



ZIPRECRUITER PARTNERS WITH CITY OF L.A. TO HELP UNEMPLOYED YOUTH GET JOBS

With youth unemployment at a record high, ZipRecruiter and the City launch partnership to help thousands of young Angelenos get job training and find jobs.

LOS ANGELES - August 27, 2020—Leading employment marketplace ZipRecruiter® (www.ziprecruiter.com) is partnering with [Hire LA's Youth](#), the City of Los Angeles's signature youth employment program, to prepare youth for careers and help them navigate the job market. Under the partnership, each program participant will be paid to spend 10 hours on a specialized page, ZipRecruiter.com/HireLAYouth, creating a profile and applying for jobs after receiving online job search training.

ZipRecruiter's smart matching technology improves the job search experience for millions of people every month. Its job search product is also optimized for mobile, which is increasingly the platform of choice for job seekers, especially youth. ZipRecruiter is the #1 rated-job search app on iOS & Android.

"COVID-19 has taken so much from young people across Los Angeles—but with the help of ZipRecruiter, we aren't allowing this virus to take their dreams," said Los Angeles Mayor Eric Garcetti. "In a moment of so much uncertainty, this partnership will give young Angelenos the tools to succeed in the job market of today and cultivate their talents to help build the L.A. of tomorrow."

"L.A. has been home to ZipRecruiter and hundreds of our employees for the past ten years," said Ian Siegel, ZipRecruiter CEO and Co-Founder. "We are excited to support a project that holds the promise of a brighter future for L.A. and the region."

ABOUT ZIPRECRUITER

ZipRecruiter is a leading online employment marketplace. Powered by AI-driven smart matching technology, the company actively connects millions of all-sized businesses and job seekers through innovative mobile, web, and email services, as well as partnerships with the best job boards on the web. ZipRecruiter has the #1 rated job search app on iOS & Android. Founded in 2010, the Santa Monica-based marketplace has over 750 employees in the U.S., Canada, the U.K. and Israel. Visit us at ZipRecruiter.com and ZipRecruiter.com/blog.

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