

EWDD **UPDATES**



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News for the Week of February 5, 2018

PARA LOS NIÑOS HELPS TWO YOUNG MEN RETURN TO SCHOOL AND FIND JOBS



Para Los Niños YouthSource Center helped Kevion (right) return to high school and find a job. PLN also helped Andres (right) start a career path with a job at Children's Hospital LA

Kevion, who had dropped out of high school and wanted to resume his education, found assistance at the Para Los Niños (PLN) YouthSource Center. Kevion joined EWDD's YouthSource program and also enrolled at the East Los Angeles Skills Center. At PLN, Kevion has been actively participating in the program and is now attending school regularly. Recently, Kevion was hired at the Grocery Outlet on 6th and Bixel, and he also took his high school

equivalency exam and successfully passed one of the sections. He will continue to attend HiSET preparation sessions (the HiSET exam gives out-of-school youth and adults the opportunity to earn a state-issued high school equivalency credential) and hopes to take the rest of the exam sections soon. Kevion is excited about starting work at the Grocery Outlet and plans to start vocational training with support from PLN. The Para Los Niños YouthSource Center also hosted a hiring event as part of their hiring initiative with Sodexo. Other partners in this initiative include USC Medical Center, Children's Hospital Los Angeles, St. Vincent Medical Center and Huntington Memorial Hospital. Thirty-One YouthSource program participants attended job readiness sessions and attended the hiring event in hopes of being offered a position at the USC

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Keck School of Medicine and other medical centers. Several students have already received job offers, including PLN youth Andres (pictured above) who was recently placed at Children's Hospital.

VERNON-CENTRAL/LATTC HELPS WORKER TRANSITION TO NEW CAREER

Guillermo Rios hit an all-time low after losing his job as a team supervisor from American Apparel. After looking for employment on his own and failing, Guillermo sought help at the Vernon-Central/Los Angeles Trade Technical College (LATTC) WorkSource Center. With the help of his career coaches, Guillermo successfully completed five weeks of hospitality training at LATTC. Guillermo gained new skills in customer services, maintenance and cleaning, and food and beverage preparation and is now working as a parking attendant with ABM Industries. The WorkSource center, run by EWDD partner Coalition for Responsible Community Development (CRCD), also provided Guillermo with a month pass to cover the cost of his commute from Burbank to Los Angeles. Guillermo said he is excited for this new chapter in his life and is looking forward to ascending the career ladder in a brand new industry.



KACHI DELI CAFÉ EXPANDS WITH HELP FROM CENTRAL WEST BUSINESSSOURCE



Mariano Farber and his wife inside their Los Angeles Restaurant, Kachi Deli Cafe & Grill

Center continues to help by reviewing Kachi Deli Café's business plan and financial statements. The center also recently helped the couple secure an SBA Community Advantage Loan of

With help from the Central West BusinessSource Center, Mariano Farber was able to secure a second location for his restaurant, Kachi Deli Café & Grill. Mariano, who is passionate about providing healthy and tasty food to the community started a small café in Los Angeles with his wife in 2009. The café serves the type of cuisine that the couple enjoys eating: healthy, fresh, and organic with an Argentinean twist. The business was doing well until an increase in rent forced them out of their old location. In 2010, with the help of a business counselor at the Central West BusinessSource Center, they found a new location that was four times bigger at the same rental rate. Fast forward to 2018, the Central West BusinessSource

\$50,000 to open their second café inside the Good Samaritan Hospital in Westlake. This location will serve patients, visitors, and medical staff by providing them with delicious and nutritious meals. This new location will create three full-time and 12 part-time jobs. offer

EWDD GM JAN PERRY VISITS FORMER AMERICAN APPAREL EMPLOYEES



EWDD General Manager Jan Perry (back row, center) visited former American Apparel Workers at the Northeast Los Angeles WorkSource Center who are learning new skills to stay in the apparel industry (photo courtesy of @GoodwillSoCal)

EWDD General Manager Jan Perry visited the Northeast Los Angeles WorkSource Center on February 2, 2018 to address a class of students who lost their jobs at American Apparel and are now learning new skills to stay in the apparel industry. “Our goal is to help them see the value of what we’re doing to equip them to be cross-trained,” said Clotee McAfee, founder of the Stitches Workforce Advisory Services (Stitches), an initiative designed to train skilled apparel makers to become experienced sample makers and line

sewers at apparel companies. In July 2017, the State of California Employment Development Department (EDD) awarded \$3 million in federal funds to EWDD and the County of LA Workforce Development, Aging and Community Services (WDACS) to retrain 600 workers that were laid off from clothing manufacturer American Apparel. Stitches provides a 12-week course to help workers bring their skills to a higher level, training them to work for high-end designers and quality apparel makers, Clotee said. At the Northeast LA WSC, run by EWDD partner Goodwill Industries of Southern California, students demonstrated their new training by showing samples of high-end letterman jackets that they had sown. While many former American Apparel workers have transitioned to other careers, Stitches offers training to workers who want to continue working in the apparel industry. “The ones that are in the industry have a passion for it,” Clotee said. “They want to stay in the industry.”

BUSINESS METRICS:

LABSCs Reporting:	North Valley, West Valley, South Valley, South LA, East LA, Mid City, Central West, Hollywood and Harbor
Pre-Startups Enrolled	23
Pre-Startups Assisted	37
Start-ups/Operating Businesses Enrolled	35
Start-ups/Operating Businesses Assisted	35
Workshops: Number of Clients Attended	123

WORKFORCE METRICS:

(arrows indicate weekly trend)

JobsLA (online and mobile)



97,373
Page Views

9.6%



32.8%
New Visitors

1.8%



5,141
New Sessions

4.4%



473
Registrations

7%

WorkSource Centers



595
Enrollments

9%

“Updates” is produced by EWDD’s communications department. If you have questions, comments or wish to contribute to an upcoming “Updates,” please contact Jamie Francisco at (213) 744-9048 or Jamie.Francisco@lacity.org