CITY OF LOS ANGELES WORKSOURCE SYSTEM EVALUATION
Final Report

EXECUTIVE SUMMARY

The City of Los Angeles' WorkSource System, a network of centers providing employment and training services, is dedicated to building a more equitable and inclusive workforce. This report presents a comprehensive evaluation of the system's current structure, operations, and performance to identify opportunities for further enhancement and growth.

The evaluation highlights the WorkSource System's numerous strengths, including consistently meeting performance targets and providing comprehensive services through dedicated staff. These strengths serve as a robust foundation for the system's continued success and impact.

Building upon this solid groundwork, the report identifies several areas where the WorkSource System can expand its reach and effectiveness. These opportunities include optimizing funding allocation, supporting staff development and retention, increasing access through strategic locations and technology, strengthening partnerships, customizing services to diverse job seeker needs, and aligning performance goals with meaningful outcomes.

Guided by an evaluation framework encompassing funding, staff management, location, stakeholder engagement, service delivery, and performance evaluation, the report offers actionable recommendations to capitalize on these opportunities:

- ***Optimize investments in service quality by strategically allocating resources***
- ***Support staff retention by ensuring competitive wages for program staff***
- ***Increase virtual service access through an innovative City AJCC-LA app***
- ***Strengthen partnerships with major employers in each service area***
- ***Prioritize meaningful outcomes by focusing on impact alongside enrollment***
- ***Customize services to diverse job seeker needs through specialized programs***
- ***Foster continuous improvement by refining evaluation processes to incorporate flexible, population-specific goals***

As the local economy and labor market continue to evolve, it is crucial to regularly assess the WorkSource System to ensure its ongoing responsiveness to changing needs and conditions. Implementing these recommendations will involve the collaborative efforts and resources of all stakeholders. By continuing to prioritize the needs of vulnerable populations, encouraging innovation and continuous improvement, and aligning goals with meaningful impact, Los Angeles can further enhance its workforce system to promote economic mobility and reduce labor market inequities.

The City's leadership remains committed to expanding opportunity for all Angelenos, setting a high standard for excellence in workforce development nationwide. The WorkSource System's ongoing evolution is an opportunity to build upon its strengths, seize emerging opportunities, and explore new possibilities for Los Angeles' diverse workforce. Embracing this moment with enthusiasm and determination will contribute to a brighter, more prosperous future for the City's workers, businesses, and communities.

INTRODUCTION

The City of Los Angeles, a dynamic and diverse metropolis, is home to a vibrant workforce that serves as the foundation of its thriving economy. With a labor force of over 2 million individuals, the City's economic landscape is characterized by a mix of high-growth industries, such as technology, healthcare, and entertainment, alongside traditional sectors like manufacturing and trade. However, despite the region's overall economic strength, significant disparities persist in access to quality jobs and economic opportunities, particularly for historically underserved communities and those facing barriers to employment.

To address these challenges and build a more equitable and inclusive workforce, the City of Los Angeles has established the WorkSource System, a comprehensive network of WorkSource Centers (WSCs) that provide a wide range of employment and training services to job seekers and employers. The WorkSource System operates under the shared vision of the Mayor, the City Council, the Local Workforce Development Board (WDB), and the Economic and Workforce Development Department (EWDD) to leverage the power of the Workforce Development System (WDS) to increase equity and economic opportunity throughout the city.

At the heart of this vision is a commitment to improving the delivery of workforce services in response to ever-changing economic and labor market conditions, with a particular focus on targeting populations that have traditionally been left behind or excluded from economic gains. By aligning workforce development strategies with the needs of high-growth industries and providing tailored support to job seekers facing barriers to employment, the WorkSource System aims to create pathways to living-wage jobs and middle-skill careers for all Angelenos.

The WorkSource System is a critical component of the City's larger WDS, which serves nearly 96,000 individuals annually, with approximately 35,000 receiving comprehensive support. The system currently comprises 14 WSCs, which serve as the primary hubs for delivering employment and training services to adults and dislocated workers ages 18 and above, as well as fourteen YouthSource Centers that serve young people ages 16 through 24. These centers offer a comprehensive array of services, including basic career guidance, individualized career planning, skills training, and direct job placement, all designed to help job seekers acquire the skills and credentials needed to succeed in the modern workforce.

To ensure the WorkSource System remains responsive to the evolving needs of the labor market and effectively serves the City's diverse communities, the WDS has embarked on a comprehensive evaluation and redesign effort, which has been guided by the WorkSource System Redesign Committee. This committee, composed of key stakeholders and subject matter experts, is tasked with guiding the priorities, development, and implementation of the WorkSource Redesign Request for Proposal (RFP) in a way that maximizes impact and gives rise to successful outcomes.

The WorkSource System's redesign is grounded in the principles and requirements of the federal Workforce Innovation and Opportunity Act (WIOA), which provides the overarching framework for the nation's public workforce system. WIOA mandates that local workforce development boards, such as the City's WDB, maintain a network of high-quality, effective American Job Centers (known as WorkSource Centers in Los Angeles) that meet rigorous state certification standards, including the Baseline and Hallmarks of Excellence criteria. While the redesign process must adhere to these federal guidelines, it also presents an opportunity to innovate and adapt the WorkSource System to better meet the unique needs of Los Angeles' job seekers, businesses, and communities.

Building upon the progress made since the last WSC Operator Request for Proposal (RFP) was released, the current evaluation and redesign initiative seeks to achieve three primary objectives:

1. *Strengthening employer engagement through targeted industry partnerships,*

2. *Enhancing services for vulnerable populations through a geographic focus; and*

3. *Deepening the integration of services across the workforce development ecosystem to create seamless pathways to economic opportunity*

By leveraging data-driven insights, best practices, and stakeholder input, the City aims to develop a world-class WorkSource System that sets the standard for delivering quality services to job seekers and employers alike, while advancing equity in the workforce and creating economic opportunities for all Angelenos.

As the City of Los Angeles looks to the future, the WorkSource System will play a pivotal role in building a more resilient, inclusive, and equitable economy that works for all. By embracing innovation, collaboration, and a steadfast commitment to empowering its diverse workforce, the city can forge a new path forward, one that ensures every Angeleno has the opportunity to thrive in the face of ever-evolving economic and labor market conditions. This report presents the findings and recommendations from the comprehensive evaluation of the WorkSource System, providing a roadmap for system enhancement and redesign that will help realize this vision and drive meaningful, lasting change for the city's workforce and economy.

This report presents a comprehensive evaluation of the City of Los Angeles' WorkSource System, focusing on its current structure, operations, and performance, as well as the challenges and opportunities for improvement. The report begins with an overview of the City's labor force and labor market to provide context for the evaluation and redesign effort. It then details the evaluation methodology, including data collection methods, sources, and analysis techniques. The report provides an in-depth look at the current system, its alignment with WIOA, and the existing performance evaluation framework. The findings section presents a detailed analysis of the evaluation results, highlighting challenges and opportunities across key areas such as funding, human capital management, service delivery, and stakeholder engagement. Based on these findings, the report offers a set of actionable recommendations for redesigning the WorkSource System, prioritized by impact and feasibility. The report concludes with a summary of key points, the importance of implementing the recommendations, and a call to action for stakeholders to work together in building a more effective, equitable, and responsive workforce development system for the City of Los Angeles.

Before moving to a summary of the Los Angeles labor force and labor market, it is important to set the stage with a brief overview the current system's performance since 2018.

Historically, the City of Los Angeles WorkSource System has performed at a high level for both Adult and Dislocated Worker customer groups, consistently meeting or exceeding many of its targets. This strong track record highlights the system's effectiveness in helping participants achieve positive employment outcomes. The current evaluation of the system aims to build on this solid foundation by identifying opportunities to connect Angelenos to in-demand training and quality jobs, ultimately enhancing their economic stability and career growth.

Table 1 below presents the performance of the WorkSource System against the negotiated WIOA performance indicators over the past five years. Each value is a ratio comparing the system's actual performance to the set targets, with values above 100% indicating that the system surpassed expectations, and values below 100% suggesting areas where the targets were not fully met.

Across the five-year period from 2018 to 2022, the system demonstrated commendable achievements, particularly in employment rates. For instance, in 2022, the employment rate for Adults exceeded targets by 3.6% in Q2 and 11.8% in Q4, while the Dislocated Worker group also surpassed the targets by 6.5% and 12.9% in Q2 and Q4, respectively. This indicates strong support for job placement and retention efforts. Median earnings for both groups also consistently met or exceeded the targets, reflecting the system's success in not only placing participants in jobs but also helping them secure higher-wage employment opportunities.

Credential attainment rates showed some variability, with a notable dip in 2019, especially for Adults (64.8%), but the system made significant strides in the following years. Measurable Skill Gains, a newer metric introduced to track progress in skills development, saw substantial improvements in 2021, particularly for Dislocated Workers, who achieved 115.1% of their target.

Table 1. *WorkSource System WIOA Performance Indicators (Program Years 2018 to 2022)*

ADULTS					
PY	Emp Q2	Emp Q4	Median Earn.	Credential	Skill Gains	% Train-Rel Emp
2018	101.6%	104.0%	111.1%	101.7%		5.0%
2019	98.6%	100.8%	111.3%	64.8%		9.5%
2020	82.4%	87.4%	101.6%	88.8%	118.0%	7.8%
2021	94.4%	87.9%	112.6%	92.6%	135.5%	15.1%
2022	103.6%	111.8%	109.5%	98.5%	110.5%	11.1%

DISLOCATED WORKERS					
PY	Emp Q2	Emp Q4	Median Earn.	Credential	Skill Gains	% Train-Rel Emp
2018	101.5%	108.7%	104.3%	98.6%		3.6%
2019	102.4%	104.5%	109.1%	72.4%		4.5%
2020	79.6%	88.8%	100.2%	101.0%	106.0%	5.5%
2021	88.6%	85.6%	1.0%	113.8%	115.1%	12.5%
2022	106.5%	112.9%	99.0%	100.9%	108.3%	7.4%

These results underscore the system's robust performance and highlight areas for further enhancement. By continuing to focus on connecting participants to training aligned with high-demand sectors and supporting them in obtaining quality, sustainable employment, the WorkSource System can build on its legacy of success and further support the economic well-being of the city's residents.

CITY OF LOS ANGELES LABOR FORCE AND LABOR MARKET OVERVIEW

Los Angeles, the largest city in California and the second largest in the United States, serves as a critical economic engine for the region and the nation. With a population of nearly four million residents, the city is home to a wide range of industries, including entertainment, technology, healthcare, and manufacturing. The city's diverse demographic, labor market, and economic landscape offer valuable insights for public workforce development efforts, particularly within the WorkSource System, which plays a crucial role in connecting job seekers with employment and training opportunities.

This landscape analysis draws upon the most recent data from the 2022 American Community Survey (ACS), Lightcast, and other relevant sources to provide a comprehensive overview of Los Angeles's key characteristics. By examining demographic trends, labor market shifts, and skill demands, this analysis aims to help the WorkSource System align its strategies and services to meet the unique needs of local job seekers

and employers. Ultimately, the goal is to promote economic mobility and create pathways to quality jobs for all Angelenos.

Demographic Profile

Los Angeles is renowned for its diverse population, with residents from various racial, ethnic, and cultural backgrounds. According to the 2022 ACS data, the city's population is 48.5% Hispanic or Latino, 28.5% White (non-Hispanic), 11.6% Asian, 8.9% Black or African American, and 2.5% from other racial or ethnic groups. This diversity is a significant asset for the city's workforce, bringing a wide range of perspectives, skills, and experiences to the labor market.

The city's population is relatively young, with a median age of 35.9 years, and approximately 43% of the population is in the prime working age group of 25-54 years old. However, educational disparities are evident: while 22.2% of Angelenos hold a bachelor's degree, 20.7% have only a high school diploma, and 11.9% have less than a 9th-grade education. These educational gaps can limit access to high-quality employment opportunities and hinder career advancement.

These disparities underscore the need for the WorkSource System to prioritize equity and inclusion in workforce development. Strategies could include providing targeted outreach to communities with lower educational attainment, offering programs that help job seekers earn high school equivalency credentials, and collaborating with employers to create career pathways that offer opportunities for advancement and wage growth

Labor Market and Industry Trends

Los Angeles has a diverse and dynamic labor market, with a wide range of industries driving employment and economic growth. From 2018 to 2023, jobs increased by 1.2% in Los Angeles city, CA, from 1,783,069 to 1,803,894. However, this growth fell short of the national growth rate of 4.8% by 3.6% (Lightcast, 2023).

To gain a more detailed understanding of Los Angeles' industrial landscape, Table 2 presents data on the largest industries in the city, comparing their employment levels in 2018 and 2023, as well as earnings per worker in 2023. This data reveals significant shifts in the city's economic composition.

Growth Sectors

Health Care & Social Assistance emerged as the dominant sector, adding 39,305 jobs (11% growth) and remaining the largest employer with 398,620 jobs in 2023. The Professional, Scientific, & Technical Services sector also showed robust growth, increasing by 16,372 jobs (10%).

Declining Sectors

Notably, some traditionally strong sectors experienced declines: Accommodation & Food Services lost 20,662 jobs (-10%), likely due to pandemic-related impacts, while Manufacturing shed 13,277 jobs (-13%). The Information sector, despite modest job growth of 8%, stands out with the third-highest earnings per worker at $189,168, highlighting the city's strength in high-value tech and media industries.

Emerging Opportunities

Interestingly, while employing relatively few workers, the Utilities sector offers the highest earnings per worker at $195,785. The data also reveals emerging opportunities in unexpected areas, with Agriculture, Forestry, Fishing & Hunting showing a remarkable 91% growth, albeit from a small base. These trends underscore Los

Angeles' evolving economy, with growth in knowledge-based and healthcare sectors offsetting declines in traditional industries, and point to areas where workforce development efforts may need to focus to address shifting labor market demands.

Table 2. *Largest Industries in the City of Los Angeles (2018 and 2023)*

Industry	2018 Jobs	2023 Jobs	Change in Jobs	% Change in Jobs	2023 Earnings / Worker
Health Care & Social Assistance	359,314	398,620	39,305	11%	$68,145
Accommodation & Food Services	209,763	189,101	(20,662)	(10%)	$39,064
Prof, Sci, & Technical Services	160,060	176,433	16,372	10%	$145,425
Retail Trade	183,991	174,229	(9,763)	(5%)	$58,486
Admin, Waste Mmgt & Rem. Serv	111,022	114,631	3,609	3%	$65,271
Transportation & Warehousing	90,193	95,562	5,369	6%	$98,604
Information	87,384	94,054	6,670	8%	$189,168
Manufacturing	105,765	92,487	(13,277)	(13%)	$112,109
Finance & Insurance	74,698	65,237	(9,462)	(13%)	$193,372
Educational Services	61,587	64,485	2,899	5%	$86,942
Government	67,461	63,142	(4,318)	(6%)	$136,273
Wholesale Trade	70,109	61,173	(8,937)	(13%)	$97,734
Construction	58,062	60,371	2,309	4%	$98,265
Arts, Entertainment, & Recreation	47,819	56,579	8,760	18%	$142,331
Real Estate & Rental & Leasing	49,443	49,929	487	1%	$97,150
Mgmt of Companies & Enterprises	23,906	25,501	1,596	7%	$173,842
Other Services (except Public Admin)	18,087	16,842	(1,244)	(7%)	$61,136
Utilities	3,004	3,547	543	18%	$195,785
Ag, Forestry, Fishing & Hunting	887	1,696	809	91%	$69,121
Mining, Quarrying, & Oil & Gas Extract	196	121	(75)	(38%)	$137,931

To provide a more comprehensive view of employment trends, Table 3 presents job numbers and projections for the City of Los Angeles, California, and the US from 2018 to 2028. This data reveals several key insights into the local, state, and national labor markets. The city experienced a significant job loss in 2020 due to the COVID-19 pandemic, with total employment dropping from 1,803,141 in 2019 to 1,667,275 in 2020, a decrease of 7.5%. This decline was less severe than the state's 7.1% job loss but more pronounced than the national decrease of 6.1%. The city's recovery has been steady, with employment levels surpassing pre-pandemic figures by 2022. Looking ahead, Los Angeles is projected to experience continued job growth, reaching 1,913,711 jobs by 2028, an increase of 6.1% from 2023. However, this growth rate lags both California (7.7%) and the nation (6.6%) over the same period. This slower growth trajectory underscores the need for targeted workforce development strategies to boost job creation and economic competitiveness in Los Angeles. Despite these challenges, the city's diverse economy and strategic initiatives position it to capitalize on emerging opportunities in high-growth sectors, as evidenced by the industry-specific trends discussed below.

Table 3. *Number of Jobs in the City of Los Angeles, California, and US*

Year	City of LA	California	US

2018	1,783,069	17,355,852	146,131,492
2019	1,803,141	17,631,487	148,104,816
2020	1,667,275	16,378,056	139,103,413
2021	1,713,828	16,974,867	143,779,723
2022	1,806,366	17,903,539	150,025,676
2023	1,803,894	17,991,153	153,087,557
2024	1,833,789	18,378,768	156,108,741
2025	1,859,097	18,703,078	158,544,434
2026	1,881,158	18,982,737	160,568,440
2027	1,900,784	19,229,049	162,286,269
2028	1,913,711	19,382,667	163,170,414

As of 2023, the region's employment is expected to increase by 7.1% between 2023 and 2028, adding 198,734 jobs. This change is less than the state growth rate of 8.2% by 1.1% (Lightcast, 2023).

Current Labor Market Demand

An analysis of job postings data from January 2023 to August 2024 reveals key insights into the current labor market demand in Los Angeles. During this period, there were 19,380 unique job postings, highlighting the most active employers and in-demand occupations in the region.

