

EWDD UPDATES



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News for the Week of March 26, 2018



Para Los Niños Director of Youth Workforce Services Jorge Orozco and EWDD General Manager Jan Perry (Back row left to right) celebrate the graduation of 15 Certified Nursing Assistants

PARA LOS NIÑOS CELEBRATES 23 CERTIFIED NURSING ASSISTANT GRADUATES

Para Los Niños (PLN) held a ceremony celebrating 23 students who graduated from a Certified Nursing Assistant (CNA) program on Wednesday, March 28, 2018. “You’ve got a career path that is unstoppable,” said Jan Perry, General Manager of the City’s Economic and Workforce Development Department (EWDD) to the graduates. CNAs provide basic, day-to-day care for patients in nursing homes, hospitals and other health care facilities and act as assistants to registered nurses. “We’re really excited for you and this is one of many accomplishments to follow,” said PLN Director of Youth Workforce Services Jorge Orozco. For many students, becoming a CNA is a stepping stone to higher education and health care

careers. Graduate Angel Medina, 23, spent several years working warehouse jobs at Forever 21 and Michael Kors but wanted a job with a career trajectory and salary that would allow him to provide a better lifestyle for his family. “I plan to work as a CNA and continue my education to become a registered nurse,” he said. Once he begins work as a CNA, Angel hope he will earn more money to help support his 14-month-old daughter Jaylene. “I’ll be able to provide for her a lot more, maybe spend more time with her as well,” he said. Angel’s mother Maria Ramirez expressed pride for her son and happiness that he successfully transitioned to a career where he could help other people. “He told me he likes to help,” she said. “He said he wanted something new.” Maria said she is so happy with the services PLN provided Angel that she hopes they can also help his younger brother, who struggles with school. EWDD partner PLN runs the Central and East Region YouthSource Centers in Los Angeles. The graduation also proved inspirational for 13-year-old Jose Hernandez, who cheered for his older sister and graduate Yesenia Tello. “It makes me want to do the same thing as she’s done,” he said. “I want to know how that feels, to accomplish my dreams.”

VERNON-CENTRAL/LATTC WSC HELPS NURSE FIND A JOB AND SAVE MONEY



Nurse Yvonne Phelps (right) received job placement and financial coaching services

The Vernon-Central/Los Angeles Trade Technical College (LATTC) WorkSource Center helped recent LATTC nursing program graduate Yvonne Phelps secure a job at the West Los Angeles Veterans Affairs Medical Center and provided financial coaching to help her save for her future. After completing her two-year training program at LATTC, Yvonne turned to the center for job placement assistance and discovered the center’s Financial Opportunity Center (FOC), which helps participants develop money management and credit building skills. Yvonne had previously experienced homelessness and did not have any savings. Once Yvonne received her first paycheck, she returned to the FOC for advice on how to save her money. She attended a financial workshop where she learned tips on how to keep track of her spending habits so she can save for a car, her own apartment and her future. Yvonne said the FOC taught her to focus on using her salary toward her needs and how to save for her wants. Yvonne now shares her story with co-workers and other students to encourage them to sign up for financial coaching services at the FOC, run by EWDD partner Coalition for Responsible Community Development (CRCD).

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Fifteen individuals recently graduated from the Los Angeles Valley College Metro Bridge Academy, a training program that prepares them to become bus drivers

METRO BRIDGE ACADEMY CELEBRATES 15 GRADUATES ON ROAD TO NEW JOBS

EWDD General Manager Jan Perry delivered a congratulatory speech to the latest class of the Los Angeles Valley College (LAVC) Metro Bridge Academy on Friday March, 23, 2018 and encouraged students to overcome obstacles and press on. “You have something to teach every day,” she said. “You are giving people transportation to greater access and equality.” The 15 graduates completed a 70-hour intensive program at LAVC, which prepares students for careers as bus operators for the Los Angeles County Metropolitan Transportation Authority (Metro). Students are taught customer service skills, critical thinking, time management and positive study habits. More than 700 participants have joined the workforce since the program began in August 2006 as part of a ground-breaking partnership between Metro and EWDD partner LAVC. “I love this partnership,” said Patrice McElroy, Executive Officer for Talent Development at Metro. Patrice echoed Jan’s comments, that as future bus drivers, the students will be aware of the needs in the communities along the routes they serve. “You are the first line,” she said. You will know what’s going on before anybody else.” The fifteen graduates were scheduled to have interviews at Metro’s Human Resource department. Those with successful interviews will be fast-tracked into Operation Central Instruction (OCI), to train to become bus drivers.

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PARA LOS NIÑOS YOUTH TRAVEL TO WASHINGTON, DC FOR LEADERSHIP SUMMIT

Para Los Niños (PLN) students Angeline Moran and Alexa Flores were selected to participate in the 2018 UnidosUS Escalera Summit in Washington, DC, a national program designed to provide support to Latino students who may be the first in their families to attend college. Angeline and Alexa, both 17, also attended the UnidosUS Leaders in Action Summit, a two-day advocacy training for aspiring activists and community leaders that culminates in a visit with members of Congress at Capitol Hill. In addition, the students attended the UnidosUS Capital Awards gala, which honors activists, public figures and elected officials that advocate for the Latino community. Angeline and Alexa participated in leadership development sessions, networking opportunities and enrichment activities at the events, which were held in Washington, DC from March 20 to March 23, 2018.



PLN students Angeline Moran (left) and Alexa Flores (right) recently attended several UnidosUS leadership events in Washington, DC

BUSINESS METRICS:

LABSCs Reporting:	North Valley, West Valley, South Valley, South LA, East LA, Mid City, Central West, Hollywood and Harbor
Pre-Startups Enrolled	16
Pre-Startups Assisted	42
Start-ups/Operating Businesses Enrolled	32
Start-ups/Operating Businesses Assisted	36
Workshops: Number of Clients Attended	83

WORKFORCE METRICS:

(arrows indicate weekly trend)

JobsLA (online and mobile)



91,478
Page Views

2.4%



32%
New Visitors

1%



4,809
New Sessions

0.6%



480
Registrations

5%

WorkSource Centers



477
Enrollments

27%

"Updates" is produced by EWDD's communications department. If you have questions, comments or wish to contribute to an upcoming "Updates," please contact Jamie Francisco at (213) 744-9048 or Jamie.Francisco@lacity.org