

EWDD UPDATES



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News for the Week of January 7, 2019

VERNON-CENTRAL/LATTC WSC HELPS VETERAN GET JOB AS BARISTA AT LAX



Vernon-Central/LATTC WorkSource Center Career Coach Ernesto Garcia (left) helped Veteran Caryette Williams-Muhammad (right) receive barista training at the Los Angeles Hospitality Training Academy (LAHTA), which led to a new job at LAX

The Vernon-Central/Los Angeles Technical Trade College WorkSource Center recently helped veteran Caryette Williams-Muhammad receive barista training through the Los Angeles Hospitality Training Academy, ultimately securing her a job at Los Angeles World Airports (LAX). Caryette recently visited the Vernon-Central/LATTC WSC for employment and training assistance. Career Coach Ernesto Garcia gave Caryette an initial assessment and discussed her career

options. With Ernesto's assistance, Caryette enrolled into the Los Angeles Hospitality Training Academy's (LAHTA) barista training. Once Caryette completed her training, she was quickly hired by Areas USA, a leading Food and Beverages services and Travel Retail company with concession spaces at LAX. Caryette said she is very excited to be working and that she appreciates the assistance she received at Vernon-Central/LATTC WorkSource Center and LAHTA.

MID CITY BSC HELPS GLOW GIRL! SKIN CARE LINE SECURE \$1,000 MICROLOAN



Glow Girl Enterprises, Inc. owner Enjunaya Canton (left) holds her \$1K small business loan check with Mid City Region BSC loan counselor Phong Le. The loan enabled Enjunaya to increase her inventory before the end of the holiday season.

The Mid City Region BusinessSource Center recently helped long term client Enjunaya Canton secure a \$1,000 microloan for her growing natural skin care business, Glow Girl Enterprises Inc. Enjunaya first visited the Mid City Region BSC in October 2017 for business coaching and financial assistance. In December 2017, EWDD Updates reported that the Mid City Region BSC had helped Enjunaya secure a \$500 microloan to increase her inventory. Enjunaya's GLOW GIRL! natural skin care products are free of toxins and made from cold pressed, organic, non GMO and ethically traded ingredients. In December 2018, Enjunaya met with Mid City BSC loan counselor Phuong Le, who analyzed her financials and offered business counseling guidance, along with a variety of resources and loan options, including microloans. Her mini microloan was approved and with it, she was able to increase her inventory before the end

of the holiday season. In addition, Enjunaya was also able to secure a small contract with Macy's for them to sell her new products.

WATTS YOUTH COUNCIL TO ATTEND UCB YOUNG WORKER LEADERSHIP ACADEMY

The Youth Opportunity Movement (YOM) Watts Youth Council was one of six in California selected to attend the Young Worker Leadership Academy at the University of California, Berkeley in early February 2019. The four youth council members from the YOM Watts YouthSource Center in the South Los Angeles Region will receive free room and board, travel expenses and \$140 in stipends to attend the three-day leadership academy, an interactive training intended to teach teens about workplace safety, rights and responsibilities. Participants will also be introduced to service strategies including policy, education and media, and will be given opportunities to plan service learning projects for their communities to promote positive, safe employment for youth.

BUSINESS METRICS:

LABSCs Reporting:	North Valley, West Valley, South Valley, South LA, East LA, Mid City, Central West, Hollywood and Harbor	
Microenterprise enrolled		11
Microenterprise assisted		27
Small businesses enrolled		1
Small businesses assisted		18
Number of BSC clients who attended workshops		22

WORKFORCE METRICS:

(arrows indicate weekly trend)

CalJobs *(online and mobile)*



927 Registrations
19%

WorkSource Centers



483 Enrollments
37%

"Updates" is the weekly report from the EWDD Interim General Manager to the Office of Mayor Eric Garcetti, and is produced by EWDD's communications section. If you have questions, comments or wish to have a contribution considered for an upcoming "Updates," please contact Jamie Francisco at (213) 744-9048 or Jamie.Francisco@lacity.org