Healthcare and education institutions dominate the job market, with Keck Medical Center of USC and USC leading at 11% of total postings each, followed by Cedars-Sinai (9%) and Children's Hospital Los Angeles (5%). This concentration of healthcare employers underscores the sector's pivotal role in the local economy and points to a sustained demand for healthcare professionals.

The WorkSource System should respond to these trends by aligning training and education programs with the skills and qualifications that healthcare employers seek. Expanding healthcare-related training programs and forming partnerships with local educational institutions could support career pathways and improve job placement in this sector.

The diversity of top employers, including non-profit organizations (Volunteers of America), security services (Allied Universal), insurance providers (UnitedHealth Group), and retail companies (Lululemon, Macy's), reflects the broad economic landscape of Los Angeles. Despite the prominence of healthcare employers, these varied sectors also contribute significantly to employment opportunities in the region.

This data highlights the critical role of the healthcare and education sectors in driving employment opportunities in Los Angeles. The WorkSource System must prioritize partnerships with these key employers to ensure that training programs are aligned with the skills and qualifications they require.

Overall, this analysis bridges broader industry trends with specific occupational demands, providing a foundation for more detailed discussions on skill requirements and workforce gaps. By leveraging these

insights, the WorkSource System can better meet the needs of both job seekers and employers, ensuring a more robust and responsive workforce development strategy.

Figure 1. *Top Companies Posting Jobs**
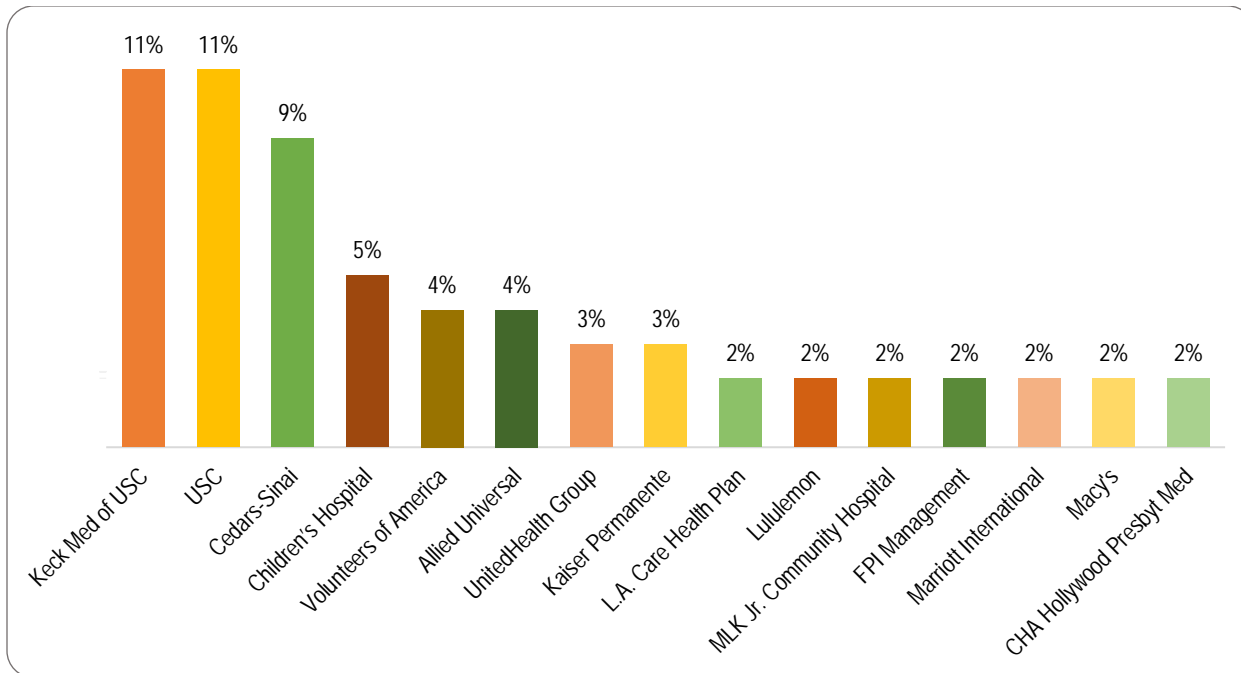
*Note: Min Exp = 0-1 years, Postings mention HS Diploma/GED, full-time positions, non-staffing companies

Occupational Demand and Skill Gaps

The projected growth of occupations in Los Angeles from 2023 to 2028 reflects the city's shifting workforce needs, particularly in healthcare, technology, and social services. These sectors are anticipated to drive job creation, presenting substantial opportunities for workforce development and targeted training initiatives. Understanding these trends is crucial for aligning training programs with market demands and supporting job seekers in navigating an evolving labor landscape.

Healthcare Occupations

Healthcare roles are projected to see significant growth, driven by an aging population and an increasing focus on preventive care. Key positions include:

- *Nurse Practitioners: Expected to add over 2,200 jobs, with a growth rate of 28%. These roles are vital for expanding access to primary care and addressing healthcare shortages. The median hourly wage is $79.71.*

- *Medical and Health Services Managers: With a 21% growth rate, these professionals will add nearly 3,900 jobs. They play a critical role in managing the operations of healthcare facilities and improving care delivery.*

- *Substance Abuse, Behavioral Disorder, and Mental Health Counselors: Growing by 20%, these roles will add over 4,200 jobs. This increase reflects a rising demand for mental health services and addiction treatment programs.*

Technology and Data-Driven Occupations

As digital transformation accelerates, demand for technology and data roles continues to rise:

- *Information Security Analysts: With a projected growth of 13%, these analysts help organizations protect sensitive information in an increasingly digital world. The median hourly wage is $60.82.*

- *Data Scientists: Also growing by 13%, Data Scientists are essential for leveraging big data to drive business decisions and innovation. They earn a median hourly wage of $59.94.*

Social and Community Services

Growth in social and community service roles underscores the expanding need for community-based support:

- *Social and Community Service Managers: Expected to grow by 13%, adding over 1,300 jobs. These managers are crucial for leading programs that support vulnerable populations and improve community well-being.*

- *Mental Health and Substance Abuse Social Workers: Projected to grow by 14%, these roles will add more than 1,000 jobs, reflecting increased investment in community mental health services.*

High-Wage and Specialized Roles

Despite more modest growth rates compared to healthcare and social services, high-wage and specialized roles continue to offer significant economic value:

- *Lawyers: Anticipated to grow by 11%, adding over 4,600 jobs. With a median hourly wage of $92.94, these positions require advanced education and specialized skills.*

- *Software Developers: Expected to add more than 5,500 jobs, representing a 10% growth rate. They earn a median hourly wage of $73.77, highlighting the demand for tech talent across industries.*

Automation Risk and Workforce Implications

The automation index for various occupations highlights potential vulnerabilities to technological disruption:

- *High Automation Risk Occupations: Roles such as Refuse and Recyclable Material Collectors and Food Service Managers have high automation risk scores, suggesting these jobs may be impacted by technological advancements.*

- *Low Automation Risk Occupations: Conversely, roles requiring specialized skills and human interaction, such as healthcare practitioners and community service managers, are less likely to be affected by automation.*

Implications for Workforce Development

To mitigate the impact of automation and support job stability, the WorkSource System should focus on:

- *Developing reskilling and upskilling programs for workers in high-risk occupations.*

- *Promoting careers in sectors with lower automation risk, such as healthcare and community services, to ensure long-term job security and economic resilience.*

Overall, the projected growth in these key sectors presents a strategic opportunity for the WorkSource System to align its training and employment services with high-demand occupations. This alignment will equip job seekers with the necessary skills to succeed in a rapidly changing job market.

Table 4. Occupations Projected to Grow (2023 to 2028)

Occupation	'23 Jobs	'28 Jobs	Δ	% Δ	Median Hrly Earn.	Auto. Index

Nurse Practitioners	7,950	10,164	2,214	28	$79.71	83.2
Medical & Health Services Mgnagers	18,729	22,634	3,904	21	$64.45	75.2
Physical Therapist Assistants	3,337	4,015	678	20	$36.29	88.1
Physician Assistants	3,667	4,397	730	20	$77.10	87.8
Substance Abuse, Behav Dis, & Mental Health Couns	21,561	25,799	4,238	20	$26.71	84.9
Clinical & Counseling Psychologists	4,347	5,131	784	18	$60.70	85.4
Speech-Language Pathologists	4,707	5,541	834	18	$52.17	87.5
Occupational Therapists	4,506	5,168	662	15	$52.62	87.3
Healthcare Social Workers	8,292	9,456	1,164	14	$44.11	83.5
Mental Health & Substance Abuse Soc Workers	7,444	8,460	1,015	14	$35.78	81.7
Physical Therapists	9,176	10,404	1,229	13	$49.97	85.5
Information Security Analysts	4,535	5,138	603	13	$60.82	86.4
Data Scientists	8,709	9,832	1,123	13	$59.94	83.4
Social & Community Service Managers	10,297	11,615	1,318	13	$37.57	85.7
Agents & Business Mgrs. of Artists, & Athletes	4,463	5,003	540	12	$52.77	79.6
Fundraisers	3,408	3,810	402	12	$33.58	85.8
Dental Hygienists	7,757	8,668	911	12	$58.17	96.8
Aircraft Mechanics & Service Techs	4,674	5,222	548	12	$38.71	101.2
Flight Attendants	9,960	11,126	1,166	12	$38.06	97.0
First-Line Sups of Housekeeping & Jan Workers	5,035	5,605	570	11	$26.59	101.1
Respiratory Therapists	5,254	5,842	588	11	$47.57	93.2
Paralegals & Legal Assistants	16,271	18,076	1,805	11	$36.56	89.4
Lawyers	42,677	47,315	4,638	11	$92.94	81.1
Dietitians & Nutritionists	4,464	4,937	473	11	$37.96	84.7
Food Service Managers	15,037	16,604	1,566	10	$30.92	104.4
Refuse & Recyclable Material Collectors	3,534	3,900	366	10	$28.11	119.7
Chefs & Head Cooks	9,364	10,328	964	10	$27.91	93.2
Entertainment & Recreation Managers	2,743	3,025	282	10	$36.10	84.5
Diagnostic Medical Sonographers	3,040	3,348	308	10	$50.11	93.3
Licensed Practical & Licensed Vocational Nurses	31,703	34,873	3,170	10	$36.22	84.8
Software Developers	56,386	61,963	5,577	10	$73.77	80.2
Operations Research Analysts	2,968	3,260	293	10	$43.41	91.2

Note: Los Angeles, Long Beach, & Anaheim (MSA)

Overall, the projected growth in these key sectors presents a strategic opportunity for the WorkSource System to align training and employment services with high-demand occupations, ensuring that job seekers are equipped with the skills needed to succeed in a rapidly changing job market.

To identify potential skill gaps, it is essential to analyze the skills and certifications most frequently requested in job postings. According to the current labor demand data (Table 5), the top occupations in demand include Secretaries and Administrative Assistants, Customer Service Representatives, Maintenance and Repair Workers, Medical Assistants, and Health Technologists and Technicians. The WorkSource System can use this information to design and prioritize training programs that address these in-demand occupations and skills.

Table 5. *Top Occupations*

Occupation (SOC)	Unique Postings	%
Secretaries & Administrative Assistants, Except Legal, Medical, & Executive	727	12%
Customer Service Representatives	635	10%
Maintenance & Repair Workers, General	467	8%
Medical Assistants	450	7%

Health Technologists & Technicians, All Other	443	7%
Retail Salespersons	438	7%
First-Line Supervisors of Retail Sales Workers	422	7%
Medical & Health Services Managers	366	6%
Security Guards	361	6%
Laborers & Freight, Stock, & Material Movers, H&	358	6%
Home Health & Personal Care Aides	339	6%
Janitors & Cleaners, Except Maids & Housekeeping Cleaners	319	5%
Nursing Assistants	279	5%
Property, Real Estate, & Community Association Managers	265	4%
Receptionists & Information Clerks	254	4%

The projected growth in key occupations highlights the need for strategic workforce planning to ensure that job seekers are equipped with the necessary skills to meet the demands of an evolving labor market. As sectors such as healthcare, technology, and social services continue to drive job creation, it is crucial for workforce development efforts to focus on equipping individuals with both foundational and specialized skills to thrive in these expanding fields.

Evolving Skill Requirements in the Los Angeles Job Market

An analysis of job postings data from January 2023 to August 2024 reveals significant trends in skill demand across various industries. This analysis focuses on full-time job postings requiring 0-3 years of experience and a minimum education level of a high school diploma. By examining these postings, we can identify which skills are in highest demand for entry-level and early-career roles, providing insights for targeted workforce development initiatives.

Key Skills in Demand

To effectively support job seekers and employers in a rapidly changing labor market, it is essential to understand which skills are most in demand across various sectors. By analyzing recent job postings data, we can identify core competencies that are consistently sought after, as well as emerging skills that reflect evolving industry needs. These insights not only guide the development of targeted training programs but also help job seekers align their skillsets with the expectations of local employers.

- **Core Competencies:** Communication remains the most frequently requested skill, highlighting its importance across a broad range of occupations. Effective communication is essential for roles in customer service, management, and healthcare, where clear and accurate information exchange is crucial.

- **Customer Service and Management Skills:** These skills consistently rank among the top requirements in job postings, reflecting the ongoing need for professionals who can engage effectively with clients and lead teams. As businesses seek to enhance customer experiences and optimize operations, the demand for customer service and management competencies is expected to remain strong.

- **Technical Skills and Digital Literacy:** Proficiency in Microsoft Office, particularly Excel, is prominently featured in job postings, underscoring the increasing digitalization of the workplace. Strong computer literacy is now a baseline expectation for many roles, from administrative positions to data analysis. Employers are looking for candidates who can navigate digital tools and software to streamline tasks and manage information efficiently.

Shifting Skill Trends

As the demand for certain skills rises and falls, it is important for workforce development programs to stay agile and proactive. By tracking these changes, we can better understand how job requirements are evolving and what competencies are becoming more critical for success in the current labor market. This information is invaluable for crafting targeted training programs that equip job seekers with the right skills and help employers find the talent they need.

The implications of these shifting trends are significant for the WorkSource System, as they inform the strategies needed to bridge skill gaps and enhance employability for a diverse workforce. The following section explores the key areas where workforce development efforts should be concentrated to align with these emerging needs.

- **Rising Demand for Analytical and Organizational Skills:** Skills such as operations, sales, and attention to detail have shown a slight increase in mentions over time. This suggests that employers are placing a growing emphasis on analytical thinking and the ability to manage complex tasks. These skills are especially relevant in roles that require strategic planning and data-driven decision-making.

- **Declining Demand for Manual and Multitasking Skills:** Conversely, skills like multitasking and physical lifting have seen a decrease in demand, which may indicate a shift in job requirements towards more specialized roles that prioritize focused expertise over generalist capabilities. This trend may also reflect technological advancements that are automating or augmenting manual tasks.

Implications for Workforce Development

The evolving skill landscape presents both challenges and opportunities for the WorkSource System. To remain responsive to employer needs and support job seekers effectively, it is essential to:

- **Enhance Digital Literacy and Technical Training:** Given the persistent demand for computer literacy and Microsoft Office proficiency, expanding digital skills training will be crucial. Offering advanced courses in data management and software applications can help job seekers stand out in the competitive job market.

- **Strengthen Soft Skills Development:** Communication, customer service, and management are foundational skills that transcend industries. Developing training modules focused on these areas can help prepare individuals for a wide range of occupations, from entry-level positions to management roles.

- **Address Barriers to Employment:** Many Angelenos face significant challenges such as limited educational attainment, language barriers, and lack of access to affordable housing and transportation. The WorkSource System must provide comprehensive support services—including career counseling, basic skills training, and connections to social services—to help job seekers overcome these obstacles and achieve sustainable employment.

By closely monitoring skill trends and adapting training programs accordingly, the WorkSource System can ensure that job seekers are equipped with the competencies most valued by employers. This proactive, data-driven approach will enhance job placement outcomes and support the development of a resilient workforce capable of thriving in Los Angeles's dynamic labor market.

Table 6. Top 20 Skills by Number of Job Postings*

Skills	2023			2024	
	Jan - Apr	May - Aug	Sep - Dec	Jan - Apr	May - Aug

Communication	30,739	29,693	23,103	26,166	26,250
Customer Service	25,725	24,821	18,758	21,725	21,482
Management	19,125	18,687	13,760	15,711	15,899
Operations	13,548	13,584	10,454	11,351	12,052
Sales	13,292	13,026	10,026	11,793	11,737
Detail Oriented	12,156	11,891	9,334	10,844	11,330
Valid Driver's License	10,271	10,392	7,845	8,392	8,652
Problem Solving	9,647	8,810	7,085	8,246	8,482
Leadership	9,395	9,422	7,043	7,911	8,128
Writing	9,337	9,398	7,315	7,790	7,906
English Language	9,016	8,674	6,687	7,548	7,980
Microsoft Excel	8,555	8,347	6,548	7,323	7,418
Multitasking	8,401	7,962	5,994	6,850	7,351
Computer Literacy	7,785	7,514	5,840	6,540	6,627
Microsoft Office	7,579	7,264	5,754	6,429	6,741
Lifting Ability	6,998	7,475	5,363	6,016	6,124
Organizational Skills	6,656	6,645	5,208	5,915	6,532
Planning	7,496	7,327	5,202	5,726	5,194
Scheduling	7,104	6,645	5,208	5,920	6,008
Professionalism	6,726	6,603	5,022	5,730	5,892

*Note: Min Exp = 0-3 years, Min education HS Diploma/GED or no education listed, full-time positions, non-staffing companies; LA, Long Beach, Anaheim MSA

By closely monitoring these skill trends, the WorkSource System can tailor its training programs and career guidance services to align with the evolving demands of the labor market. This data-driven approach ensures that job seekers are equipped with the skills most sought after by employers, ultimately improving their chances of securing meaningful employment opportunities.

