by COVID-19: transitional employment has been interrupted, total work hours reduced, participants face difficulty securing employment post-graduation, and previously job placed participants have experienced job loss. All of these challenges require mitigation and recovery interventions to support these participants who are all highly at risk of falling back into homelessness.

Until such time that the local economy is reopened, current LA:RISE contractors funded by the City General Fund are authorized to modify their service delivery plan in order to maximize services to all LA:RISE participants impacted by COVID-19. Specifically, the LA:RISE City General Fund (A Bridge Home Project) scope of work and service delivery plan is expanded as follows:

**Section 2 A & B, Overview: LA:RISE Partner Responsibilities**

- Social Enterprises/Transitional Employment Partners: provide transitional employment and job placement services to persons residing at ABH sites and to all currently enrolled and new eligible LA:RISE participants impacted by COVID-19 as coordinated by REDF and EWDD.
- Workforce Partners: provide job placement services to persons residing at ABH sites and to all currently enrolled and new eligible LA:RISE participants impacted by COVID-19 as coordinated by REDF and EWDD.

**Section 4: Performance Measures and Service Levels/Overall Funding Structure**

- Funds: To provide LA:RISE transitional employment and job placement services to persons residing at ABH sites and to all currently enrolled and new eligible LA:RISE participants impacted by COVID-19 as coordinated by REDF and EWDD.

**ALLOWABLE COSTS:**

In this time of extreme economic turmoil, EWDD's goal is to ensure that LA:RISE resources continue to be used to directly benefit all enrolled participants and encourages the implementation of alternative service delivery strategies that safely facilitates services to participants while supporting the LA:RISE program model. Funds may be used for allowable costs as outlined in WDS Information Bulletin No. 20-32: Guidance on LA:RISE Operations During COVID-19 released April 27, 2020.

**APPROVED PROGRAM BUDGETS**

All anticipated expenditures should be itemized in the agency's approved LA:RISE budget. Please contact EWDD's LA:RISE Program Administrator should you have questions about your program budget and allowed expenditures. All services are to be delivered by June 30, 2020.

**WDS CONTACT**

If you have any questions or require further information related to this Directive, please contact LA:RISE Program Administrator, Elizabeth Macias at [Elizabeth.Macias@lacity.org](mailto:Elizabeth.Macias@lacity.org) or at (213) 744-9017, TTY: 711.

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