

EWDD UPDATES



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News for the Week of January 29, 2018 - CORRECTION

RFP ISSUED FOR 2018 WORKSOURCE CENTER OPERATORS, PROPOSALS DUE 3/8



The City of Los Angeles Economic and Workforce Development Department issued a Request for Proposals (RFP) on January 26, 2018 for organizations to serve as operators of the City's WorkSource Centers, a system of 16 WorkSource Centers and two Job Portals that provide free job training and job services for the City's adults, workers who recently lost their jobs, the homeless, veterans and individuals recently released from incarceration. The City's Workforce Development System was last redesigned in 2013 and improvements have led to increased performance and a greater focus on underrepresented and vulnerable populations, including older workers, transgender and gender non-confirming individuals. A new element of this RFP includes a section on Gender Equity that reflects the principles of Mayor Eric Garcetti's Executive Directive No. 11, "Gender Equity in City Operations." The RFP requires that all entities submitting a proposal must: provide women and men equal training opportunities; work proactively to prevent gender stereotyping; and make a conscious effort to close gender-based wage gaps. Proposals are due at 5p.m. **Thursday, March 8, 2018**. To learn more about the RFP, [click here](#) or visit [ewddlacity.com](#).

EWDD WORKSOURCE CENTERS

In this week's Updates, EWDD highlights three success stories from the Vernon-Central/Los Angeles Technical Trade College (LATTC) WorkSource Center, run by EWDD partner Coalition for Responsible Community Development (CRCDD), representing all the WorkSource Centers and the vital services they provide every day.

TARGETED LOCAL HIRE PROGRAM HELPS WORKER FIND A JOB WITH THE CITY

After Mayra Ramos emigrated from Honduras to Los Angeles in the 1990s, she found work as a housekeeper and caretaker, but she always dreamed of a better position with opportunities for professional growth. In fall 2017, Mayra turned to the Vernon-Central/LATTC WorkSource Center, where she was referred to the Targeted Local Hire (TLH) Program, a program designed to help under-served and under-employed populations find an alternative pathway to rewarding Civil Service careers with the City of LA. Shortly after an orientation, Mayra, 45, was selected from the pool of candidates and she immediately submitted her resume for a position with the Los Angeles Public Library (LAPL). The center assisted Mayra with interview preparation and she was provided interview attire by Dress for Success. In December 2017, Mayra received a new hire offer letter for an Administrative Assistant position with LAPL. Mayra received her assigned work site and started her job on January 22, 2018. Once hired, Mayra provided words of encouragement for current job seekers, "Siempre hay ayuda; Nosotros tenemos que buscarla!" which translates to "There is always help. It's up to us to seek it!"



Mayra Ramos (right) got hired at the LA Public Library through the Targeted Local Hire Program with help from Vernon-Central/LATTC WSC Career Coaches Jocelyn Rodriguez (left) and Jessica Fuentes (center)

LAI D OFF, WORKER GETS TRAINING TO BECOME A CERTIFIED NURSING ASSISTANT



Rochelle Bequette fulfilled her dream of working in the medical industry with help from the Vernon-Central/LATTC WSC

After losing her job, Rochelle Bequette was in need of job training and employment assistance. Rochelle found assistance at the Vernon-Central/LATTC WorkSource Center where a career coach provided guidance to fulfill her dream of working in the medical field. The center helped Rochelle enroll into an eight-week training program to become a Certified Nursing Assistant (CNA). Rochelle was recently hired to work at Country Villa South Convalescent Center in LA's MacArthur Park neighborhood and said that she would have not been able to get this job without the nursing assistant training she received.

“NEVER GIVE UP” – LA:RISE PROGRAM HELPS YOUNG MAN GET ON HIS FEET



Vernon-Central/LATTTC WSC is helping Jovani continue his education and become a promising member of LA's workforce

As a toddler, Jovani left Los Angeles with his family for Mexico. At age 23, Jovani returned to LA with the goal of making it on his own in his hometown. A case manager at the Vernon-Central/LATTTC WorkSource Center helped Jovani enroll in the Los Angeles Regional Initiative for Social Enterprise (LA:RISE), a program designed to help disconnected youth, the homeless and re-entry individuals find jobs. With support from LA:RISE and the WSC, Jovani enrolled in English as a Second Language (ESL) courses at LATTTC, received training through the YouthBuild Program and attended work readiness workshops to prepare him for the job market. Jovani's hard work and dedication paid off. His English improved, he excelled at school and found a job with Acrobat Hospitality Staffing. The new job provides flexibility around his hectic day-to-day schedule and relieves some of his financial stress. To give him a strong start, the WSC also provided Jovani with work clothes and a uniform. As Jovani held an armful of new work clothes, he said that there were times that he felt that things seemed impossible and out of his reach. His advice to those in similar situations is, "Never give up. Keep your goals in sight." Jovani will soon graduate from high school and receive his diploma, fulfilling a promise to his family that he would continue his education.

BUSINESS METRICS:

LABSCs Reporting:	North Valley, West Valley, South Valley, South LA, East LA, Mid City, Central West, Hollywood and Harbor
Pre-Startups Enrolled	17
Pre-Startups Assisted	23
Start-ups/Operating Businesses Enrolled	24
Start-ups/Operating Businesses Assisted	30
Workshops: Number of Clients Attended	82

WORKFORCE METRICS:

(arrows indicate weekly trend)

JobsLA (online and mobile)



107,691
Page Views

7.2%



31%
New Visitors

2.2%



5,378
New Sessions

1.4%



507
Registrations

3%

WorkSource Centers



544
Enrollments

9%

"Updates" is produced by EWDD's communications department. If you have questions, comments or wish to contribute to an upcoming "Updates," please contact Jamie Francisco at (213) 744-9048 or Jamie.Francisco@lacity.org