However, it is also important to recognize that many Angelenos face significant barriers to employment, such as limited educational attainment, language barriers, and lack of access to affordable housing and transportation. To address these challenges, the WorkSource System must offer comprehensive support services, such as career counseling, basic skills training, and connections to social services, to help job seekers overcome these obstacles and achieve sustainable employment.

Identifying and Addressing Skill Gaps

The table in this subsection illustrates significant shifts in employer demand for specific skills across various industries in Los Angeles between January 2023 and August 2024. The most substantial increases in job postings highlight a growing need for specialized technical and healthcare-related competencies, as well as soft skills that facilitate effective workplace interactions.

▸ **Key Technical Skills:** Skills such as Fire and Life Safety and Artificial Intelligence have seen a dramatic increase in demand, with postings for these skills growing by over 300%. This reflects a heightened focus on safety protocols and the integration of AI technologies across industries. Other notable technical skills experiencing significant growth include Export Administration Regulations and Diagnostic Tests, each increasing by over 200%, indicating a broader need for expertise in regulatory compliance and healthcare diagnostics.

▸ **Healthcare Skills:** The demand for healthcare-specific skills has also risen sharply. Basic Life Support Certification, Patient Transport, and Medication Administration have seen notable increases,

underscoring the continued need for skilled healthcare workers in both clinical and support roles. The rise in postings for skills such as Neonatal Resuscitation Certification and Intensive Care Unit experience highlights the need for specialized healthcare competencies, particularly in critical care and emergency response settings.

▸ **Soft Skills:** In addition to technical expertise, employers are increasingly seeking candidates with strong interpersonal and organizational abilities. Skills like Effective Communication, Collaboration, and Adaptability have all shown significant growth, reflecting the importance of these competencies in dynamic and diverse work environments. Bilingualism, particularly Spanish-English proficiency, also remains a valuable skill, supporting the needs of Los Angeles' multilingual workforce and diverse community.

▸ **Automation and Technology-Related Skills:** The demand for skills associated with automation and technology, such as Process Improvement and ICD Coding, has grown significantly. This trend suggests that organizations are increasingly focused on optimizing operations and integrating new technologies, emphasizing the need for workers who can navigate and support these changes.

These shifts in skill demand present important considerations for the WorkSource System. Aligning training programs with high-demand skills is crucial for preparing job seekers to meet the evolving needs of local employers and support the city's economic growth. By closely monitoring these trends and collaborating with employers and education providers, the WorkSource System can ensure its services remain responsive to the changing labor market and effectively prepare job seekers for the jobs of the future.

Table 7. Skills in Job Postings from January 2023 to August 2024

Skill	Postings Jan '23	Postings Aug '24	Δ	% Δ	Skill	Postings Jan '23	Postings Aug '24	Δ	% Δ
Fire And Life Safety	16	109	93	581	Patient Preparation	167	227	60	36
Artificial Intelligence	25	109	84	336	Calipers	144	195	51	35
Export Admin Regs	25	109	84	336	ICD Coding (ICD-9/ICD-10)	119	161	42	35
Diagnostic Tests	30	100	70	233	Micrometer	145	190	45	31
Export Control	42	110	68	162	Basic Life Support Cert	1,211	1,560	349	29
Patient Transport	61	155	94	154	Compassion	266	336	70	26
Med Prac & Proced	57	126	69	121	Patient Treatment	140	176	36	26
Boilers	52	108	56	108	Google Workspace	150	187	37	25
NIH Stroke Scale	51	102	51	100	Pediatric Adv Life Support	180	224	44	24
Patient Observation	62	119	57	92	Effective Communication	399	491	92	23
Technical Training	73	137	64	88	Setting Appointments	317	381	64	20
Medical Privacy	176	320	144	82	Vital Signs	390	468	78	20
Demography	69	120	51	74	Electronic Medical Record	377	452	75	20
Patient Positioning	62	107	45	73	Negotiation	309	370	61	20
Dev Environment	72	124	52	72	Adaptability	217	259	42	19
Medication Admin	237	408	171	72	Registered Nurse	1,349	1,603	254	19
Industry Standards	79	136	57	72	Data Collection	181	215	34	19
Neonatal Resusc Cert	85	144	59	69	Adv Cardio Life Supp Cert	441	517	76	17
Production Process	101	171	70	69	Office Supply Management	232	270	38	16
Nursing Practices	73	122	49	67	Blueprinting	217	252	35	16
Collaboration	126	210	84	67	Licensed Vocational Nurse	366	424	58	16
Epic EMR	85	141	56	66	Multilingualism	995	1,142	147	15

Intensive Care Unit	144	235	91	63	Nursing	1,380	1,578	198	14
Order Fulfillment	92	145	53	58	Supervision	456	521	65	14
First Aid	100	153	53	53	Treatment Planning	310	354	44	14
Business Objectives	95	144	49	52	Medical Records	757	862	105	14
Equipment Repair	119	180	61	51	Spanish Language	746	838	92	12
Customer Inquiries	159	239	80	50	Inventory Management	646	725	79	12
Patient Edu & Couns	207	311	104	50	Medical Terminology	531	593	62	12
Computerized Entry	156	231	75	48	Record Keeping	457	500	43	9
Patient Assistance	225	333	108	48	Accountability	617	674	57	9
Product Quality	75	110	35	47	Critical Thinking	511	556	45	9
Market Trend	73	107	34	47	HVAC	389	423	34	9
Asepsis	122	172	50	41	Administrative Support	431	468	37	9
Red Cross Cert	128	178	50	39	Nursing Care	406	440	34	8
Landscaping	91	126	35	38	Cardiopulm Resuscitation Cert	528	571	43	8
Process Improvement	251	347	96	38	Bilingual (Spanish/English)	689	742	53	8
Medical Office Proc	119	164	45	38	Organizational Skills	1,685	1,768	83	5

Strategies to identify and address skill gaps may include:

- *Regularly analyzing labor market data, job postings, and employer surveys to identify emerging skill requirements and occupational trends.*

- *Collaborating with industry partners and employers to develop sector-specific training programs that provide job seekers with the specialized skills needed to succeed in high-growth industries.*

- *Investing in upskilling and reskilling programs for incumbent workers to help them adapt to changing job requirements and advance in their careers.*

- *Promoting work-based learning opportunities, such as internships, apprenticeships, and on-the-job training, to provide job seekers with hands-on experience and industry-relevant skills.*

- *Developing career pathways that align education and training programs with industry needs, providing job seekers with clear roadmaps to progress from entry-level positions to higher-skilled, higher-paying jobs.*

By proactively identifying and addressing skill gaps, the WorkSource System can help ensure that the Los Angeles workforce remains competitive and adaptable in the face of ongoing economic and technological changes.

Equity and Inclusion

Promoting equity and inclusion in workforce development is crucial to ensuring that all Angelenos have access to meaningful career opportunities. Data reveals significant disparities in educational attainment, employment, and income across different racial, ethnic, and socioeconomic groups. For example, while the overall poverty rate in Los Angeles is 16.6%, it is significantly higher among Black or African American (22.3%) and Hispanic or Latino (21.1%) residents.
The WorkSource System must prioritize strategies that target underserved communities and address systemic barriers to employment. This may involve:

- *Providing culturally responsive and linguistically appropriate services to meet the diverse needs of the city's job seekers.*

- *Collaborating with community-based organizations and faith-based institutions to build trust and connections with underserved populations.*
- *Offering targeted outreach and recruitment efforts to engage job seekers from disadvantaged communities and connect them with available resources and services.*
- *Developing partnerships with employers and industry associations to create inclusive hiring practices and promote diversity in the workplace.*
- *Advocating for policies and investments that address systemic barriers to employment, such as expanding access to affordable housing, transportation, and childcare.*

By making equity and inclusion central to its mission and strategies, the WorkSource System can help ensure that all Angelenos have the opportunity to participate in and benefit from the city's economic growth and prosperity.

The landscape analysis of Los Angeles reveals a complex and dynamic environment for workforce development, presenting both opportunities and challenges. To effectively serve the city's diverse population and support its economic growth, the WorkSource System must adopt a data-driven, equity-focused, and industry-aligned approach. This involves prioritizing strategies that promote equity and inclusion, aligning training programs with high-growth industries, and continuously adapting to evolving skill needs.

By implementing these recommendations, the WorkSource System can play a vital role in promoting economic mobility and creating pathways to quality jobs for all Angelenos. Through collaboration, innovation, and a commitment to continuous improvement, the system can help ensure that Los Angeles remains a vibrant, inclusive, and prosperous city for generations to come.

EVALUATION METHODOLOGY

The evaluation of the City of Los Angeles' WorkSource System employed a mixed-methods approach to gather comprehensive data and insights on the system's performance, operations, and stakeholder perspectives. The methodology was designed to address the key objectives of the evaluation and inform the development of actionable recommendations for system redesign. Table 8 below provides descriptions of the data analyzed, the various sources of data, and the methods used to gather the information.

Table 8. Descriptions of Data Collection Methods, Sources, and Types

METHOD / DATA TYPE	DESCRIPTION
Stakeholder Interviews	The evaluation team conducted in-depth interviews with 32 stakeholders from a variety of organizations, including members of the WorkSource System Redesign Sub-Committee, representatives from partner organizations and other City of Los Angeles departments, and other key individuals engaged with the WorkSource System in different capacities and local workforce development efforts.
WSC Director SWOT Analysis Sessions	Three SWOT analysis sessions were conducted with WSC Directors to gather insights on the current system's performance and identify areas for enhancement. These sessions helped challenge assumptions about the existing evaluation process and uncover new perspectives to inform the redesign effort.
WSC Adult Customer Interviews	Eleven individual interviews were conducted with current and former adult customers of the WSCs to understand their experiences, needs, and satisfaction with the services provided. These interviews offered a customer-centric view of the system's effectiveness and areas for improvement.

Sub-Committee Meetings	The evaluation team participated in, and presented at, four meetings with the WorkSource System Redesign Sub-Committee to provide updates on the evaluation, share findings, and gather feedback from sub-committee members. These meetings were crucial for ensuring alignment between the evaluation and the overall redesign objectives.
Weekly Meetings with EWDD	Regular meetings were held with EWDD staff to discuss project progress, address questions, and ensure the evaluation remained on track to meet key deliverables and deadlines.
Labor Market Information	The evaluation team analyzed current and projected industry and local labor market data from the California Employment Development Department (EDD), the Bureau of Labor Statistics (BLS), and Lightcast to identify trends, challenges, and opportunities in the local workforce landscape.
Programmatic Implementation & Outcome Data	Program implementation and outcome data from CalJOBS, FutureWorks BI, and EDD were examined to (1) understand and assess how the program is being implemented, (2) evaluate the system's effectiveness in achieving performance goals and key outcomes, and (3) identify strengths and opportunities improvement.
WSC Budget & Cost Allocations	The evaluation team reviewed budget and cost allocation data from the EWDD Fiscal Team to understand the financial aspects of the system's operations and identify trends, potential inefficiencies, or areas for optimization.
Geospatial Data	ArcGIS data was used to conduct a geospatial analysis of the WSC locations in relation to community needs and demographics. This analysis helped determine whether the current WSC locations were still ideal for maximizing accessibility and impact.

Analysis Techniques, Limitations, and Assumptions

To extract key findings, the evaluators used a combination of qualitative and quantitative analyses:

- o *Qualitative Analysis: Interview and SWOT analysis data were systematically coded and analyzed to identify common themes, patterns, and insights related to the evaluation objectives. This analysis helped to synthesize the diverse perspectives of stakeholders and inform the development of recommendations.*

- o *Quantitative Analysis: Performance data from the WSCs were analyzed using descriptive and inferential statistical techniques to identify trends, disparities, and correlations between various factors and outcomes. This analysis provided a data-driven foundation for assessing the system's effectiveness and identifying areas for improvement.*

Though the research did their best to leverage a variety of data types gathered from a wide range of sources, it is important to acknowledge relevant limitations and assumptions.

- o *The evaluation relied on the availability and accuracy of data provided by the WSCs and partner organizations. Any gaps or inconsistencies in the data may have impacted the analysis and findings.*

- o *The evaluation assumed that the insights and experiences shared by stakeholders during interviews and SWOT analysis sessions were representative of the broader system and its stakeholders. However, it is possible that some perspectives may not have been fully captured.*

- o *The rapidly evolving nature of the labor market and the ongoing impact of the COVID-19 pandemic may have influenced the relevance and applicability of some findings and recommendations.*

Despite these limitations, the evaluation methodology was designed to be comprehensive, rigorous, and responsive to the needs of the WorkSource System and its stakeholders. The mixed-methods approach allowed for the triangulation of data from multiple sources, strengthening the validity and reliability of the findings and recommendations.

EVALUATION FRAMEWORK

To conduct a comprehensive and structured evaluation of the City of Los Angeles' WorkSource System, we developed a customized evaluation framework that encompasses six key components: Funding, Staff Human Capital Management (HCM), Location, Stakeholder Engagement & Collaboration, Service Delivery & Outcomes, and Performance Goals & Evaluation. This framework serves as a guiding tool to systematically assess the current state of the WorkSource System, identify areas of strength and opportunities for improvement, and inform the development of targeted recommendations for system redesign.

The evaluation framework was designed to provide a holistic view of the WorkSource System, considering the complex interplay of factors that contribute to its effectiveness, efficiency, and impact. By examining each component in depth, we aim to uncover insights and patterns that may not be apparent when looking at the system through a narrower lens. The framework, shown in the figure below, is followed by a more detailed description each component's focus.

Figure 2. *Evaluation Framework*
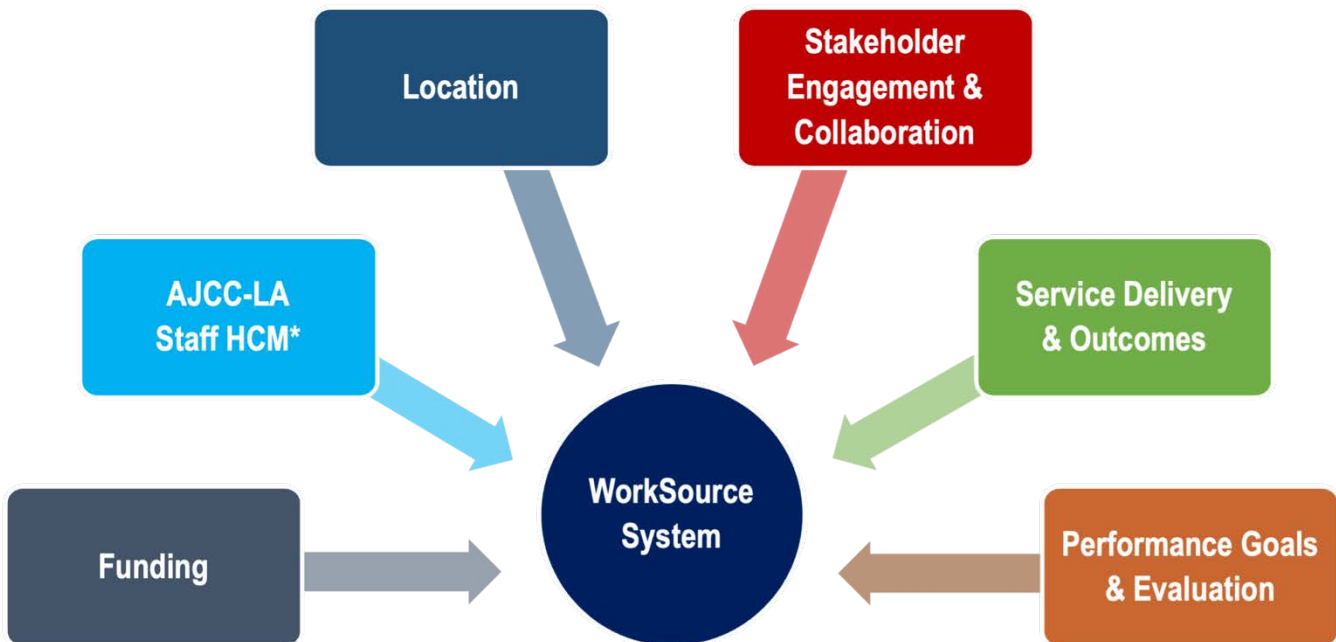
- ⚲ **Funding:** This component examines the financial aspects of the WorkSource System, including budgeting, expenditures, and the allocation of resources across various programs and services.

- ⚲ **Staff Human Capital Management (HCM):** This component focuses on the management and development of the WorkSource System's most valuable asset – its staff. It explores factors such as frontline staff counts, pay equity, workload distribution, and professional development opportunities.

- ⚲ **Location:** This component is focused on the geographic distribution of WSCs and their accessibility to the communities they serve. It considers a range of factors related to social and socio-economic indicators of well-being and the needs of the surrounding populations.

- ⚲ **Stakeholder Engagement & Collaboration:** This component examines the WorkSource System's partnerships and collaborations with key stakeholders, including employers, community organizations,

educational institutions, and government agencies. It assesses the effectiveness of existing Memoranda of Understanding (MOUs) and identifies opportunities for enhanced collaboration.

- **Service Delivery & Outcomes:** This component relates to the range and quality of services delivered by the WorkSource System, as well as the outcomes achieved for job seekers and employers. It considers factors such as the types of services offered, customer satisfaction, training, and the impact of services on employment and earnings.

- **Performance Goals & Evaluation:** This component is focused on the WorkSource System's current performance targets evaluation practices, including the use of WIOA performance indicators and stratified enrollment goals. It examines the alignment of performance goals with the system's objectives and identifies opportunities for enhanced performance evaluation and continuous improvement.

OVERVIEW OF CURRENT SYSTEM

This section provides an overview of the key components and processes that shape the WorkSource System, including WIOA and its impact on the system's design and implementation, the existing network of WSCs and their partnerships, and the methods used to evaluate WSC performance and effectiveness. By examining these elements in detail, we can establish a solid foundation for identifying areas of success and potential growth, which will inform the development of targeted recommendations for system enhancement and redesign.

