



NEWS FOR THE WEEK OF APRIL 27, 2020

The COVID-19 pandemic has vastly heightened the need for resources and since the “Safer at Home” emergency order, EWDD has launched virtual services to assist LA’s small businesses, job seekers and youth. Last week **618 businesses** in the City of LA reported closures, impacting more than **135,000 employees**. Approximately **51,663** people in the City of LA filed for Unemployment Insurance (UI) last week, indicating that more than **344,000** Angelenos have filed for UI since Mid-March, according to figures reported by California Employment Development Department (EDD).

In partnership with the Los Angeles Area Chamber of Commerce and other local partners, EWDD is sponsoring a weekly COVID-19 Small Business Forum webinar series designed to provide technical assistance to local small businesses impacted by the current COVID-19 disaster. On April 14, 2020, EWDD’s Economic Development Division delivered a presentation about the City of LA’s Small Business Emergency Microloan Program to an audience of nearly 200 virtual attendees.

EWDD’s BusinessSource, WorkSource and YouthSource Centers continue to operate, with some centers offering limited, scheduled in-person appointments. Before visiting, please contact your local center (links below) so staff may prepare in order to maintain social distancing according to public safety guidelines.

LINKS to COVID-19 RESOURCES

JOB RESOURCES

Virtual Orientations: bit.ly/LAjoblosshelp

BUSINESS RESOURCES

Small Business Emergency Microloan: LAMayor.org/loan

Microloan Application: bit.ly/EWDDC-19BusinessLoan

LA CARES CORPS: coronavirus.lacity.org/CARESCorps

Small Business Resilience Toolkit: bit.ly/LABusinessToolkit

BUSINESSSOURCE CENTERS: bit.ly/LABusinessSource

WORKSOURCE CENTERS: bit.ly/EWDDWorkSource

YOUTHSOURCE CENTERS: bit.ly/EWDDYouthSource

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MOVING FORWARD - EWDD PROGRAMS IN THE TIME OF COVID-19

In this week’s EWDD Updates, we highlight two EWDD-sponsored programs and how their participants have moved forward during COVID-19.

CRC PARTICIPANT: FORMERLY ON PAROLE, NOW IN CONSTRUCTION



Formerly on parole supervision, Compass Rose Collaborative (CRC) participant Mr. Neru is now off parole and is continuing to work on the \$1.7 billion Metro Regional Connector Project. According to Mr. Neru, all workers are required to wear a mask while on the premises and during work hours. The City of LA was one of three cities awarded the CRC grant from the US Department of Labor Employment and Training Administration in June 2018. The program tackles a serious social problem faced by re-entry youth: the challenge of successfully

entering the workforce and educational systems after significant brushes with the law. Offered at EWDD’s Boyle Heights YouthSource Center to re-entry youth ages 18-24, the program provides safety training, including OSHA10 and CPR, toward a pre-apprenticeship certificate, creating a pathway to the construction trades.

GRID 110 TECH START-UP INCUBATOR LAUNCHES VIRTUAL PROGRAM



Grid110, a 501c3 clean technology start-up incubator dedicated to helping entrepreneurs launch their businesses, kicked-off its first virtual program earlier this month via ZOOM due

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to COVID-19. Twenty companies were selected for its spring 2020 cohort. The first program is a Residency Program, which is designed for early stage companies that are typically post-launch and have evidence of traction/validation in the form of users, revenue and/or funding. Several companies were also selected for its Idea to Product (I2P) program, which supports ideation and concept stage entrepreneurs. EWDD administers and supports Grid110 through Community Development Block Grant funding.

WORKFORCE DEVELOPMENT DIVISION

RAPID RESPONSE LAYOFF ASSISTANCE (COVID-19) From March 16, 2020 to-date	
Number of WARN notices received	618
Number of employees impacted in City of Los Angeles (cumulative)	135,000
Number of Virtual Rapid Response Orientations held to-date	1,509
City of Los Angeles Unemployment Insurance Claims (week of April 18, 2020)	51,663

WORKSOURCE CENTER CONTACT PERFORMANCE (COVID-19) April 20, 2020 to April 24, 2020	
Number of walk-ins	774
Number of walk-ins by appointment	477
Number of call/emails	5,283
Number of calls regarding UI	3,378

YOUTHSOURCE CENTER CONTACT PERFORMANCE (COVID-19) April 20, 2020 to April 24, 2020	
Number of walk-ins	254
Number of appointments	373
Number of calls received	1,019
Number of clients contacted	3,247

ECONOMIC DEVELOPMENT DIVISION

LOS ANGELES BUSINESSSOURCE CENTERS (LABSCs) METRICS

LABSCs Reporting: North Valley, West Valley, South Valley, South LA, East LA, Mid City, Central West, Hollywood and Harbor

Microenterprise assisted	278
Microenterprise enrolled	28
Small businesses assisted*	63
Small businesses enrolled	13

*Compared to a pre COVID-19 weekly average number of 23

WORKFORCE METRICS

(Monthly metrics for March 2020 will be provided the week of May 4, 2020)

CalJOBSSM *(online and mobile)*



WorkSource Centers



"Updates" is the weekly report from the EWDD General Manager to the Office of Mayor Eric Garcetti, and is produced by EWDD's communications section. If you have questions, comments or wish to have a contribution considered for an upcoming "Updates," please contact Jamie Francisco at 213-744-9048 or Jamie.Francisco@lacity.org

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