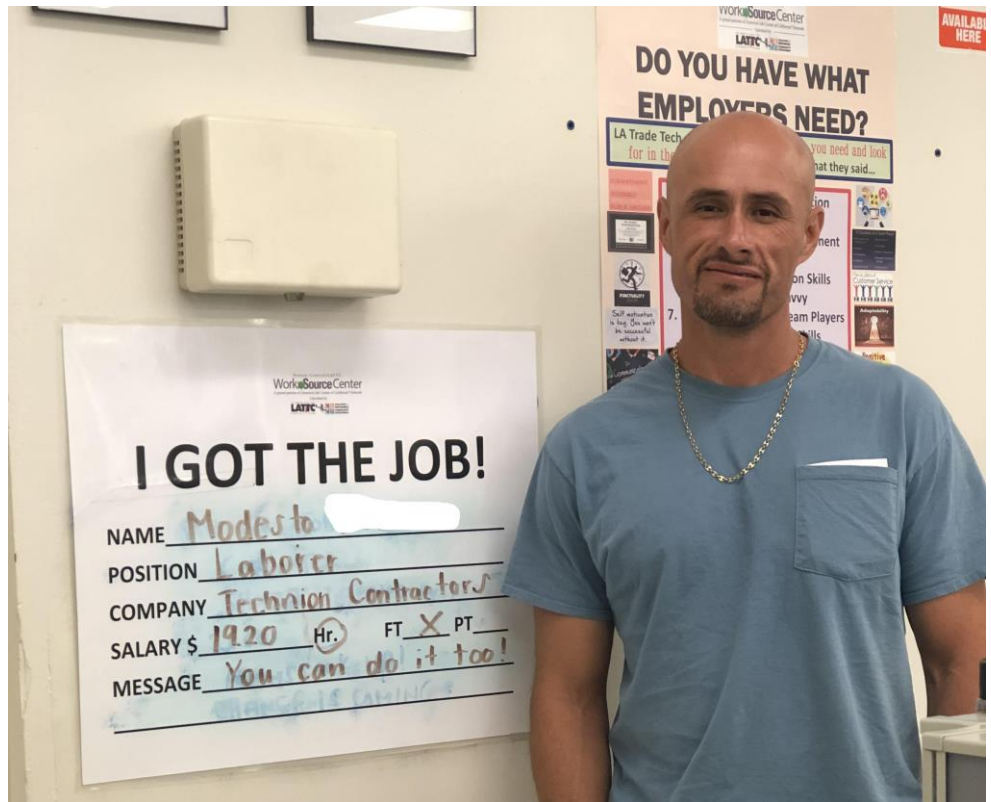




News for the Week of DECEMBER 23, 2019

RE-ENTRY JOB SEEKER RECEIVES TRAINING TO BECOME SKILLED LABORER

The Vernon-Central/Los Angeles Trade-Tech College (LATTC) WorkSource Center (WSC) helped reentry job seeker Modesto receive training to become a skilled laborer. After serving 25 years in prison, Modesto was determined to change his path and pursue a career in construction. Modesto enrolled at the Vernon-Central/LATTC WSC, run by EWDD partner Coalition for Responsible Community Development (CRCD), where he received supportive services and registered for job training. Modesto diligently attended daily construction training, driven by his goal to become the provider for his family. Upon graduation from the training program, Modesto was hired as a skilled laborer at Technion Contractors, where he earns \$19.20 per hour. For others who were formerly incarcerated and want to get back on their feet, his motto is, "You can do it!"



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SOUTH VALLEY BSC HELPS ENTREPRENEUR LAUNCH FAMILY-OWNED BAKERY



The South Valley BusinessSource Center (BSC) recently helped Maria Lopez (above) launch Todos Los Pastelitos Caseros, a family-owned bakery and coffee shop located in Panorama City. Maria spent more than a decade in the bakery industry working for major supermarkets. In the evenings and weekends, she fulfilled orders for baked goods for loved ones and friends and rapidly outgrew her home kitchen. That's when Maria decided to lease a retail space and open her own bakery and café, with an emphasis on Mexican pastries, cakes, sweets and caffeinated drinks. Maria visited the South Valley BSC for assistance with getting her business up and running. The South Valley BSC business coaches helped her obtain business licenses and permits and providing guidance to develop a cost structure. The South Valley BSC also assisted Maria with the preparation of a loan package so she could gain access to needed capital. Maria was successful in obtaining a \$15,000 loan, which helped her cover costs to finalize the bakery's construction. The South Valley BSC also provided marketing assistance and helped with the bakery's grand opening on December 3, 2019.

MORE THAN 130 ATTEND VERNON-CENTRAL/LATTC WSC END OF YEAR JOB FAIR



Approximately 138 job seekers and 20 employers recently attended the last “Opportunity Thursday” job fair for 2019 on December 12, 2019 at the Vernon-Central/Los Angeles Trade-Tech College WorkSource Center. Overseen by EWDD partner Coalition for Responsible Community Development (CRCD), the WSC hosts the job fair every other Thursday from 12 p.m. to 3 p.m. The employers were pleased to meet participants who were prepared with resumes and ready to work, staff said. Several job seekers received job offers and were hired a few days after the job fair.

BUSINESS METRICS:

LABSCs Reporting: North Valley, West Valley, South Valley, South LA, East LA, Mid City, Central West, Hollywood and Harbor	
Microenterprise enrolled	20
Microenterprise assisted	75
Small businesses enrolled	4
Small businesses assisted	20
Number of BSC clients who attended workshops	0

WORKFORCE METRICS:

(Monthly metrics for December 2019 will be provided the week of January 6, 2020)

CalJobs *(online and mobile)*

Registrations

WorkSource Centers

Enrollments

"Updates" is the weekly report from the EWDD Interim General Manager to the Office of Mayor Eric Garcetti, and is produced by EWDD's communications section. If you have questions, comments or wish to have a contribution considered for an upcoming "Updates," please contact Jamie Francisco at (213) 744-9048 or Jamie.Francisco@lacity.org