WIOA's Impact on the WorkSource System's Structure and Operations

The Workforce Innovation and Opportunity Act (WIOA), signed into law in 2014, introduced significant changes to the public workforce system, emphasizing the importance of regional collaboration, industry-focused strategies, and data-driven decision-making. Under WIOA, Local Workforce Development Boards (Local Boards) are responsible for maintaining a network of high-quality, effective American Job Centers (AJCs). WIOA's impact on the WorkSource System's structure and operations is evident in several key areas:

- **Mandatory partnerships:** WIOA requires WSCs to partner with a range of agencies and organizations, such as adult education providers, vocational rehabilitation services, and social services agencies, to deliver comprehensive and coordinated services to job seekers and employers.

- **Focus on regional collaboration:** WIOA encourages Local Boards to develop regional plans and strategies that align workforce development efforts with the needs of local industries and labor markets.

- **Emphasis on industry-focused strategies**: WIOA promotes the development of sector-based partnerships and career pathways that prepare job seekers for in-demand occupations and support the growth of local businesses.

- **Performance accountability:** WIOA establishes a set of common performance indicators that Local Boards must use to assess the effectiveness of their workforce development programs and services.

- **Emphasis on serving individuals with barriers to employment:** WIOA prioritizes services for individuals with barriers to employment, such as low-income adults, disconnected youth, and individuals with disabilities.

WorkSource System Structure

The city's WorkSource System comprises 14 WSCs located strategically throughout the city to serve the diverse needs of job seekers and employers. These centers are operated by various nonprofit organizations,

educational institutions, and community-based entities, selected through a competitive procurement process administered by EWDD.

The WSCs are designed to serve as one-stop centers where job seekers can access a wide range of employment and training services, such as career counseling, job search assistance, skills assessments, and referrals to training programs. Employers can also utilize the WSCs for services such as job listing, candidate screening, and customized training programs.

In addition to the WSCs, the WorkSource System includes partnerships with key agencies and organizations, such as EDD, California Department of Rehabilitation (DOR), Los Angeles Unified School District (LAUSD), and the Los Angeles Community College District (LACCD) to provide specialized services and resources to job seekers and employers.

WorkSource System Operations

The WorkSource System operates under an integrated service delivery model, which aims to provide seamless and coordinated services to job seekers and employers through collaboration and resource sharing among partners. Key features of the system's operations include:

- Standardized assessments and intake processes to identify the unique needs and goals of each job seeker

- Individualized career planning and case management services to support job seekers in achieving their employment objectives

- Access to a wide range of training programs, including occupational skills training, on-the-job training, and customized training for employers

- Specialized services for individuals with barriers to employment, such as English language learners, veterans, and individuals with disabilities

- Business services teams that work closely with employers to identify their workforce needs and develop customized solutions

- Use of data and technology to track program performance, monitor outcomes, and support continuous improvement efforts

System Strengths and Successes

The WorkSource System has demonstrated several notable strengths and successes in recent years, including:

- Consistently meeting or exceeding federal and state performance targets for key indicators such as employment rates, median earnings, and credential attainment

- Developing strong partnerships with local education and training providers to create career pathways aligned with the needs of local industries

- Implementing innovative programs and services to address the unique needs of individuals with barriers to employment

- Leveraging technology to enhance virtual service delivery and expand access to resources during the COVID-19 pandemic

- Fostering a culture of continuous improvement and data-driven decision-making among WSC staff and partners

Current Method of Evaluating WSC Performance

The evaluation of WSC performance is conducted annually and assesses each center's performance across four key dimensions: adult customer performance outcomes, adult customer flow, administrative capability, and adult customer satisfaction. This comprehensive evaluation strategy was developed by independent evaluators several years ago and is based on the Balanced Score Card approach. It was meant to ensure that WSCs are evaluated based on a diverse set of criteria that reflect their effectiveness in serving job seekers and employers, as well as their compliance with administrative requirements and customer satisfaction levels. The evaluation process involves the collection and analysis of various data points, including:

- **Adult Customer Performance Outcomes:** WSCs are assessed on their ability to meet or exceed the performance targets established by the Workforce Innovation and Opportunity Act (WIOA) for measures such as employment rates, median earnings, and credential attainment.

    - *Employment Rate (2nd Quarter After Exit)*
    - *Employment Rate (4th Quarter After Exit)*
    - *Median Earnings (2nd Quarter After Exit)*
    - *Credential Attainment Rate*
    - *Measurable Skill Gains*

- **Adult Customer Flow:** The evaluation process examines each WSC's success in enrolling and serving a diverse range of job seekers, with a particular emphasis on target populations facing barriers to employment.

    - *Total Enrollments*
    - *Target Population Enrollments (e.g., individuals with barriers to employment)*

- **Training Expenditures and Goals:** WSCs are evaluated on their ability to effectively allocate resources toward training programs and meet established goals for training outcomes and expenditures.

    - *Training Expenditures*
    - *Achievement of Training Expenditure Goals*

- **Customer Satisfaction Surveys:** To ensure unbiased results, the independent evaluators designed, developed, and conducted customer satisfaction surveys to gather feedback from job seekers on their experiences with WSC services and staff.

    - *Overall Satisfaction with WSC Services*
    - *Satisfaction with WSC Staff*
    - *Likelihood of Recommending WSC Services*

The data collected through these various channels are then analyzed and used to generate scores for each WSC within the rating system. This scoring system allows for a standardized and relatively objective comparison of WSC performance across the four key dimensions, helping to identify areas of strength and opportunities for improvement.

Strengths and Limitations of the Current Approach

The current WSC evaluation approach has several notable strengths:

- **Comprehensive Assessment:** By evaluating WSCs across four key dimensions, the approach provides a holistic view of each center's performance, considering not only job seeker outcomes but also administrative effectiveness and customer satisfaction.

- **Objective and Unbiased:** The involvement of third-party researchers in conducting customer satisfaction surveys helps to ensure that the evaluation process is objective and unbiased, providing a more accurate assessment of WSC performance.

- **Standardized Scoring:** The use of a standardized rating system allows for consistent comparisons of WSC performance across the city, helping to identify best practices and areas for improvement.

- **Alignment with WIOA Requirements:** The inclusion of WIOA Performance Indicators in the evaluation process ensures that WSCs are being assessed on their ability to meet federal performance standards.

There are, however, some limitations as well:

- **Annual Timeframe:** While an annual evaluation process provides regular performance check-ins, it may not allow for real-time adjustments or improvements based on emerging trends or challenges.

- **Limited Qualitative Data:** The current approach relies heavily on quantitative data points, which may not fully capture the nuances of WSC performance or the experiences of job seekers and employers.

- **Potential for Goal Misalignment:** The emphasis on meeting specific performance targets may inadvertently incentivize WSCs to focus on short-term outcomes rather than long-term impact or to prioritize certain populations over others.

Despite these limitations, the current WSC evaluation approach provides a robust and multi-faceted framework for assessing the performance and effectiveness of the City of Los Angeles' WSCs. As part of the larger redesign effort, it will be important to consider how this evaluation process can be further refined and strengthened to support continuous improvement and better alignment with the evolving needs of job seekers, employers, and the local workforce development system.

Comprehensive AJCC Certification

In March 2021, EDD issued Workforce Services Directive 20-08, which outlined the certification process for comprehensive, affiliate, and specialized AJCCs. A new directive, WSD 23-05 released in January 2024, supersedes the old one. The purpose of both directives is to ensure that all AJCCs in California meet the standards and criteria established by the California Workforce Development Board (CWDB) for effectiveness, physical and programmatic accessibility, and continuous improvement. The certification process is intended to:

- Ensure that AJCCs are providing high-quality services and meeting the needs of job seekers, workers, and employers

- Support the achievement of the state's strategic vision and goals for the workforce development system

- Promote consistency and continuous improvement across the statewide network of AJCCs

Key Elements and Requirements of WDS 23-05

The directive establishes two main components of the certification process:

1. *Baseline AJCC Certification: All AJCCs must meet a set of baseline criteria that demonstrate compliance with WIOA statutory and regulatory requirements, such as having implemented MOUs with required partners, providing equal access for individuals with disabilities, and meeting the definition of a comprehensive, affiliate, or specialized AJCC.*

2. *AJCC Certification Indicator Assessment: AJCCs must also undergo an assessment of their progress toward meeting seven key indicators of continuous improvement, such as ensuring universal access, providing integrated and customer-centered services, and using data to drive continuous improvement.*

Local Boards are responsible for conducting the certification process for each AJCC within their Local Workforce Development Area, using the criteria and procedures established by the CWDB. The certification process must be completed every three years, the last round of which was successfully completed in 2021.

Implications for the WorkSource System

The comprehensive AJCC certification process has significant implications for the City of Los Angeles' WorkSource System:

- **Ensuring compliance with state requirements:** All WSCs must meet the baseline criteria and demonstrate progress toward the certification indicators to maintain their designation as AJCCs and continue receiving WIOA funding.

- **Promoting continuous improvement:** The certification process provides a framework for assessing WSC performance and identifying areas for improvement, which can inform the development of strategic plans and the allocation of resources.

- **Enhancing service quality and consistency:** By establishing common standards and expectations for all AJCCs, the certification process promotes greater consistency and quality in service delivery across the WorkSource System.

- **Aligning with local priorities and needs:** The certification process allows Local Boards to incorporate additional criteria and indicators that reflect local priorities and needs, such as serving high-barrier populations or supporting industry-specific workforce development strategies.

Importantly, the City of Los Angeles has maintained compliance with state and federal regulations and has consistently been certified as a High Performing Board. Being certified by the state as a high-performing Local Workforce Development Board (LWDB) signifies that the City of Los Angeles has successfully met specific performance benchmarks and regulatory requirements, such as employment rates and WIOA fund expenditures. This recognition highlights the City's effective implementation of workforce development activities and its commitment to serving job seekers and employers. However, certification alone does not fully capture what it means to be a truly exceptional workforce development system.

Achieving a truly high-functioning system requires a deeper understanding of the underlying factors and dynamics that drive excellence. This involves looking beyond standard metrics to explore the practices, partnerships, and strategies that create lasting impact for the community. It includes identifying and fostering the qualities that enable the system – comprising the City of LA WDB, EWDD, and its service providers – to not only meet goals but to excel in creating meaningful pathways to economic opportunity and resilience.

It is possible that the City's workforce development system is already operating at this high level, but without a comprehensive evaluation process, there is no way to confirm this. Gaining such insights would require an intensive and costly process, similar to conducting rigorous personnel selection. This process would involve a thorough examination of the system's internal and external dynamics, which is beyond the scope of this evaluation. Nonetheless, understanding these factors is essential for setting new standards of excellence and ensuring that the workforce development system is prepared to thrive in an ever-evolving landscape.

The Need for a Comprehensive Understanding of High-Performing WSCs

While the current annual performance evaluation process and baseline certification requirements provide valuable insights into the functioning and effectiveness of service providers (and by extension the city's WorkSource System), there remains a significant gap in our understanding of what truly distinguishes high-performing, high-functioning WSCs from the rest. The existing evaluation framework, though comprehensive in its scope, may not fully capture the complex interplay of factors that contribute to exceptional WSC performance (e.g., organizational culture, leadership, human capital and human resource management practices, partnerships, innovative service delivery strategies).

Without a deeper, more systematic investigation into the characteristics and practices of top-performing WSCs, we cannot be entirely confident that we have a complete understanding of the construct of WSC performance. This limitation hinders our ability to accurately differentiate between highly effective WSCs and those that may meet basic performance standards but fail to excel in creating meaningful, long-term impact for job seekers and employers. Moreover, the lack of a clear, evidence-based definition of high-performing WSCs may impact our ability to select the best operators during the competitive procurement process. By relying primarily on quantitative performance metrics and baseline certification criteria, we risk overlooking the more nuanced, qualitative aspects of WSC operations that can make a significant difference in service quality and outcomes.

SERVICE DELIVERY AND OUTCOMES

The effectiveness of the WorkSource System is fundamentally tied to its ability to deliver a comprehensive array of services that meet the diverse needs of job seekers and employers. This section provides a detailed analysis of the service delivery mechanisms across the WorkSource System, highlighting the volume of services provided, the diversity of service types, and the outcomes achieved. By examining key metrics such as enrollment figures, service delivery counts, and employment outcomes, we can better understand the operational strengths and areas for improvement within the system.

The data presented in this section is from Program Year (PY) 2022 (July 1, 2022 to July 1, 2023), with some comparison data from PY 2018 (July 1, 2018 to June 30, 2019). It is important to note that in 2022 there were 15 WSCs; and, in 2018 there were 16 service providers for approximately 2-3 months, 15 of which served customers for the whole program year.

Through a closer look at data system-wide, this section offers insights into how different centers perform relative to one another, particularly in terms of case management, training programs, and job placements. The analysis aims to shed light on the overall impact of the services provided, emphasizing the importance of aligning resources with the unique needs of the populations served. The findings presented here will serve as a critical foundation for discussions on system enhancements and strategic realignment, ensuring that the WorkSource System continues to advance equitable economic opportunities for all participants.

The following sub-sections provide a comprehensive overview of the WorkSource System's service delivery and outcomes for PY 2022. The analysis encompasses data from 15 WSCs that collectively served 13,015 customers during this period. With a total of 75 case managers, the WorkSource System delivered 89,564 services, highlighting the extensive support provided to job seekers. Furthermore, 2,733 customers received training through the system, while 4,307 successfully entered employment. Collectively, these figures underscore the WorkSource System's crucial role in connecting individuals to skill-building opportunities and facilitating their transition into the workforce.

Services Delivered

The data presented in Table 9 represents the 20 most common services delivered by the WorkSource System during PY 2022, which collectively accounted for 96% of the total services provided.

▸ *Among these top services, Job Search and Placement Assistance stood out as the most frequently delivered, making up 40% of the total. This underscores the system's primary focus on connecting job seekers with employment opportunities.*

▸ *Orientation and Initial Assessment followed, accounting for 12% and 10% of the services, respectively. These services play a crucial role in familiarizing customers with the available resources and assessing their individual needs to provide tailored support. The Development of Individual Employment Plans (IEPs), Individual Service Strategies (ISSs), or Employment Development Plans (EDPs) constituted 7% of the services, while Individual Counseling made up 6%. These services highlight the personalized guidance offered to help customers navigate their career paths and overcome barriers to employment.*

▸ *Occupational Skills Training through approved ETPL (Eligible Training Provider List) providers comprised 3% of the top 20 services, reflecting the WorkSource System's efforts to enhance customers' job-related skills and prepare them for in-demand occupations. Additionally, the system provided various supportive services, such as Transportation Assistance (1%), Tools/Clothing (1%), and Other support (0.4%), to address potential obstacles to employment and ensure that customers have the necessary resources to succeed.*

Although not exhaustive, this list of the top 20 services offers valuable insights into the core focus areas and the comprehensive approach of the WorkSource System in serving its customers. By delivering a wide range of services, from job search assistance and career guidance to training and supportive services, the system aims to meet the diverse needs of job seekers and support their journey toward meaningful employment.

Table 9. Most Common Services Delivered

Service	Count	%
Job Search and Placement Assistance	35,486	39.6%
Orientation	10,827	12.1%
Initial Assessment	8,513	9.5%
Development of IEP/ISS/EDP	6,056	6.8%
Individual Counseling	5,779	6.5%
Occupational Skills Training (Approved ETPL Provider)	2,671	3.0%
Objective Assessment	2,637	2.9%
Reading and/or Math Testing	2,568	2.9%
Job Referral: Job Outside CalJOBS (non-Federal)	2,329	2.6%
Job Fair	1,888	2.1%
Career Guidance/Planning	1,412	1.6%
Supportive Service: Transportation Assistance	946	1.1%
In Program Follow Up	772	0.9%
Resume Preparation Assistance	651	0.7%
Referred to Community Resource	650	0.7%
Supportive Service: Tools/Clothing	571	0.6%
Provision of Labor Market Research	538	0.6%
Occupational Skills Training (non-ETPL provider, non-formula)	477	0.5%
Supportive Service: Other	423	0.5%
Workshop	402	0.4%
Total	89,564	96%

The figure below displays the distribution of customers based on the number of services they received. Over four-in-ten customers, received between 4 and 6 services (42%), making this the most common range. Additionally, one-in-four customers received between 1 and 3 services (25%), indicating that two-thirds of all customers received 6 or fewer services (67%). As the number of services increased, the percentage of customers receiving those services decreased progressively. Specifically, 17% of customers received 7 to 10 services, 9% received 11 to 15 services, and just 3% received 16 to 20 services. Only 4% of customers received more than 20 services.

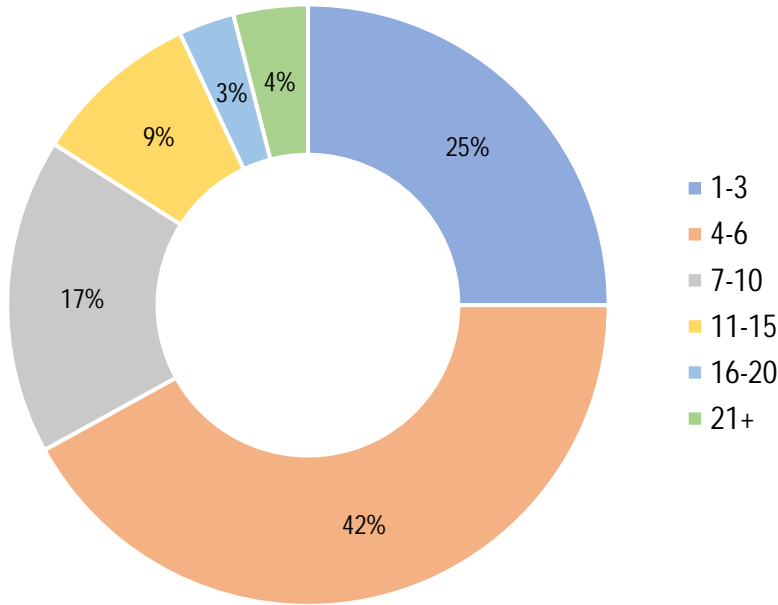*Figure 3.* *Proportion of Customers by Service Count Ranges*

Table 10 presents data on the number of case managers, the ratio of customers to case managers, the total service count, and the total customer count. The number of case managers varies across centers, ranging from 2 to 8 per center. The customer-to-case manager ratio ranges widely, with some centers managing as many as 455 customers per case manager, while others have a lower ratio of approximately 91 customers per case manager.

