



News for the Week of NOVEMBER 25, 2019

VERNON-CENTRAL/LATTC WSC HIRES LA:RISE PARTICIPANT AS CAREER COACH



The Vernon-Central/Los Angeles Technical Trade College (LATTC) WorkSource Center recently hired Los Angeles Regional Initiative for Social Enterprise (LA:RISE) participant Jeannine as a career coach. Jeannine was experiencing homelessness and struggling with unemployment when she learned about the LA:RISE program through the Vernon-Central/LATTC WSC. “I saw a way to get back into the workforce, make some extra money with something that I could potentially make a career,” she said. Jeannine received training as a Donations Coordinator Trainee at the Downtown Women’s Center (DWC), an LA:RISE social enterprise partner. At the DWC, Jeannine said she learned to be patient with others and consider how their personal situations may affect them. During her training, she was most proud of the fact that “I was able to give encouraging words to other women and put a smile on their faces when they felt

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hopeless and helpless.” Jeannine now works full-time as a career coach at the Vernon-Central/LATTC WSC, run by EWDD partner Coalition for Responsible Community Development (CRCDD). Her goal is “To continue to uplift and empower other women,” she said. She eventually wants to return to school to pursue a degree in sociology. EWDD is a leadership team partner of LA:RISE, an innovative, collaborative partnership that unites the City and County of Los Angeles’ Workforce Development System (WDS) with non-profit social enterprises and for-profit employers to help men and women with high barriers to employment get good jobs and stay employed. After working in a transitional job at a social enterprise and leveraging training and services from the WorkSource Center, LA:RISE participants are placed at jobs in the private sector, in public-sector jobs in the City of LA, or in vocational training programs.

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-Jeannine, LA:RISE participant

MID-CITY REGION BSC HELPS ENTREPRENEURS OBTAIN \$50K MICROLOAN



recently helped long-term clients

Helina Zerfu and Eyob Tadesse secure a \$50,000 microloan to help them consolidate a high interest debt and upgrade their business, Buna Ethiopian Restaurant & Market LLC. Helina and Eyob first met with a Mid-City BSC business counselor in 2017 for assistance with their financials and business plan. Their experience was so positive that Helina and Eyob returned to the Mid-City BSC in November 2019 for guidance on financing options to grow their business. Within a couple of weeks, their \$50,000 loan application was approved. With the new funds Helina and Eyob plan to improve their restaurant and market, located in the Little Ethiopia Community of Los Angeles, by upgrading the air ventilation and electrical wiring.



Mid-City BusinessSource Center business counselor Steve Meng (left) helped long-term clients Helina Zerfu (center) and Eyob Tadesse (right) obtain a \$50,000 microloan to expand their business Buna Ethiopian Restaurant & Market. LLC.

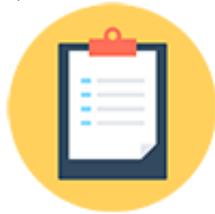
BUSINESS METRICS:

LABSCs Reporting:	North Valley, West Valley, South Valley, South LA, East LA, Mid City, Central West, Hollywood and Harbor
Microenterprise enrolled	6
Microenterprise assisted	82
Small businesses enrolled	4
Small businesses assisted	16
Number of BSC clients who attended workshops	7

WORKFORCE METRICS:

(Monthly metrics for November 2019 will be provided the week of December 2nd)

CalJobs *(online and mobile)*



Registrations

WorkSource Centers



Enrollments

"Updates" is the weekly report from the EWDD Interim General Manager to the Office of Mayor Eric Garcetti, and is produced by EWDD's communications section. If you have questions, comments or wish to have a contribution considered for an upcoming "Updates," please contact Jamie Francisco at (213) 744-9048 or Jamie.Francisco@lacity.org

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