



Economic and Workforce Development Department

UPDATES



NEWS FOR THE WEEK OF MARCH 9, 2020

LA:RISE – PROVIDING A FRESH START & JOB OPPORTUNITIES TO SUPPORT FAMILIES

EWDD is a leadership team partner of the Los Angeles Regional Initiative for Social Enterprise (LA:RISE), an innovative, collaborative partnership that unites the City and County of Los Angeles’ Workforce Development System (WDS) with non-profit social enterprises and for profit employers to help individuals with high barriers to employment get good jobs and stay employed. The City’s WorkSource Centers and LA:RISE prioritize individuals recently released from prison, the unsheltered or those at risk of homelessness, and youth ages 18-24 who are neither in school nor working. After working in a transitional job at a social enterprise and leveraging training and services from the WorkSource Center, LA:RISE participants are placed at jobs in the private sector or in vocational training programs. The following story illustrates the success of the LA:RISE program, made possible through the efforts of EWDD, our partner agencies, and the LA:RISE clients.

LEARNING NEW SKILLS, LA:RISE PARTICIPANT FINDS WORK TO SUPPORT FAMILY



LA:RISE partner Coalition for Responsible Community Development (CRCD) Enterprises helped participant Elias (left) gain work experience and find a living wage job that allows him to support his family. After Elias lost his last job, his mother, and his younger brother were at-risk of homelessness. Elias knew that he needed to develop new skills to find full-time employment. At CRCD Enterprises, Elias learned how to use new tools and teamwork skills, while contributing to keeping his community clean. Elias is also taking job readiness and finance classes to gaining advanced certifications that will help him in his full-time job search. Elias said he is proud of his work and he feels prepared to support his family and

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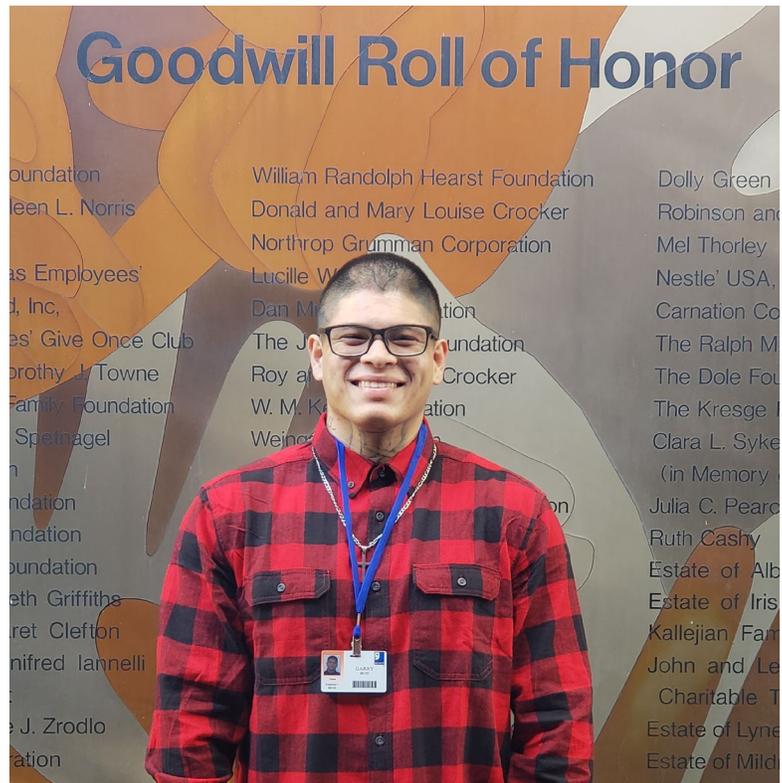
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succeed in the workplace.

LA:RISE RE-ENTRY PARTICIPANT FINDS EMPLOYMENT & REASON TO SMILE

LA:RISE partner Goodwill Southern California (GSC) helped re-entry participant Garry (right) transform his life after incarceration and find work that he enjoys. Garry recently began working at GSC through the LA:RISE program and said he is already feeling the positive impact of employment on his life. Garry is a former gang member, which he describes as his “entire life” before incarceration. Before LA:RISE, he was not interested in pursuing a career or developing work experience. “I never smiled and felt I had no reason to,” he said. “I also felt communication was not easy for me.” But when he returned home after being released from prison, Garry was determined to build a new life. He sought out support to find employment and prevent homelessness. When he first learned about LA:RISE, he was excited about the opportunity to create the new life he envisioned for himself. Garry said he loves his job and learning about customer service and sales. He is proud of the steps that he has taken and after only a few weeks at GSC, Garry says he is getting used to smiling every day.



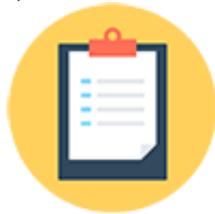
BUSINESS METRICS:

LABSCs Reporting:	North Valley, West Valley, South Valley, South LA, East LA, Mid City, Central West, Hollywood and Harbor
Microenterprise enrolled	25
Microenterprise assisted	112
Small businesses enrolled	2
Small businesses assisted	30
Sidewalk vendors enrolled	19
Sidewalk vendors assisted	41
Number of BSC clients who attended workshops	60

WORKFORCE METRICS:

(Monthly metrics for March 2020 will be provided the week of April 6, 2020)

CalJobs *(online and mobile)*



Registrations

WorkSource Centers



Enrollments

"Updates" is the weekly report from the EWDD General Manager to the Office of Mayor Eric Garcetti, and is produced by EWDD's communications section. If you have questions, comments or wish to have a contribution considered for an upcoming "Updates," please contact Jamie Francisco at (213) 744-9048 or Jamie.Francisco@lacity.org

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