Service counts are similarly varied, with some centers delivering over 12,000 services and others delivering fewer than 3,000 services. Likewise, the number of customers served per center ranges from as few as 454 to as many as 1,577.

Overall, these data highlight significant variation across the system in the distribution of case managers, customer load per case manager, and the volume of services delivered.

Table 10. *Customer and Service Counts by WSC*

WSC	Customer Count	Case Managers	Customer to CM Ratio	Service Count
B	1,577	5	315	12,154
C	1,364	3	455	6,785
L	1,241	5	248	6,924
J	1,143	7	163	7,802
M	1,110	5	222	7,705
H	975	7	139	4,092
K	851	4	213	9,605

G	831	4	208	4,928
D	727	8	91	2,722
O	638	6	106	2,476
N	600	4	150	2,686
F	575	5	115	9,087
A	473	2	237	4,126
I	456	5	91	4,530
E	454	5	91	3,942

The following sub-sections provide a comprehensive overview of the WorkSource System's service delivery and outcomes for PY 2022. The analysis encompasses data from 15 WSCs that collectively served 13,015 customers during this period. With a total of 75 case managers, the WorkSource System delivered 89,564 services, highlighting the extensive support provided to job seekers. Furthermore, 2,733 customers received training through the system, while 4,307 successfully entered employment. Collectively, these figures underscore the WorkSource System's crucial role in connecting individuals to skill-building opportunities and facilitating their transition into the workforce.

Demographic Characteristics of WorkSource Customers

The demographic data presented for the WorkSource System provides critical insights into the population served by these centers. These insights highlight the importance of designing and delivering services that are tailored to the specific characteristics and needs of these individuals.

Gender Distribution

The gender distribution in the WorkSource System was 45% female and 55% male, showing a relatively balanced participation. This balance suggests that service delivery strategies should be inclusive of both genders, ensuring that the services provided meet the needs of both male and female participants. For instance, training programs should be accessible and appealing to both genders, and considerations for gender-specific challenges, such as childcare needs or occupational preferences, should be integrated into program planning.

Racial and Ethnic Composition

The racial and ethnic composition of the WorkSource System's participants indicates a high level of diversity:

- Black or African American participants made up 36% of the total, representing the largest racial group served.

- White participants comprised 21%, while Asian participants accounted for 4%.

- Hispanic/Latino individuals made up more than half of the total population (54%), highlighting the need for bilingual services and culturally relevant programming.

Public Assistance and Support Programs

A substantial portion of the WorkSource System's participants were recipients of public assistance:

- Temporary Assistance for Needy Families (TANF) recipients made up 7% of the population, while Social Security Income (SSI) recipients constituted 2%.

- General Assistance (GA) recipients accounted for 9%, and SNAP beneficiaries represented 34%.

These figures underscore the economic vulnerabilities of the population served by the system. The high reliance on public assistance programs highlights the importance of services that not only focus on immediate employment but also on long-term economic stability and upward mobility. Programs aimed at skill development, financial literacy, and pathways to higher-paying jobs are essential for this demographic.

Table 11. Demographic Characteristics of Customers

Characteristic	Count	%
Male	6,931	55%
Female	5,642	45%
Black	4,586	36%
White	2,586	21%
Asian	471	4%
Multiracial	269	2%
Amer Ind/Alask Nat	140	1%
Nat Haw/Pac Isl	56	0%
Don't Wish to Answer	4,491	36%
Hisp/Lat	6,590	54%
Non-Hisp/Lat	5,597	46%
Homeless	2,630	21%
Basic Skills Deficient	2,273	18%
SNAP	4,309	34%
TANF	886	7%
GA	1,072	9%
SSI	255	2%

Education-Related Data

The WorkSource System serves a diverse adult population with varying educational backgrounds and current school enrollment statuses. Understanding these factors is essential for tailoring services to meet the specific needs of customers as they seek to enhance their skills and secure employment. The data on educational attainment and school enrollment status among WSC adult customers reveal several key insights.

Educational Attainment:

▸ **High School Diploma or GED:** A substantial majority of adult customers, approximately 85%, had at least a high school diploma or GED. This foundational level of education is critical as it positions these individuals to pursue further training or employment opportunities through the system.

▸ **Secondary School Diploma:** Around 52% of the customers have attained a secondary school diploma. This demographic represents a key segment of the system's participants, often seeking to build upon their education through additional skills training or job placement services.

▸ **No Education Completed:** Approximately 15% of the customers had not completed any formal education. Notably, about 85% of these individuals were 25 years old and above, highlighting the importance of continuing the targeted adult education and training programs with LAUSD.

▸ **Secondary School Equivalency:** About 11% of the customers achieved a secondary school equivalency, reinforcing the role of WSCs in supporting those who have taken alternative educational paths.

- **Bachelor's Degree:** A smaller segment, roughly 7%, of the adult customers attained a bachelor's degree. These individuals may be seeking career advancement or transitioning into new industries, underlining the WSC's role in offering upskilling and reskilling opportunities.

School Enrollment Status:

- **Not Attending School:** The majority of the WorkSource System's adult customers, approximately 80%, were not currently enrolled in any formal education program. This group includes individuals who have completed their secondary education, obtained a high school equivalency, or dropped out of school. These customers are typically focused on securing employment or pursuing vocational training to enhance their skills and employability.

- **In-School, Postsecondary Education:** Around 6% of the adult customers were currently enrolled in postsecondary education programs, such as colleges, universities, or vocational schools.

- **In-School, Secondary Education or Less:** Approximately 1% of adult customers were enrolled in secondary education or lower educational programs. These customers may require additional guidance and resources to successfully transition from school to the workforce.

- **Alternative School Enrollment:** A very small percentage, less than 1%, of the adult customers were enrolled in alternative school programs. These programs often serve individuals who have faced challenges in traditional educational settings, such as those who have experienced disruptions in their education or require a more flexible learning environment.

These combined findings emphasize the diverse educational backgrounds and enrollment statuses of WSC customers. By offering a range of services that address both educational attainment and current enrollment, the WorkSource System plays a vital role in supporting customers' paths toward employment, career advancement, and economic mobility.

Table 12. *Customer Education-Related Data*

Education	Count	%
HS Dip / GED	10,736	85%
Secondary (sec) school dip	6,501	52%
No edu completed	1,853	15%
Sec school equiv	1,403	11%
Bachelor's deg	909	7%
1+ years post-sec edu	657	5%
Associate's deg	587	5%
Post-sec tech / voc certificate (non-deg)	474	4%
Deg beyond Bachelor's	206	2%
Not in school; Sec school grad / equiv	9,953	79%
Not in school; Sec school dropout	1,643	13%
In-school; Post-sec school	784	6%
In-school; Sec school or less	125	1%
In-school, Alternative school	91	1%
Distance learning	101	1%

Services Delivered

The data presented in Table 13 illustrates the 20 most frequently delivered services by the WorkSource System during PY 2022. These top services collectively accounted for 92% of the total services provided, highlighting their central role in supporting job seekers.

Among these services, Job Search and Placement Assistance was the most commonly provided, representing 33% of the total services delivered. This indicates a significant focus on connecting job seekers with employment opportunities. Orientation services followed, comprising 11% of the total, and playing a key role in introducing customers to available resources. Individual Counseling and Initial Assessment each accounted for 11% and 9% of the services, respectively, emphasizing the importance of personalized support and needs assessment in the WorkSource System.

Occupational Skills Training through approved Eligible Training Provider List (ETPL) providers made up 3% of the top 20 services, showcasing efforts to equip customers with the necessary skills for in-demand jobs. Supportive services, such as Transportation Assistance (2%) and Tools/Clothing (1%), were also delivered to help overcome barriers to employment and ensure participants have the resources needed to succeed.

The data for unique individuals presents a similar picture, with the top 20 services accounting for 90% of all services delivered to unique customers. Orientation services were the most commonly accessed, making up 18% of the total services to unique individuals, followed by Initial Assessment (14%) and Job Search and Placement Assistance (12%). Development of Individual Employment Plans (IEPs), Individual Service Strategies (ISSs), or Employment Development Plans (EDPs) accounted for 10%, reflecting the system's commitment to providing structured, individualized support.

Table 13. Most Delivered Services

Most Common Services Overall	Count	%	Most Common Services to Unique Individuals	Count	%
Job Search & Placement Assistance	36,980	33	Orientation	12,471	18
Orientation	12,830	11	Initial Assessment	9,725	14
Individual Counseling	12,780	11	Job Search & Placement Assistance	8,532	12
Initial Assessment	9,975	9	Development of IEP/ISS/EDP	6,719	10
Development of IEP/ISS/EDP	6,879	6	Individual Counseling	3,599	5
Reading &/or Math Testing	3,120	3	Reading &/or Math Testing	3,055	4
Occup Skills Training (Approv ETPL Prov)	2,943	3	Occup Skills Training (Approv ETPL Prov)	2,869	4
Objective Assessment	2,853	3	Objective Assessment	2,817	4
Job Ref: Job Outside CalJOBS (non-Fed)	2,568	2	Job Fair	1,529	2
Job Fair	2,052	2	Job Ref: Job Outside CalJOBS (non-Fed)	1,456	2
Support Service: Transportation Assist	1,831	2	Career Guidance/Planning	1,295	2
Career Guidance/Planning	1,543	1	Transitional Job	1,169	2
Support Service: Tools/Clothing	1,281	1	Support Service: Tools/Clothing	1,037	2
Support Service: Other	1,263	1	Support Service: Transportation Assist	1,010	1
Transitional Job	1,238	1	WIOA Prerequisite Trainings	870	1
In Program Follow Up	1,075	1	Supportive Service: Other	774	1
WIOA Prerequisite Trainings	1,073	1	Occup Skills Training (non-ETPL prov)	767	1
Occup Skills Training (non-ETPL prov)	797	1	In Program Follow Up	687	1
Referred to Community Resource	726	1	Resume Preparation Assistance	628	1
Resume Preparation Assistance	705	1	Referred to WIOA Services (not training)	589	1

Service Delivery Comparisons across Years (2018 and 2022)

Tracking the functioning and effectiveness of the WorkSource System (WSC) over time is essential to ensure that it continues to meet the needs of both job seekers and employers. Evaluating system performance across different program years allows for the identification of trends, successes, and areas in need of improvement. This longitudinal approach ensures that services remain aligned with changing economic conditions and workforce demands. As the labor market evolves, particularly in response to significant events such as the COVID-19 pandemic, it is crucial to assess how well the system adapts to new challenges.

In the context of evaluating the WorkSource System and planning for future redesigns, such tracking enables data-driven adjustments that enhance program effectiveness and improve outcomes for participants. Historical insights into system performance serve as a foundation for making strategic changes that better support populations with varying needs. This is particularly important during periods of economic disruption, where the system must be responsive to a more vulnerable and diverse population.

The following sub-sections will present comparisons of training and employment-related data from 2018 and 2022, offering insights into how the WorkSource System adapted its service delivery. These comparisons will explore shifts in the types of services provided, the focus of training programs, and employment outcomes.

To provide further context, the next section examines the demographic and socioeconomic profiles of WSC customers in 2018 and 2022, highlighting changes in the population that may have influenced the system's evolving service offerings.

▸ **Gender Distribution:** In 2018, 48% of customers were male (10,529) and 52% were female (11,295). By 2022, the gender distribution shifted, with 54% of customers being male (6,931) and 46% female (5,642). This represents a proportional increase in male customers by 6 percentage points.

▸ **Race:** The proportion of Black or African American customers increased from 29% in 2018 to 36% in 2022. This significant rise suggests increased outreach or service utilization among this group post-pandemic. The proportion of White customers decreased from 23% in 2018 to 20% in 2022, reflecting a slight decline in participation by this demographic. The proportion of individuals who selected Don't Wish to Answer for race decreased from 40% in 2018 to 36% in 2022, indicating that more customers opted to disclose their racial information in 2022. The proportions of other racial subgroups, including Asian, Multiracial, American Indian, and Native Hawaiian/Pacific Islander, remained relatively consistent across the two years.

▸ **Ethnicity:** The proportion of Hispanic or Latino customers increased from 44% in 2018 to 51% in 2022, showing a notable rise in participation among this group.

▸ **Socioeconomic Indicators:** The proportion of homeless customers increased from 10.5% in 2018 to 20% in 2022, representing a significant rise in the proportion of homeless individuals seeking services. Participation in SNAP (Supplemental Nutrition Assistance Program) increased from 24% in 2018 to 33% in 2022, suggesting a higher proportion of individuals facing food insecurity post-pandemic. TANF participation dropped slightly from 6% in 2018 to 7% in 2022, while the proportion of customers receiving SSI remained steady at 2%, and those receiving General Assistance (GA) dropped slightly from 8% to 8%.

▸ **Educational and Skill Deficiencies:** The proportion of customers classified as Basic Skills Deficient increased from 16% in to 18%. This rise suggests that a larger proportion of the population served in 2022 faced challenges related to basic literacy and numeracy skills compared to 2018.

These proportional changes across various demographic and socioeconomic characteristics suggest that the WorkSource System in 2022 served a population with more barriers to employment than in 2018. The notable increase in the proportions of customers who were homeless, receiving SNAP benefits, and classified as basic skills deficient are potential indicators of a more vulnerable population being served in 2022. Additionally, the growth in the proportion of Black and Hispanic/Latino customers suggests that the pandemic disproportionately affected these communities, further increasing their need for workforce services.

This shift may be related to the differential impact of the COVID-19 pandemic across various communities, with historically underserved populations experiencing greater economic and social disruptions. The data suggest that the pandemic exacerbated existing inequalities, requiring the WorkSource System to adapt to a client base with more significant barriers to re-entering the workforce or improving their employment status.

Training Data Overview (PY 2022)

The training data for PY 2022 show that of the 13,015 customers served across the system, 21% (2,733) received training. Though not shown below, the proportion of customers trained varied significantly among centers, ranging from 11% to 62%. Among other factors, this disparity may be attributed to the varying levels of job readiness and employment barriers faced by WSC customers. It is also important to note that service provision is customer-driven, and the decision to pursue training ultimately lies with the individual. Many customers may not be immediately prepared for training due to various personal and professional challenges. Nevertheless, the majority of those who seek assistance from WSCs aspire to enhance their employability, acquire technical skills, secure employment, or establish a clear career path.

Training Data

When examining the customers who received training, the data reveal that 79% were classified as Adult customers, while 21% were Dislocated Workers. This breakdown provides insight into the relative demand for training services among these two customer groups.

The training completion data show that 83% of participants successfully completed their training programs. This high completion rate indicates that WSCs are generally effective in supporting customers through the training process. The data also show, however, that 7% had their training status system closed, 4% dropped out, and 4% were unsuccessful in completing their training. These figures suggest that there are still opportunities for improvement in helping all customers achieve successful outcomes.

Overall, the trainings pursued by customers covered 140 different occupations. The ten most common training types, based on ONet job titles, collectively comprised 60% of all trainings and thus offer a snapshot of the skills and occupations frequently pursued by WSC customers in PY 2022. Security Guards, Heavy & Tractor-Trailer Truck Drivers, and Nursing Assistants emerged as the top three training choices, representing 26%, 8%, and 8% of trained customers, respectively. The remaining seven trainings span a range of occupations, including Electrical Engineers, Criminal Justice & Law Enforcement Teachers, Medical Assistants, Construction Laborers, Light Truck Drivers, Machinists, and Cooks.

These findings provide a high-level overview of the key training-related data points for WSC customers.

Table 14. Overview of Training Data (PY 2022)

	Count	% of Total
Total Customers Served	13,015	--
Customers Trained	2,733	21%
Customer Group		

Adult	2,158	79%
Dislocated Worker	575	21%
Completion Status		
Successful completion	2,277	83%
System closed	183	7%
Dropped out of activity	105	4%
Unsuccessful completion	104	4%
Unknown status	7	0%
Blank	57	2%
10 Most Common Trainings (ONet Titles)		
Security Guards	699	26%
Heavy & Tractor-Trailer Truck Drivers	223	8%
Nursing Assistants	217	8%
Electrical Engineers	135	5%
Criminal Justice & Law Enforc Teachers	88	3%
Medical Assistants	76	3%
Construction Laborers	65	2%
Light Truck Drivers	52	2%
Machinists	49	2%
Cooks, All Other	42	2%

Note: There were missing data for 451 individuals

The analysis of customer training counts and percentages by SOC Job Family reveals that the WorkSource System has been focusing its training efforts on a diverse range of industries and occupations. The Protective Service job family, which includes positions such as security guards and law enforcement officers, accounted for the highest proportion of trained customers at 33%. This was followed by Healthcare Support occupations at 15%, which encompass roles such as medical assistants and nursing aides. The Transportation and Material Moving job family, including occupations like truck drivers and warehouse workers, ranked third with 14% of the total trained customers. Other notable job families include Architecture and Engineering (6%), Production (5%), Construction and Extraction (5%), and Education, Instruction, and Library (4%). These findings suggest that the WorkSource System prioritized training in sectors that were critical to the local economy and offered a range of employment opportunities for job seekers with varying skill levels and backgrounds.

