

# EWDD UPDATES



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News for the Week of January 8, 2018

## WATTS/LA WSC HOSTS JORDAN DOWNS REDEVELOPMENT JOB FAIR

**JORDAN DOWNS REDEVELOPMENT  
CONSTRUCTION JOB FAIR**

BRIDGE Housing  
www.bridgehousing.com

CANNON  
CONSTRUCTORS

PDAC Consulting Group Inc.

Are you interested in working in the construction industry trades for job opportunities associated with the Jordan Downs project? Here is your opportunity to meet with the subcontractors seeking to fill their open positions.

**Thursday January 11, 2018  
8:00 AM - 10:00 AM  
Jordan Downs Community Center  
2101 E. 101st Street  
Los Angeles, CA 90002**

If you have any question please contact Tatiana Campbell @ 310-946-8525

**HIRING PRIORITY**

P1 - Jordan Downs Residents      P3 - HUD Youth Build Program Participant  
P2 - Watts Resident                P4 - Residents of the City of Los Angeles

WorkSource Center  
LATTC

Economic & Workforce Development Department  
City of Los Angeles  
WLCAC

The Watts/Los Angeles WorkSource Center (WSC) is hosting the Jordan Downs Redevelopment Job Fair January 11th, where local residents will have an opportunity to interview for 54 slots for work as framers, plumbers, general labors, iron workers and other construction jobs. Hiring priority will be given to Jordan Downs residents, Watts residents, YouthBuild participants (a program designed to help low-income youth ages 16-24 gain construction experience) and City of Los Angeles residents, said Pamela Paige, Workforce Development and Section 3 Manager at the Watts/Los Angeles WSC. “We want the customers who live here,” she said. Contractors are conducting interviews to fill positions between now and April 2018. More than 200 applicants are expected to attend. Those selected will receive Occupational Safety and Health Administration (OSHA) 10-hour safety training and OSHA 30-hour construction training from the Watts/Los Angeles WSC, in partnership with Coastline Community College. Job fair organizers are also actively recruiting female construction workers and are working closely with the organization Women In Non Traditional Employment Roles (WINTER) to hire women for

the project. The job fair is part of an ongoing effort by the Watts/Los Angeles, the Southeast Los Angeles and the Vernon Central/Los Angeles Trade Technical College (LATTC) WorkSource Centers, and the Youth Opportunity Movement Watts YouthSource Center to hire locals for the Jordan Downs Redevelopment project.

In 2008, a plan was initiated by residents, stakeholders and the Housing Authority of Los Angeles (HACLA) to rebuild Jordan Downs into a mixed-use, mixed-income community and vibrant urban village that will serve as a national model for the renewal of public housing. The Watts/Los Angeles WSC anticipates another job fair in the next month or so to hire construction workers, security guards and retail staff for the upcoming Jordan Downs Plaza, Pamela said.

## EWDD ASSISTS WITH HIRELAX APPRENTICESHIP READINESS PROGRAM

EWDD WorkSource Centers are playing an active role to help find qualified candidates from South Los Angeles for the HireLAX Apprenticeship Readiness Program, which will help participants work toward a career in construction with union benefits. This latest program is part of EWDD's ongoing effort to help South LA residents get hired for LAX projects, which began several years ago when EWDD staff helped locals from the Jordan Downs Housing Projects get hired for the Century Boulevard Extension Project, which filters to LAX, staff said. A mandatory orientation is scheduled from 8:30am to 12pm on Saturday, January 20, 2018. For more information [click here](#).



*Welding is one of many trades offered in the HireLAX Apprenticeship Readiness Program*

## SOUTH LOS ANGELES BSC HELPS CONTRACTOR CREATE AND RETAIN JOBS



*Sergio Armas, president of Adolfo's Contractor Corporation*

The South Los Angeles BusinessSource Center (BSC) recently helped Sergio Armas, president of Adolfo's Contractor Corporation, obtain a \$75,000 business loan to retain 10 jobs and create up to 12 new positions. In fall 2017, Adolfo's Contractor Corporation's bid was selected for a large project that required the purchase of new equipment and 10 new staff. Sergio needed a loan in a short time frame to provide upfront financing for the project. At a South Los Angeles BusinessSource Center event at Harbor College in Wilmington, CA, Sergio met with a bilingual business consultant who identified his needs and provided guidance in Spanish about the lending process and loan requirements. After helping Sergio identify a lender and develop a loan package, Sergio's \$75,000 loan was approved. Sergio said he was extremely thankful for the South Los Angeles BusinessSource Center's assistance and the Center's bilingual staff, whose skills helped the process run more smoothly.

Although this was a major accomplishment, the work with Adolfo's Contractor Corporation has just begun. The South Los Angeles BusinessSource Center is committed to continuing to work with Sergio through 2018 to fully optimize his business and help develop a strategic business plan.

BUSINESS METRICS:

<b>LABSCs Reporting:</b>	North Valley, West Valley, South Valley, South LA, East LA, Mid City, Central West, Hollywood and Harbor
Pre-Startups Enrolled	13
Pre-Startups Assisted	17
Start-ups/Operating Businesses Enrolled	15
Start-ups/Operating Businesses Assisted	27
Workshops: Number of Clients Attended	37

WORKFORCE METRICS:

(arrows indicate weekly trend)

**JobsLA (online and mobile)**



89,953  
Page Views

81.4%



36.7%  
New Visitors

5.5%



5,065  
New Sessions

70.7%



343  
Registrations

18%

**WorkSource Centers**



368  
Enrollments

25%

“Updates” is produced by EWDD’s communications department. If you have questions, comments or wish to contribute to an upcoming “Updates,” please contact Jamie Francisco at (213) 744-9048 or [Jamie.Francisco@lacity.org](mailto:Jamie.Francisco@lacity.org)