



## News for the Week of DECEMBER 30, 2019

### EWDD TARGETED LOCAL HIRE PROGRAM SUCCESS STORIES

In partnership with the City of Los Angeles Personnel Department, EWDD’s WorkSource Centers have served as referral agencies and application centers for the Targeted Local Hire Program (TLHP), which seeks to connect under-served and under-employed populations with alternative pathways to civil service careers at the City of LA. In this issue, EWDD proudly shares our TLHP success stories and congratulates them as they continue to build their careers at the City of LA.

### A YOUTHSOURCE SUCCESS STORY ENTERS TLHP, GAINS FULL-TIME WORK



EWDD Updates first featured Steven Mason (left) in December 2017, where he shared how the YouthSource Center system helped him turn his life around from what he described as a “life of crime,” to earning an honest paycheck. After a stint in jail, Steven became a YouthSource Center participant. He began his tenure with EWDD as a youth ambassador for the Los Angeles Performance Partnership Pilot (LAP3), a nationally recognized integrated service model that paved the way for youth to receive education, housing and social services resources at the City’s YouthSource Centers. In November 2017, Steven was hired at EWDD as a Community Administrative Support Worker (CASW) in the department’s Youth section and was then promoted to Youth Employment Specialist, both part-time roles. Steven signed up for the Targeted Local Hire Program in

*Building Local Business • Strengthening LA's Workforce*



May 2018. “I loved working in the Youth Source System and EWDD's Youth section because my heart has always wanted me to help youth who come from the places I did,” he said. “However, I knew if I wanted to be successful and be independent I would have to look for full-time employment. I saw how beneficial the City of LA had been to my superiors and told myself that I wanted that for myself too. I wanted a career in which I could continue to grow my skills as well as my salary. The perks of the benefits package the City offers also played a big part as well.” In July 2019, Steven left EWDD to accept a position as an Office Trainee Admin Clerk at the City’s Department of Transportation. His advice to Targeted Local Hire applicants is to stay patient and never give up. He said, “Nothing happens overnight and you have to be ready for when that time comes.” He suggested that applicants keep their résumés and interview skills updated so that they are always prepared should an opportunity present itself. Congratulations Steven!

## IN LESS THAN 2 YEARS, EWDD TLHP HIRE EARNS CIVIL SERVICE AND PROMOTES



Twenty months after EWDD Administrative Clerk Breeana London was hired through the City’s Targeted Local Hire Program, she has earned civil service status and received a promotion to Senior Administrative Clerk at the City’s Harbor Department. Breeana was recently featured in EWDD Updates the week of November 11, 2019 and her story was EWDD’s top performing story in November across @laewdd social media channels, according to Instagram, Twitter and Facebook analytics. At EWDD, Breeana served as one of the department’s receptionists,

*Building Local Business • Strengthening LA's Workforce*

[www.EWDDLACITY.com](http://www.EWDDLACITY.com)



greeting visitors as they arrived and fielding questions about EWDD's WorkSource, YouthSource and BusinessSource Centers. "I gained a wealth of knowledge and information from my time here," she said. "I enjoyed learning about the various programs and services offered by EWDD to the community, and the opportunity to improve and enhance my knowledge of office practices. I feel that I have gained the skills and training necessary in order to move forward in my City career and continue to promote in the future." After receiving her Associates Degree in Information Technology, Breeana recently passed the Senior Administrative Clerk test. She will begin her new role in this position at the City's Harbor Department in January 2020. Congratulations Breeana!

## BUSINESS METRICS:

|  |  |
|--|--|
| <b>LABSCs Reporting:</b>                     | North Valley, West Valley, South Valley, South LA, East LA, Mid City, Central West, Hollywood and Harbor |
| Microenterprise enrolled                     | 0  |
| Microenterprise assisted                     | 38   |
| Small businesses enrolled                    | 0  |
| Small businesses assisted                    | 3  |
| Number of BSC clients who attended workshops | 0  |

## WORKFORCE METRICS:

*(Monthly metrics for December 2019 will be provided the week of January 6, 2020)*

### CalJobs *(online and mobile)*



Registrations

### WorkSource Centers



Enrollments

"Updates" is the weekly report from the EWDD Interim General Manager to the Office of Mayor Eric Garcetti, and is produced by EWDD's communications section. If you have questions, comments or wish to have a contribution considered for an upcoming "Updates," please contact Jamie Francisco at (213) 744-9048 or [Jamie.Francisco@lacity.org](mailto:Jamie.Francisco@lacity.org)

*Building Local Business • Strengthening LA's Workforce*

[www.EWDDLACITY.com](http://www.EWDDLACITY.com)