Table 15. Customer Trainings by Job Family

SOC Job Family	of Customers	% of Customers
Protective Service	749	33%
Healthcare Supp.	353	15%
Transport. & Material Moving	325	14%
Architecture & Eng.	141	6%
Production	114	5%
Construction & Extraction	108	5%
Edu. Instruction & Library	90	4%
Healthcare Practitioners & Technical Occupations	85	4%
Food Prep. & Serving Related	51	2%
Computer & Mathematical	40	2%
Management	39	2%
Office & Admin. Supp.	36	2%
Business & Financial Ops.	31	1%
Building & Grounds Cleaning & Maintenance	30	1%
Installation, Maintenance, & Repair	25	1%
Arts, Design, Entertain., Sports, & Media	15	1%
Community & Social Service	13	1%
Life, Physical, & Social Science	12	1%

Personal Care & Service	10	0%
Legal	9	0%
Sales & Related	6	0%
Total	2,282	100.00%

Training Outcome Data

Though 140 different occupations were represented in these training data, 97 of them (70%) were pursued by four or fewer individuals. The 172 customers who pursued one of these 97 occupations only comprised 6% of all customers who received training. Therefore, to avoid generalizing based on small sample sizes, the analyses presented below only include trainings pursued by at least five WSC customers.

The analysis of training completion rates by occupation reveals notable variations in the success of different programs. Several occupations, such as Wind Turbine Service Technicians, Police and Sheriff's Patrol Officers, and Operating Engineers and Other Construction Equipment Operators, have achieved impressive completion rates of over 90%. These high-performing programs span diverse sectors, including renewable energy, law enforcement, and construction, suggesting that the WorkSource System has been effective in designing and delivering training that meets the needs of these industries and their participants. On the other hand, some occupations, such as Licensed Practical and Licensed Vocational Nurses, Paralegals and Legal Assistants, and Emergency Medical Technicians, have completion rates below 55%. This indicates potential challenges in these programs, such as curriculum design, participant engagement, or alignment with industry requirements, which may require further investigation and improvement efforts to boost completion rates and ensure successful outcomes for trainees.

Trainings with over 90% completion rate:

- *Wind Turbine Service Technicians*
- *Police & Sheriff's Patrol Officers*
- *Operating Engineers & Other Construct Equip Operators*
- *Lathe & Turning Machine Tool Setters, Ops, & Tenders*
- *Transportation, Storage, & Distribution Mgrs*
- *Information Security Analysts*
- *Personal Care Aides*
- *Logistics Analysts*
- *Electrical Engineers*
- *Cooks, All Other*

- *Bus Drivers, Transit & Intercity*
- *Security Guards*

Trainings with less than 55% completion rate:

- *Licensed Practical & Licensed Vocational Nurses*
- *Paralegals & Legal Assistants*
- *Emergency Medical Technicians*
- *Machinists*
- *Light Truck Drivers*
- *Transportation Workers, All Other*
- *Computer Network Support Specialists*

Before analyzing the training program and provider data, it is important to note that each WSC has a maximum training budget of $7,500 per participant. In some instances, the amount spent on training programs exceeds this cap. This may occur due to a special exception granted by EWDD or because the training was funded partially or entirely by external sources outside of WIOA Title I, such as other grants or organizations. Since payer data was not available, however, the exact reason for exceeding the cap cannot be determined.

Program and Provider Performance

The top ten training programs demonstrated strong employment outcomes and cost-effectiveness. For example, the Culinary Art-Chef Assistant program had 27 participants, all of whom were hired, with 26 of those hires being directly related to the training. The program's cost per participant was $3,770, which is relatively low considering the high hiring rate and training-related employment. Similarly, the Electrical Pre-

Apprenticeship Preparation program had 135 participants, with 105 hired, all of which were training related. The program's cost per participant was only $1,219, making it a highly cost-effective option.

On the other hand, the bottom ten training programs had lower hiring rates and weaker connections between training and employment. For instance, the Phlebotomy Technician program had 16 participants, only one of which was hired, and that hire was not related to the training. The program's cost per participant was $2,044, which may not be justified given the low hiring rate and lack of training-related employment. The Computerized Medical Billing I program had a higher hiring rate (4 out of 7 participants), but the cost per participant was $4,000, which is relatively high compared to some of the top-performing programs. Another, yet different example is the Security Officer Training program, which had a relatively high number of participants (186) but a lower hiring rate (67 out of 186) and a weaker connection between training and employment (50 out of 67 hires were training-related). The program's cost per participant was $2,474, which was higher than some of the top-performing programs.

These findings suggest that the WorkSource System should focus on allocating resources to programs that have demonstrated strong employment outcomes and cost-effectiveness, while reassessing training programs that have not yielded desired results. By continuously evaluating and refining training programs and outcomes, the WorkSource System can maximize the return on investment of training dollars and support both short- and long-term outcomes for its customers.

Table 16. Top and Bottom Ten Training Programs

Training Program	Participants	Hires	% Hired	Training-Related Hires	% Training-Related Hires	Cost / Participant
TOP 10						
Culinary Art-Chef Assistant	27	27	100%	26	96%	$3,770
Electrical Pre-Apprenticeship Prep.	135	105	78%	105	78%	$1,219
Priv. Sec. Guard-Taser & Firearm	214	143	67%	141	66%	$2,456
Manufacturing Academy	10	8	80%	8	80%	$2,650
Heavy Equip. Oper. Truck Driver (L5)	11	8	73%	8	73%	$34,499
Office Assistant OJT	42	32	76%	32	76%	$0
MC3 Construction	53	29	55%	26	49%	$1,348
Medical Assistant	43	22	51%	19	44%	$3,516
40-Hr Guard Card	39	30	77%	27	69%	$982
Priv. Sec. Guard	60	13	22%	13	22%	$840
BOTTOM 10						
Phlebotomy Technician	16	1	6%	0	0%	$2,044
Computerized Medical Billing I	7	4	57%	4	57%	$4,000
CompTIA, Network, Security Cert.	8	1	13%	0	0%	$6,689
Commercial Drivers Train. Class A	47	11	23%	9	19%	$5,668
Nurse Assistant	28	12	43%	12	43%	$2,562
Security Officer 1	65	20	31%	20	31%	$519
Security Training	77	32	42%	25	32%	$1,938
Advanced Security Officer Training	13	3	23%	2	15%	$2,519
Nursing Assistant (Hybrid)	78	32	41%	29	37%	$3,272
Security Officer Training	186	67	36%	50	27%	$2,474

Similar to the analysis of specific training programs, the analysis of specific training providers also reveals significant variations in effectiveness in terms of employment outcomes and cost-effectiveness. Among the top

ten providers, Electrical Training Institute stands out with a high number of participants (135), an impressive 78% hiring rate, and a 78% training-related hire rate, all at a relatively low cost per participant of $1,219. This suggests that the institute is delivering highly relevant and effective training that leads to successful job placements in the field. Other notable top performers include Integrated Digital Technologies (IDT), which achieved an 86% hiring rate and a 71% training-related hire rate, and American Trade Academy, which served a large number of participants (274) and achieved a 57% hiring rate and a 56% training-related hire rate at a reasonable cost per participant of $2,102.

In contrast, the bottom ten training providers show less promising results. American College of Healthcare and Technology and L.A. Vocational Institute, for example, had no successful hires among their participants, despite relatively high costs per participant. Other providers, such as Los Angeles Career College Main and Loyola Marymount University LMU Extension, had low hiring rates and training-related hire rates, suggesting a weaker alignment between their training programs and the needs of the job market.

These findings underscore the importance of regularly evaluating the performance of training providers and making data-driven decisions about resource allocation and partnerships. By focusing on providers that consistently demonstrate strong employment outcomes and cost-effectiveness, the WorkSource System can optimize its impact on workforce development and help more participants achieve sustainable career success.

Table 17. *Top and Bottom 10 Training Providers*

Training Provider	Participants	Hires	% Hired	Training-Related Hires	% Training-Related Hires	Cost / Participant
TOP 10						
Electrical Training Institute	135	105	78%	105	78%	$1,219
Integrated Digital Technologies	7	6	86%	5	71%	$7,500
Avatara	26	15	58%	15	58%	$0
American Trade Academy	274	156	57%	154	56%	$2,102
Pathways College, Nursing & Healthcare Careers	6	4	67%	4	67%	$3,272
East LA Occupational Center (LAUSD)	73	48	66%	43	59%	$1,736
The Providence College	7	4	57%	4	57%	$4,000
Westchester College of Nursing & Allied Health	22	12	55%	12	55%	$2,800
College of Instrument Technology	19	12	63%	11	58%	$23,788
Bentley-Forbes Security Training Academy Inc.	17	12	71%	11	65%	$694
BOTTOM 10						
American College of Healthcare & Technology	7	0	0%	0	0%	$9,995
Coastline Community College	7	2	29%	0	0%	$3,407
Healthcare Career College	6	1	17%	0	0%	$2,088
L.A. Vocational Institute	10	0	0%	0	0%	$2,073
Los Angeles Career College Main	16	1	6%	1	6%	$1,943
Loyola Marymount University Extension	25	3	12%	1	4%	$3,246
Monrovia Community Adult School	57	6	11%	6	11%	$2,115
Nurses' Development Center	14	1	7%	1	7%	$2,545
Universal Healthcare Careers College	7	1	14%	1	14%	$11,446
Veterans & Youth Career Collaborative	38	7	18%	3	8%	$2,285

Training Data Comparisons across Years: 2018 and 2022

The training data from 2018 and 2022 highlights significant shifts in the volume and focus of training programs accessed by WorkSource System customers.

In 2018, a total of 3,280 customers received training, representing approximately 15% of the 21,863 individuals served. In contrast, while fewer customers (2,733) received training in 2022, this group made up 21% of the total 13,015 customers served. This increase in proportional engagement with training programs may reflect a heightened post-pandemic emphasis on upskilling and reskilling.

The composition of participants by customer group also shifted during this period. In 2018, 74% of customers trained were adults (2,412), while 26% were dislocated workers (868). By 2022, the share of adults increased to 79% (2,158), while dislocated workers decreased to 21% (575). These changes suggest that workforce training efforts may have increasingly targeted adults seeking new skills or career changes rather than those displaced from previous jobs.

Completion rates remained consistently strong across both years. In 2018, 86% of participants successfully completed their training, compared to 83% in 2022. The proportion of individuals who dropped out or did not complete their training remained largely unchanged over time.

To better understand the evolving workforce landscape, it's important to examine shifts in the types of occupations pursued by WorkSource System customers between 2018 and 2022. A closer look at the distribution of training programs across various content areas reveals key patterns in workforce demands and emerging trends.

Protective Services – Security Guards and Related Occupations

▸ *The data shows a marked increase in participants for security and protective services roles. In 2018, a combined 705 participants were enrolled in training for Security Guards, Lifeguards, Ski Patrol, and Other Recreational Protective Service Workers, and Criminal Justice and Law Enforcement Teachers. By 2022, this number rose to 820 participants, reflecting a 16% increase.*

▸ *Training for Security Guards alone doubled, rising from 7.7% of all training programs in 2018 to 15.3% in 2022. This surge suggests growing demand for public safety and security roles, likely driven by increased societal concerns and the expansion of security needs across various industries.*

▸ *Meanwhile, training for Lifeguards, Ski Patrol, and Other Recreational Protective Service Workers saw a sharp decline, dropping from 3.7% in 2018 to just 0.7% in 2022. This indicates a shift away from recreational protective services toward more general security roles.*

This broader emphasis on security-related occupations reflects the WorkSource System's adaptation to the growing demand for safety personnel in both private security and law enforcement sectors.

Healthcare Roles – Nursing Assistants

▸ *Training for Nursing Assistants remained a stable priority across both years. In 2018, this program accounted for 4.8% of total training, only slightly decreasing to 4.75% by 2022. This consistency shows that healthcare continues to be a significant area of workforce development, though it did not see the same rapid growth as other sectors, such as security and logistics.*

Emerging Focus Areas

▸ *Heavy and Tractor-Trailer Truck Drivers: One of the most significant new additions in 2022 was training for Heavy and Tractor-Trailer Truck Drivers, which accounted for 4.75% of all training programs. This*

focus, entirely absent in 2018, likely reflects growing demand in transportation and logistics, driven by supply chain disruptions and the expansion of e-commerce.

▸ *Jewelers and Precious Stone and Metal Workers: In 2022, Jewelers and Precious Stone and Metal Workers represented 1.2% of all training programs. While relatively niche, its emergence indicates a diversification in workforce training, suggesting a response to the increased demand for specialized craftsmanship and high-value goods production.*

Electrical Occupations

▸ *The total number of participants in electrical occupations (including electricians and related fields) decreased notably from 274 in 2018 to 138 in 2022.*

▸ *In 2018, electrical occupations accounted for 11% of all training programs. By 2022, however, this share had decreased to 6%, reflecting a diminished focus on traditional trades as other sectors, such as security and transportation, gained more attention.*

This reduction in the percentage of participants trained in electrical occupations highlights a shift away from traditional trade skills, as workforce training adapted to the demands of other emerging areas.

Broader Patterns

▸ *Security and Public Safety training surged in prominence, with roles like Security Guards and related occupations becoming the dominant focus by 2022. This substantial increase reflects heightened concerns about safety across various sectors.*

▸ *Logistics and Technical Trades saw notable growth, driven by the emergence of roles like Truck Drivers and specialized trades such as Jewelry Making. This shift highlights how workforce training is responding to changing supply chain needs and growing demand for specialized production skills.*

▸ *Healthcare training, though stable, did not see the same rapid growth as other sectors, indicating that while it remains a critical area, the expansion of training in other industries outpaced its growth.*

The placement data from 2018 and 2022 reveals key insights into the effectiveness of training programs and job placements for adult customers within the WorkSource System. Despite limitations in the dataset – such as missing data points – the following trends can be observed.

Overall Hires

▸ *In 2018, a total of 1,753 adult customers were placed in jobs after completing their training, accounting for 53% of all participants. By 2022, the number of hires dropped to 1,102, representing 40% of participants. This decrease in both the number and percentage of individuals hired post-training suggests that the overall labor market may have become more challenging, or fewer participants were placed due to economic shifts or changing industry demands. It's important to note that this decline could also reflect gaps in data collection or reporting.*

Training-Related Hires

▸ *The percentage of training-related placements, however, shows a positive trend. In 2018, 935 customers were placed in jobs directly related to their training, making up 51% of total hires. By 2022, although the overall number of hires decreased, the share of training-related hires increased significantly to 80%, with 886 customers placed in roles aligned with their training. This indicates that while fewer individuals were placed overall, the alignment between training and job placement*

improved, suggesting that the training programs offered in 2022 were more targeted and better aligned with available job opportunities.

Average Hourly Wage

▸ *The average hourly placement wage also saw an improvement over the period. In 2018, the approximate average wage for placed customers was $17.50 per hour, whereas in 2022, it increased to $19.77 per hour. This rise in average wages reflects not only inflation but potentially a focus on higher-paying industries or jobs that require more specialized skills, which are often associated with higher wages.*

Key Takeaways

▸ *Fewer Hires, but More Training Alignment: The data suggests that while the number of hires decreased from 2018 to 2022, a greater percentage of these hires were training related. This shift indicates improved targeting of training programs, ensuring that more individuals were placed in jobs that directly utilized their training.*

▸ *Rising Wages: The increase in the average placement wage from $17.50 to $19.77 per hour suggests that training programs may be focusing on higher-skilled, better-paying job opportunities, potentially reflecting a shift in the labor market towards higher-wage industries.*

▸ *Data Limitations: It is important to recognize that the dataset is not perfect. Missing data points could mean that some placements or training-related outcomes are not captured, but the underlying trends remain clear.*

Employment Outcomes

The employment outcomes of individuals who received services from WSCs provide valuable insight into the effectiveness of these services in connecting customers with employment opportunities. In PY 2022, a total of 4,307 individuals entered employment, accounting for one third (33%) of the 13,015 individuals who received services. These employment outcomes demonstrate the critical role that WSCs play in facilitating job placements.

Before detailing the occupations and industries where customers found employment, an overview of the composition of the group who entered employment is provided, highlighting key characteristics such as demographics and employment-related data.

The data on individuals who entered employment while receiving services from a WSC provides a comprehensive overview of key demographic characteristics and employment outcomes:

▸ **Gender:** The distribution reveals that 56% of individuals were male (2,410), while 44% were female (1,887)

▸ **Race:** Black or African American participants represented the largest racial group, making up 35% (1,488 individuals) of the total. White individuals comprised 19% (808), while Asians and Multiracial individuals each accounted for 4% (188 and 173, respectively). Notably, a significant 38% of respondents (1,650) chose not to disclose their race

▸ **Ethnicity:** 47% of individuals identified as Hispanic/Latino (2,038), while 50% identified as Non-Hispanic/Latino (2,137). A small portion (3%, or 132 individuals) did not provide information about their ethnicity.

- **Customer Group:** Most customers who entered employment were in the Adult customer group, representing 83% (3,587) of the total, while Dislocated Workers accounted for 17% (720).

Employment outcomes highlight the value of WSC services:

- **Apprenticeship:** A small number of adult customers (3%; 128) entered employment through apprenticeship programs, reflecting a pathway that emphasizes practical, hands-on experience

- **Training-related Employment:** Just over one third of customers (34%; 1,476) who entered employment found the opportunity directly through the WIOA-subsidized training they completed, indicating the effectiveness of the programs in aligning skills with labor market demands

- **Work Conditions:** On average, individuals worked 35.4 hours per week, and their average hourly wage was $20.22, suggesting that the jobs secured with the help of the WorkSource System offered close to full-time employment.

Overall, these findings demonstrate the role of WSCs in supporting diverse populations and facilitating successful employment outcomes, including a significant number of individuals who secured positions related to their training and others who found opportunities through apprenticeship programs.

While the average wage is above the minimum, it is important to note that a living wage in the Los Angeles Metropolitan (LA, Long Beach, and Anaheim) varies significantly depending on family circumstances, ranging from just under $18 an hour (two adults, both working, no dependents) to nearly $84 an hour (one adult, three children; MIT Living Wage Calculator, 2024). This indicates that while progress is being made, there is room for improvement in ensuring that more individuals secure jobs that offer a true living wage, particularly for those with families to support.

Table 18. Characteristics of Adults Entering Employment

Characteristic	Count	%
Male	2410	56%
Female	1887	44%
Black	1488	35%
White	808	19%
Asian	188	4%
Multiracial	173	4%
Don't Wish to Answer	1650	38%
Hisp/Lat	2038	47%
Non-Hisp/Lat	2137	50%
Info. Not Provided	132	3%
Adult	3,587	83%
Dislocated Worker	720	17%
Apprenticeship	128	3%
Training-Related Emp.	1476	34%
Avg. # of Hrs / Week	35.4	
Avg. Hourly Wage	$20.22	

The data on employment placements reveals that the top 20 occupations represent 62% of the total placements, while the top 20 industries account for 51% of the total. Across all placements, individuals were employed in a total of 403 different occupations within 390 distinct industries, demonstrating a diverse range of job opportunities.

Most Common Occupations

Among the most common occupations, Security Guards accounted for the highest share, with 1,132 individuals (26%) securing employment in this field. Healthcare roles, such as Nursing Assistants, represented 6% of placements. Other frequently occurring occupations include Retail Salespersons (4%), Office Clerks, General (3%), and Janitors & Cleaners (3%). Skilled trades such as Electricians (2%) and Heavy & Tractor-Trailer Truck Drivers (2%) also made up a significant portion of placements.

Table 19. *Most Common Occupations*

Occupation	Count	Percentage
Security Guards	1,132	26%
Nursing Assistants	279	6%
Retail Salespersons	154	4%
Office Clerks, General	143	3%
Janitors & Cleaners, Except Maids & Housekeeping Cleaners	115	3%
Heavy & Tractor-Trailer Truck Drivers	94	2%
Construction Laborers	91	2%
Customer Service Representatives	83	2%
Electricians	78	2%
Laborers & Freight, Stock, & Material Movers, H&	55	1%
Food Preparation Workers	52	1%
Grounds Maintenance Workers, All Other	50	1%
Medical Assistants	49	1%
Stockers & Order Fillers	48	1%
Landscaping & Groundskeeping Workers	46	1%
Jewelers & Precious Stone & Metal Workers	43	1%
Home Health Aides	42	1%
First-Line Supervisors of Security Workers	42	1%
Cashiers	39	1%
Driver/Sales Workers	36	1%
Total	2,671	62%

Most Common Industries

In terms of industries, Security Guards & Patrol Services employed 1,011 individuals (46%), indicating a strong demand for security-related services. Healthcare also played a significant role, with General Medical & Surgical Hospitals (7%) and Nursing Care Facilities (3%) being key employers. The broader Health Care & Social Assistance sector accounted for 5% of placements.

Other notable industries included Electrical Contractors (5%) and Used Merchandise Retailers (5%), along with sectors such as Construction (4%) and Accommodation & Food Services (2%). These top 20 industries reflect the workforce trends and needs in security, healthcare, and essential services.

Overall, this analysis highlights a concentration of placements in certain sectors, particularly security and healthcare, while showcasing the range of industries that provide employment opportunities.

Table 20. *Most Common Industries*

Industry	Count	Percentage
561612 - Security Guards & Patrol Services	1,011	46%

622110 - General Medical & Surgical Hospitals	147	7%
62 - Health Care & Social Assistance	120	5%
459510 - Used Merchandise Retailers	102	5%
238210 - Electrical Contractors	100	5%
23 - Construction	95	4%
711410 - Agents & Managers for Artists, Athletes, Entertainers, & Other Public Figures	78	4%
623110 - Nursing Care Facilities (Skilled Nursing Facilities)	70	3%
81 - Other Services (except Public Administration)	55	2%
561720 - Janitorial Services	50	2%
72 - Accommodation & Food Services	48	2%
238320 - Painting & Wall Covering Contractors	44	2%
561311 - Employment Placement Agencies	42	2%
455110 - Department Stores	39	2%
561320 - Temporary Help Services	38	2%
48-49 - Transportation & Warehousing	37	2%
722511 - Full-Service Restaurants	37	2%
56172 - Janitorial Services	35	2%
611110 - Elementary & Secondary Schools	30	1%
339999 - All Other Miscellaneous Manufacturing	30	1%
Total	2,208	51%

Employment Data Comparisons across Years: 2018 and 2022

Following the overview of employment data and outcomes in 2022, it is instructive to compare these outcomes with those of 2018. Analyzing data across these two years provides insight into trends in service delivery and outcomes within the WorkSource System. The following section highlights key differences between the two periods in terms of employment rates, demographic characteristics, and job outcomes.

In 2018, the WorkSource System served 21,863 customers, of whom 32.6% (7,132 individuals) entered employment. By contrast, in 2022, the system served fewer customers, with 13,015 individuals receiving services, but a similar percentage – 33.1% (4,307 individuals) – entered employment. While the total number of individuals served decreased by approximately 40% between the two years, the rate at which customers obtained employment remained stable, indicating consistent effectiveness in supporting job placements.

A closer look at the demographic and employment-related characteristics of participants reveals several key shifts between 2018 and 2022:

▸ **Gender:** In 2022, 56% of individuals entering employment were male, an increase from 48% in 2018. Conversely, the proportion of female participants decreased from 52% to 44% during the same period. This marks a significant change in the gender distribution of employed participants

▸ **Race:** The racial composition of participants also saw changes between the two years. In 2022, 35% of individuals entering employment identified as Black or African American, compared to 29% in 2018—a 6 percentage point increase. The proportion of White participants declined slightly from 21% in 2018 to 19% in 2022. The percentage of Asian participants remained consistent at 4%, while the proportion of individuals who chose not to disclose their race decreased from 42% in 2018 to 38% in 2022.

▸ **Ethnicity:** Hispanic/Latino representation increased modestly, rising from 44% in 2018 to 47% in 2022. In contrast, the percentage of Non-Hispanic/Latino participants decreased from 50% to 47%. These figures reflect slight shifts in the ethnic makeup of those entering employment.

- **Customer Group:** Among participants, the proportion classified as Adult increased from 77% in 2018 to 83% in 2022, while the share of Dislocated Workers decreased from 23% to 17%. This change suggests a shift in the composition of customers being served, with a greater focus on adults seeking career advancement or reentry into the workforce.

- **Apprenticeships and Training-Related Employment:** Apprenticeship placements remained stable at 3% across both years. However, the percentage of individuals securing employment related to the training they received increased significantly from 17% in 2018 to 34% in 2022. This doubling of training-related employment highlights an improvement in the alignment between training programs and job outcomes.

- **Work Conditions:** The average number of hours worked per week increased from 33.7 in 2018 to 35.4 in 2022. Additionally, the average hourly wage rose from $16.54 to $20.22.

While the demographic trends provide some insights into changes in employment outcomes between 2018 and 2022, further analysis of the occupations and industries where WorkSource customers found jobs offers additional context.

A comparison of the most common occupations and industries in 2018 and 2022 reveals several notable patterns and shifts in the types of jobs secured by WorkSource customers and the industries in which they were employed. This analysis highlights both areas of continuity and significant changes in employment outcomes over time.

Occupations

In both 2018 and 2022, the occupation of Security Guards remained the most common job for WorkSource customers who entered employment. In 2018, 15% of individuals entering employment took positions as security guards, while this figure increased significantly to 26% in 2022. This substantial rise suggests a heightened demand for security personnel during the latter period.

Another occupation that saw continued demand in both years was Nursing Assistants. While this role accounted for 4% of employment in 2018, it grew to 6% in 2022. Similarly, Retail Salespersons remained a common occupation, though it decreased slightly from 3% in 2018 to 4% in 2022.

Some shifts in occupational focus are also evident. For example, the role of Customer Service Representatives, which made up 4% of the jobs in 2018, dropped to 2% by 2022. In contrast, Heavy and Tractor-Trailer Truck Drivers saw an increase in representation, from 1% in 2018 to 2% in 2022. Additionally, new occupations such as Food Preparation Workers and Medical Assistants appeared among the top 20 occupations in 2022, reflecting changes in the types of jobs secured by participants over time.

Overall, there was a slight reduction in the number of different occupations across the two years. In 2018, there were 515 distinct occupations, whereas this number fell to 403 in 2022. This reduction suggests that employment became more concentrated in a narrower range of job types during the later period, possibly reflecting shifts in labor demand.

Industries

The most common industries for WorkSource customers entering employment also shifted between 2018 and 2022. In both years, Security Guards and Patrol Services was the largest industry, increasing from 19% of

employment in 2018 to 46% in 2022. This dramatic growth mirrors the surge in demand for security-related occupations noted earlier.

Several industries maintained a consistent presence across both years. For example, Electrical Contractors remained a significant source of employment, accounting for 4% of jobs in both 2018 and 2022. Similarly, industries related to Nursing Care Facilities and Health Care and Social Assistance remained stable across the two years, reflecting ongoing demand for healthcare workers.

At the same time, new industries emerged in 2022, such as Agents and Managers for Artists, Athletes, Entertainers, and Other Public Figures and Janitorial Services, indicating diversification in the sectors where WorkSource customers found employment. However, the overall number of industries represented decreased from 473 in 2018 to 390 in 2022, suggesting a trend toward greater concentration in certain key industries.

GEOSPATIAL ANALYSIS

This analysis examines the distribution of WSCs in relation to the average percentage of households living below the poverty line in each of the 35 Community Plan Areas (CPAs) in the City of LA. The objective is to assess whether the current placement of WSCs aligns with areas of highest poverty, ensuring that resources are strategically allocated to communities with the greatest need.

The analysis was conducted using data on the average percentage of households living below the poverty in each CPA. The data also included information on the current number of WSCs located within each CPA. The CPAs were ranked in descending order based on their poverty rates, and the distribution of WSCs was examined in relation to these rankings. The findings are summarized below:

▸ The distribution of WSCs across the City of LA does not consistently prioritize areas with the highest poverty rates. Among the top five CPAs with the highest poverty rates, only Southeast LA (28.0% poverty rate) and Westlake (28.4% poverty rate) have WSCs, with two and one centers, respectively. Notably, Central City (30.4% poverty rate), Central City North (29.5% poverty rate), and Westwood (26.6% poverty rate) do not have any WSCs despite their high levels of poverty.

▸ South LA, which has the sixth-highest poverty rate at 25.2%, stands out as having the highest concentration of WSCs, with three centers located in the area. While this demonstrates a commitment to serving this community, it raises questions about the allocation of resources and whether they could be more evenly distributed to other high-poverty CPAs.

▸ Several CPAs with relatively high poverty rates, such as Boyle Heights (23.0%), West Adams-Baldwin Hills-Leimert (18.2%), and Wilmington - Harbor City (16.8%), have either one or no WSCs. This highlights potential gaps in service provision for these communities.

▸ Conversely, some CPAs with lower poverty rates, including San Pedro (13.5%), Sylmar (13.4%), Sun Valley - La Tuna Canyon (12.7%), Canoga Park - Winnetka - Woodland Hills - West Hills (12.4%), Hollywood (11.0%), and West LA (7.1%), have one WSC each.

Although ensuring access to workforce development services across the city is crucial, the presence of WSCs in these lower-poverty areas suggests an opportunity to reassess resource allocation and prioritize communities with higher poverty rates.

The analysis of the distribution of WSC in the City of Los Angeles reveals opportunities to better align the placement of these centers with areas of highest poverty. By strategically allocating resources and prioritizing communities with the greatest need, the City can enhance the effectiveness of its workforce development efforts and promote economic well-being for its most vulnerable residents.

Table 21. Percentage of Households Below Poverty by Community Plan Area

Poverty Rank	Community Plan Area	% of HHs Below Pov (Avg)	Current WSCs
1	Central City	30.4%	0
2	Central City North	29.5%	0
3	Westlake	28.4%	1
4	Southeast LA	28.0%	2
5	Westwood	26.6%	0
6	South LA	25.2%	3
7	Boyle Heights	23.0%	1
8	West Adams-Baldwin Hills-Leimert	18.2%	0
9	Wilmington - Harbor City	16.8%	0
10	North Hollywood - Valley Village	16.4%	0
11	Van Nuys - North Sherman Oaks	15.7%	0
12	Mission Hills - Panorama City - North Hills	15.7%	0
13	Harbor Gateway	15.5%	0
14	Northeast LA	15.0%	1
15	Northridge	14.1%	0
16	Arleta - Pacoima	13.6%	0
17	San Pedro	13.5%	1
18	Sylmar	13.4%	1
19	Reseda - West Van Nuys	13.0%	0
20	Sun Valley - La Tuna Canyon	12.7%	1
21	Canoga Park - Winnetka - Woodland Hills - West Hills	12.4%	1
22	Silver Lake - Echo Park - Elysian Valley	11.1%	0
23	Hollywood	11.0%	1
24	Wilshire	10.7%	0
25	Palms - Mar Vista - Del Rey	10.1%	0
26	Venice	9.6%	0
27	Granada Hills - Knollwood	8.2%	0
28	Encino - Tarzana	8.1%	0
29	Sherman Oaks - Studio City - Toluca Lake - Cahuenga Pass	7.2%	0
30	West LA	7.1%	1
31	Sunland - Tujunga - Lake View Terrace - Shadow Hills - E. La Tuna Canyon	6.9%	0
32	Bel Air - Beverly Crest	6.3%	0
33	Westchester - Playa del Rey	5.8%	0
34	Brentwood - Pacific Palisades	5.4%	0
35	Chatsworth - Porter Ranch	4.7%	0

The data provided gives an overview of the socioeconomic conditions in the Community Plan Areas (CPAs) where WSCs are currently located. The analysis includes the average percentage of households below the poverty line, the poverty rank among all CPAs, and various indicators such as unemployment, homelessness,

mental health professional shortage, the Healthy Places Index (HPI), the LA Equity Index, and the Community Health & Equity Index.

▸ Southeast LA and South LA have the highest poverty rates among the CPAs with WSCs, at 28.0% and 25.2%, respectively. These areas face high levels of unemployment, homelessness, and mental health professional shortages, along with low scores on the Healthy Places Index (HPI), LA Equity Index, and Community Health & Equity Index, indicating significant socioeconomic challenges.

▸ Boyle Heights, with a poverty rate of 23.0%, also exhibits high levels of unemployment, homelessness, and mental health professional shortages, as well as low scores on the HPI, LA Equity Index, and Community Health & Equity Index, similar to Southeast LA and South LA.

▸ Westlake has a high poverty rate of 28.4% but shows moderate levels of unemployment, homelessness, and mental health professional shortages, along with moderate scores on the HPI, LA Equity Index, and Community Health & Equity Index.

▸ Northeast LA, San Pedro, Sylmar, Sun Valley - La Tuna Canyon, and Hollywood have moderate poverty rates ranging from 11.0% to 15.0%. These CPAs also have moderate levels of unemployment, homelessness, and mental health professional shortages, as well as moderate scores on the HPI, LA Equity Index, and Community Health & Equity Index.

▸ Canoga Park - Winnetka - Woodland Hills - West Hills and West LA have lower poverty rates of 12.4% and 7.1%, respectively. These CPAs have low levels of unemployment, homelessness, and mental health professional shortages, along with high scores on the HPI and Community Health & Equity Index, and low scores on the LA Equity Index.

The data highlights the disparities among the CPAs where WSCs are located, with Southeast LA, South LA, and Boyle Heights facing the most significant socioeconomic challenges.

Table 22. *Overview of Socioeconomic Conditions by Community Plan Area*

Community Plan Area	Avg % of HH Below Pov	Unemploy.	Homelessness	Mental Health Prof. Shortage	HPI	LA Equity Index	Community Health & Equity Index
Westlake	28.4%	Med	Med	Med	Med	Med	Med
Southeast LA	28.0%	High	High	High	Low	High	Low
South LA	25.2%	High	High	High	Low	High	Low
Boyle Heights	23.0%	High	High	High	Low	High	Low
Northeast LA	15.0%	Med	Med	Med	Med	Med	Med
San Pedro	13.5%	Med	Med	Med	Med	Med	Med
Sylmar	13.4%	Med	Med	Med	Med	Med	Med
Sun Valley - La Tuna Canyon	12.7%	Med	Med	Med	Med	Med	Med
Canoga Park - Winnetka - Woodland Hills - West Hills	12.4%	Low	Low	Low	High	Low	High
Hollywood	11.0%	Med	Med	Med	Med	Med	Med
West LA	7.1%	Low	Low	Low	High	Low	High

SYSTEM STRENGTHS, SUCCESSES, CHALLENGES, AND OPPORTUNITIES FOR IMPROVEMENT

The comprehensive evaluation of the City of Los Angeles' WorkSource System has yielded valuable insights into the system's strengths, successes, challenges, and opportunities for growth. By examining the system's performance through the lens of the evaluation framework, which encompasses funding, staff human capital management, location, stakeholder engagement and collaboration, service delivery and outcomes, and performance goals and evaluation, we have gained a nuanced understanding of the factors that contribute to the system's effectiveness and the areas where improvements can be made. This section presents a detailed analysis of the evaluation results, highlighting the WorkSource System's key achievements and the critical challenges that must be addressed to ensure that it continues to meet the evolving needs of job seekers, businesses, and the broader Los Angeles community.

System Strengths and Successes

- **Consistently Meets or Exceeds Goals:** Since its 2014 shift to focus on adults with high barriers to employment, the WorkSource System has consistently excelled in serving diverse job seekers and businesses. Despite this challenging mission, the system continues to meet or exceed many performance targets, demonstrating its resilience and adaptability. By maintaining strong outcomes while prioritizing high-need populations, the WorkSource System effectively promotes inclusive workforce development and expands economic opportunities for Angelenos.

- **Comprehensive Service Delivery:** Over the past decade, the WorkSource System has served tens of thousands of Angelenos across Los Angeles, offering far more than just job placement services. Its comprehensive approach provides individualized support through assessments, training programs, career counseling, and strong employer partnerships. This holistic strategy not only addresses the diverse needs of job seekers – from basic skills development to overcoming complex barriers to employment – but also helps meet the evolving talent requirements of local businesses. By tailoring its services to both individual and industry needs, the WorkSource System has become a crucial resource for workforce development throughout the city.

- **Dedicated and Caring Staff:** The WSCs are staffed and lead by dedicated professionals who genuinely care about their customers and go above and beyond to provide support and assistance. Many staff members have deep roots in the communities they serve and bring a wealth of experience and commitment to their roles.

- **Robust Governance and Support Structure:** The WorkSource System benefits from a comprehensive framework of management, support, and guidance. Key stakeholders provide consistent oversight and direction, fostering an environment that promotes continuous improvement, measured risk-taking, and high performance. This collaborative approach ensures that the system remains responsive to changing needs and maintains its effectiveness in serving the community.

- **Strong Educational Partnerships:** The WorkSource System has established robust partnerships with educational institutions, including community colleges and LAUSD. Several WSCs are co-located on community college campuses, and each center has an educational navigator from LAUSD to support customers in accessing educational opportunities and resources.

- **Emphasis on Equity and Inclusion:** The WorkSource System has demonstrated a commitment to serving diverse populations and communities, with a focus on providing accessible and culturally responsive services. The centers have implemented specialized programs and partnerships to support job seekers with unique needs, such as English language learners, veterans, and individuals with disabilities.

- **Co-Location with Partner Agencies:** WSCs that are co-located with other partner agencies, such as community colleges, social service providers, or government agencies, have reported benefits in terms of increased collaboration, resource sharing, and customer access to a wider range of services.

- **Integrated Service Delivery:** The WorkSource System implements an integrated service delivery model, bringing together multiple partners and resources under one roof to provide coordinated services to customers. This approach has shown promise in improving efficiency, reducing duplication, and enhancing the customer experience.

Challenges and Opportunities for Improvement

- **Funding and Resource Constraints:** Despite its strong performance overall, the WorkSource System faces significant funding constraints that limit its ability to fully meet the diverse needs of job seekers and businesses. The current funding levels restrict investments in staff, technology, and specialized programs, which can impact the depth and quality of services provided.

- **Limited Collaboration and Siloed Operations within WorkSource System:** The centers often operate in silos, with limited collaboration and information sharing among them. The system's design tends to foster competition rather than collaboration, creating an environment that hinders cooperation and the sharing of best practices. This situation is exacerbated by the already constrained funding environment, which can further incentivize centers to prioritize their individual needs over system-wide cooperation.

- **Staff Retention and Support:** High staff turnover rates and limited opportunities for professional development pose challenges for maintaining a skilled and experienced workforce. Low wages, demanding workloads, and a lack of career advancement pathways contribute to staff burnout and attrition, which can disrupt service continuity and quality.

- **Variability in Cost Allocations:** Despite limited funding, an analysis of WSC budgets reveals significant differences in cost allocations. Some centers, for example, allocate between 15-20% of their budget on facilities, while others allocate much less. This variability impacts the amount of money available for customer services.

- **Variation in Service Delivery:** While the WorkSource System as a whole performs well, there is notable variation in the effectiveness and outcomes of individual WSCs. Some centers consistently exceed performance targets, while others struggle to meet goals, leading to inconsistencies in the quality and accessibility of services across different locations.

- **Minimal Integration within Larger Service System:** Currently, the communication, coordination, and collaboration between the WorkSource System and other service systems – YouthSource, BusinessSource, and FamilySource – is inadequate. Low integration results in fragmented service delivery and missed opportunities for leveraging and saving resources and expertise across these interconnected programs. Though there are exceptions, there is no real broader strategic framework in place to ensure consistent and effective collaboration across these systems.

- **Limited Employer Engagement:** Although the WorkSource System has made efforts to engage businesses and align services with industry needs, there is room for improvement in fostering deep, long-term partnerships with employers. Some centers have faced challenges in effectively communicating the value of their services to businesses and sustaining meaningful collaborations beyond immediate hiring needs.

- **Overemphasis on Performance Goals:** The system's hyper-focus on performance goals often diverts resources, efforts, and attention from the more meaningful objectives related to the outcomes of, and impact on, customers. At one point or another, many (if not all) WSC directors have highlighted that the current performance targets are excessively high, while budgets remain insufficient. As a result, centers are compelled to serve a higher number of clients rapidly, limiting the opportunity to provide the in-depth, high-quality services that many clients need.

- **Need for Evidence-Based Definitions of Performance:** Despite the WSC annual evaluations, there is still no concrete, evidence-based understanding of what makes a high-functioning, high-performing WSC truly great. This knowledge gap restricts the ability to (1) accurately differentiate between great WSCs and others, and (2) replicate successful models and practices and elevate the overall system's effectiveness.

- **Need for Enhanced Virtual Services:** The COVID-19 pandemic has underscored the importance of having robust virtual service delivery options to ensure accessibility and continuity of services. While the WorkSource System has made strides in adapting to remote service delivery, there are opportunities to further enhance virtual platforms, digital resources, and staff capacity to effectively serve customers in a virtual environment.

- **Service Customization for Key Populations:** Although the WorkSource System serves a diverse range of job seekers, including those with significant barriers to employment, there is a need for more intensive, specialized services to fully address the unique needs of these populations. Limited resources, staff capacity, and an overemphasis on meeting enrollment goals can and does constrain the ability to provide the level of customized support that high-need individuals may require to achieve successful outcomes.

COMPARING THE CURRENT AND FUTURE WORKSOURCE SYSTEMS: KEY RECOMMENDATIONS

Based on the comprehensive evaluation of the City of Los Angeles' WorkSource System, and guided by the evaluation framework encompassing Funding, Staff Human Capital Management, Location, Stakeholder Engagement & Collaboration, Service Delivery & Outcomes, and Performance Goals & Evaluation, we present the following recommendations. These recommendations aim to address the identified challenges and opportunities for improvement, while leveraging the system's strengths and assets to create a more effective, equitable, and responsive workforce development system.

Table 23. *Recommendations Relative to the Current WorkSource System*

FUNDING

Current	Future
⌃ Each WSC receives approximately $1.1 million in funding from the City of Los Angeles, with a total budget of $16.9 million for the entire system. ⌃ Existing guidelines require WSCs to allocate funds according to specific categories, such as administration, personnel, supportive services, and leveraged resources. ⌃ At least 30% of the City's share and 14% of leveraged funds must be spent on training services.	⌃ Optimize funding by reducing the number of WSCs, allowing for deeper investments in fewer centers to enhance the overall quality of services provided. ⌃ Fund all remaining WSCs equally at $1.5-$2 million, regardless of their service area, while emphasizing the importance of leveraging additional resources to serve all those in need. ⌃ Maintain the required leveraging of resources and the caps on administrative, facility, and participant-related costs to ensure that funds are directed towards high-impact services. ⌃ Consider re-implementing an "Incentive Fund" that provides additional funds to WSCs based on their performance in meeting equity goals and effectively serving the highest-need populations.

STAFF HUMAN CAPITAL MANAGEMENT

Current	Future
⌃ Challenges related to pay equity, with the average case manager or job developer earning $22 per hour, significantly lower than the living wage for a single adult with one child in Los Angeles. ⌃ High workloads, lack of professional development opportunities, and high staff turnover rates impact the quality and consistency of services provided.	⌃ Require an hourly living wage rate for all WSC staff providing direct program services to ensure adequate compensation and promote retention. ⌃ Establish a minimum number of full-time case managers and job developers at each WSC to effectively handle workloads and provide high-quality services. ⌃ Develop a formal training academy within EWDD to certify case managers and provide ongoing professional development opportunities. ⌃ Explore the creation of formal apprenticeship programs for case managers, drawing on the experience of similar initiatives on the youth side of the workforce system. ⌃ Implement a tiered service system that aligns the intensity and specialization of services with the needs of different job seeker populations, allowing for more efficient allocation of staff resources. ⌃ Enhance support for WSC staff through EWDD-led initiatives, such as incentivizing higher wages,

promoting professional development, supporting workload management, creating a positive work environment, providing guidelines for comprehensive benefits, and implementing regular feedback and evaluation processes.

LOCATION

Current	Future
⌃ 15 WSCs are generally located in areas with the greatest need, with some exceptions in the West Valley and West Los Angeles regions. ⌃ Virtual service delivery exists but lacks standardized workflows and faces challenges related to the digital divide and potential safety concerns for job seekers visiting WSCs in person.	⌃ Continue to utilize the seven Area Planning Commissions (APCs) to identify areas with the greatest need and ensure that all WSCs have adequate space for intake, assessment, case management, and classroom training. ⌃ Maintain the requirement for WSCs to be located close to public transportation and provide adequate customer parking to facilitate access for job seekers. ⌃ Fund the development and implementation of a "City AJCC-LA App" to facilitate city-wide service access, particularly for job seekers who face barriers to in-person services. ⌃ Expand the existing partnership with the City Library Department by establishing multiple library branches as WSC affiliate centers, leveraging their geographic reach and community presence.

STAKEHOLDER ENGAGEMENT & COLLABORATION

Current	Future
⌃ Progress in establishing partnerships and implementing an Integrated Service Delivery (ISD) model, but challenges remain in areas such as employer engagement, the division of responsibilities among partners, and the siloing of workforce development efforts across city departments.	⌃ Launch a joint effort by the Mayor's Office, the Los Angeles Workforce Development Board (WDB), and EWDD to develop and implement a strategy for partnering with the largest employers in the region, focusing on establishing long-term, mutually beneficial relationships that create pipelines for high-quality employment opportunities. ⌃ Require all WSCs to establish working relationships with at least one major employer in their service area, such as universities, hospitals, or large private-sector companies, to identify skills gaps, develop customized training programs, and create direct pathways to employment for job seekers. ⌃ Expand existing programs that create alternate pathways into civil service employment, such as the

Targeted Local Hire and Bridge to Jobs initiatives, by increasing collaboration with other City departments.

⌃ Formally adopt the High Road Training Partnership (HRTP) model across the WorkSource System, emphasizing the development of registered apprenticeship programs in collaboration with labor unions, employers, and education providers.

⌃ Mandate collaboration among WSCs by adopting the LA:RISE model of monthly meetings with all service providers to share information about customers and programs, reducing duplication of efforts and facilitating the sharing of best practices.

⌃ Foster strategic collaboration between WorkSource, YouthSource, BusinessSource, and FamilySource systems by developing a comprehensive strategic framework, implementing regular inter-system meetings, creating an integrated case management system, offering cross-training programs, and developing collaborative outreach and marketing initiatives.

SERVICE DELIVERY & OUTCOMES

Current	Future
⌃ Provides a standardized menu of services across all WSCs, with identical goals and targets for enrollments, training, and job placements. ⌃ Actual performance varies significantly among WSCs, and there is a need to better tailor services to the unique needs of different job seeker populations.	⌃ Ensure that WSCs have experienced, well-compensated program staff to promote retention and high-quality service delivery, aligning with the proposed minimum wage rate and professional development investments. ⌃ Develop and implement a "City AJCC-LA App" to facilitate easy access to services, both in-person and virtually, with features such as multi-language support, online assessments, and virtual case management. ⌃ Partner with County AJCCs to deliver coordinated virtual services, leveraging their expertise and resources to expand the reach and impact of online workforce development programs. ⌃ Differentiate between enrollments and services to better capture the unique needs and experiences of job seekers, establishing separate targets and tracking mechanisms for basic career services, individualized career services, and training services.

- Shift focus from enrollment to outcomes and impact by adjusting performance metrics to prioritize successful job placements and long-term employment outcomes over enrollment numbers, developing outcome-based goals, and incentivizing quality over quantity.

- Tailor services to meet the needs of diverse job seekers by developing specialized programs for populations with significant barriers to employment, enhancing staff capacity through targeted training, and allocating resources based on need.

PERFORMANCE GOALS & EVALUATION

Current	Future
- All WSCs are evaluated through a Local Annual Performance Evaluation that incorporates federal WIOA measures and local "real-time" indicators focused on success in meeting service and outcome goals.	- Continue to require all WSCs to contribute to the City's success in meeting federal WIOA performance standards while developing additional local measures that capture the unique priorities and needs of the Los Angeles workforce development system.
- The current system is perceived as overly prescriptive, with high performance goals that may limit the time spent with individual customers and fail to account for the unique challenges faced by different job seeker populations.	- Revise the Local Annual Performance Evaluation process to incorporate more flexible, population-specific goals that account for the varying levels of support needed by different job seeker groups, establishing separate performance targets for high-barrier populations.
- There is no concrete, evidence-based understanding of what makes a high-functioning, high-performing WSC, limiting the ability to accurately differentiate between centers and replicate successful practices.	- Develop a new "Program Benefit" metric that measures the impact of earnings generated through WSC placements against program expenditures, demonstrating the return on investment of workforce development services.
	- Design performance goals and evaluation processes that incentivize collaboration and system-wide improvement, rather than fostering competition among individual WSCs, by establishing shared performance targets, rewarding the achievement of collective goals, and prioritizing continuous improvement and innovation.
	- Provide technical assistance and support to WSCs to help them adapt to the revised performance goals and evaluation processes.
	- Conduct an in-depth study to define and measure WSC performance, identifying the key characteristics, practices, and strategies that set high-performing centers apart. Use the findings to

refine evaluation processes, provide targeted support to WSCs, inform future procurement processes, and drive continuous improvement and innovation across the WorkSource System.

By implementing these recommendations, the City of Los Angeles can transform its WorkSource System into a more effective, equitable, and responsive network that better serves the needs of job seekers, employers, and the broader community. The redesigned system will prioritize the delivery of high-quality, tailored services to those with the greatest barriers to employment while fostering collaboration, innovation, and continuous improvement across the workforce development ecosystem.

CONCLUSION

The comprehensive evaluation of the City of Los Angeles' WorkSource System has revealed a network of dedicated professionals, innovative programs, and strong partnerships that have made significant strides in connecting job seekers to employment opportunities and supporting the needs of businesses. However, the system also faces persistent challenges, including insufficient funding, staffing instability, fragmented service delivery, and disparities in access and outcomes for underserved populations.

This report has presented a set of actionable recommendations to guide the redesign and improvement of the WorkSource System, focusing on six key areas: funding, staff human capital management, location, stakeholder engagement and collaboration, service delivery and outcomes, and performance goals and evaluation. By implementing these recommendations, the City of Los Angeles can create a more effective, efficient, and equitable workforce development system that better meets the needs of job seekers, businesses, and communities.

The proposed recommendations aim to optimize the allocation of funding, invest in staff development and retention, enhance access to services through strategic location and technology, foster deep collaboration among partners, tailor services to the unique needs of diverse job seekers, and align performance goals with meaningful outcomes and impact. Central to these recommendations is a commitment to prioritizing the needs of the most vulnerable populations, ensuring that the WorkSource System is a powerful tool for promoting economic mobility and reducing inequities in the labor market.

Implementing these recommendations will require a significant investment of time, resources, and political will. It will also require the active engagement and collaboration of a wide range of stakeholders, including EWDD, the Workforce Development Board, WSC leadership and staff, education and training partners, employers, community-based organizations, and policymakers. The city must approach this redesign effort as a shared responsibility and a collective opportunity to build a stronger, more resilient, and more inclusive workforce development system.

The COVID-19 pandemic has underscored the critical importance of a responsive and adaptable workforce development system that can support workers and businesses in navigating economic disruptions and transitions. At the same time, the heightened focus on racial and economic justice in the wake of the pandemic has highlighted the urgent need to address longstanding disparities and ensure that all Angelenos have access to the skills, supports, and opportunities they need to thrive in the workforce.

The WorkSource System redesign effort represents a pivotal moment for the City of Los Angeles to reimagine its workforce development infrastructure and align it with the needs and aspirations of the 21st-century economy. By embracing the findings and recommendations presented in this report, and committing to an ambitious and sustained process of system transformation, the city can position itself as a national leader in inclusive, effective, and equitable workforce development.

To maintain the momentum and ensure the successful implementation of the WorkSource System redesign, the city should take the following next steps:

- Present the findings and recommendations to key decision-makers, including the Mayor, City Council, and Workforce Development Board, to build political support and secure resources for implementation.

- Establish a dedicated implementation task force, with representatives from EWDD, WSCs, partners, and other key stakeholders, to develop detailed action plans and oversee the redesign process.

- Communicate the vision, goals, and timeline for the redesign effort to all stakeholders, and engage them in ongoing dialogue and feedback to ensure buy-in and shared ownership.

- Prioritize and sequence the implementation of recommendations based on impact, feasibility, and available resources, and develop clear metrics and milestones to track progress and accountability.

- Invest in ongoing data collection, analysis, and evaluation to assess the effectiveness of the redesign efforts, identify areas for continuous improvement, and share best practices and lessons learned with the broader workforce development community.

In conclusion, the City of Los Angeles has a unique opportunity to transform its WorkSource System into a national model for inclusive, effective, and equitable workforce development. By embracing the recommendations and next steps outlined in this report, and by mobilizing the collective expertise, resources, and commitment of its diverse stakeholders, the city can create a workforce development system that truly works for all Angelenos and sets a new standard for the nation. The time for action is now, and the stakes could not be higher. With bold leadership, innovative thinking, and unwavering dedication to the promise of opportunity for all, the City of Los Angeles can build a brighter, more prosperous future for its workers, businesses, and communities.