



NEWS FOR THE WEEK OF MAY 18, 2020

EWDD's BusinessSource, WorkSource and YouthSource Centers are working diligently to address requests from Angelenos seeking help during the COVID-19 pandemic, including inquiries on how to file for unemployment insurance or keep their small businesses afloat.

EWDD's Economic Development Division continues to work tirelessly to process applications to the City's Small Business Emergency Microloan Program. "Thank you so much for your help! We received the funds and will be able to pay our rent and keep our business going. This is a relief in these difficult times," said the owner of a local auto repair shop who recently received a Microloan.

In the past week, EWDD's Rapid Response Team received reports that **549 businesses**, some with multiple locations, have closed in the City of LA during this health crisis, impacting roughly **97,000 employees**. So far, the team has provided **more than 1,800** virtual training sessions to guide Angelenos through the process of filing Unemployment Insurance (UI), along with other resources. The City's WorkSource Centers also fielded **2,337 phone calls** from individuals seeking UI assistance.

EWDD's WorkSource Centers offer assistance in multiple languages, including: Armenian, Farsi, Korean, Russian, Spanish and Tagalog. EWDD's BusinessSource Centers offer entrepreneurs services in Spanish, Armenian, French, Korean, Mandarin, Russian and Vietnamese. In addition, EWDD's YouthSource Centers offer services in these languages and in Arabic and Amharic. To find the location nearest you, please see links below.

LINKS to COVID-19 RESOURCES

JOB RESOURCES

Virtual Orientations: bit.ly/LAjoblosshelp

BUSINESS RESOURCES

Small Business Emergency Microloan: LAMayor.org/loan
Microloan Application: bit.ly/EWDDC-19BusinessLoan
LA CARES CORPS: coronavirus.lacity.org/CARESCorps
Small Business Resilience Toolkit: bit.ly/LABusinessToolkit

BUSINESSSOURCE CENTERS: bit.ly/LABusinessSource
WORKSOURCE CENTERS: bit.ly/EWDDWorkSource
YOUTHSOURCE CENTERS: bit.ly/EWDDYouthSource

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MAYOR ANNOUNCES EASED REQUIREMENTS FOR SMALL BIZ EMERGENCY MICROLOAN EWDD ASSISTS CAVEMAN VINTAGE MUSIC WITH \$20K LOAN



Mayor Eric Garcetti announced Wednesday May 21, 2020 that he has instructed EWDD to relax eligibility requirements for the Small Business Emergency Microloan and prioritize loans that were previously denied in order expedite relief for small businesses economically impacted by COVID-19. The Mayor highlighted Caveman Vintage Music in Lincoln Heights, whose owner Eric Stollsteimer received a \$20,000 loan in order to

sustain his business. “The microloan has eased the temporary financial pains that came with my storefront being closed the months of March, April and May,” Eric said. “It has allowed me three months of funds to keep my entire staff employed and working full-time again as well as cover our rent expenses, which is incredible. We are extremely happy now to be open for curbside pickup, allowing us to continue to provide music and musical instruments to the entire Los Angeles musical community that we love so much.” EWDD’s Economic Development Division staff continues to work diligently to process loan applications.

ASSISTING SMALL BUSINESSES DURING COVID-19

EWDD GM HIGHLIGHTS BUSINESSSOURCE CENTERS & BRU AT TOWN HALL

EWDD General Manager Carolyn Hull recently highlighted how the City’s BusinessSource Centers and Business Response Unit (BRU) are assisting small businesses struggling during COVID-19 at a “Small Business Telephone Town Hall” held by Councilmember Mike Bonin (CD11). “Our department is here to help small businesses work through the issues at hand and cope with these issues in our new normal,” she said. Ms. Hull emphasized how EWDD’s nine BusinessSource Centers offer technical assistance to guide small business owners considering the various programs offering financial assistance during COVID-19. She also highlighted EWDD’s BRU, which specializes in helping entrepreneurs navigate through the bureaucracy of the City’s business related departments. This concierge-type service provides a one-stop for business owners seeking to obtain contacts and information across City departments on programs and services geared toward the business community. Held May 14, 2020, the event also featured the City’s Deputy Mayor of Economic Development Billy Chun, and a representative from the Los Angeles office of the U.S. Small Business Administration. Several West-side business owners called into the

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forum for tips on how to help their businesses survive during COVID-19, including several who have operated hair salons, restaurants and wellness spas in CD11 for more than two decades. “The team at EWDD has been working tirelessly to work with our small businesses throughout the region,” Ms. Hull said.

EWDD AWARDED \$1.8M GRANT TO ASSIST WORKERS IMPACTED BY COVID-19

The California Employment Development Department (EDD) recently awarded EWDD a \$1.8 million National Dislocated Worker Grant (NDWG) to provide temporary employment opportunities for workers whose livelihoods were impacted by COVID-19. With many Angelenos experiencing mass layoffs and reduced hours, this additional funding will enable EWDD’s 16 WorkSource Centers to provide emergency support, along with job training and career services, EWDD staff said. Job opportunities will include clean-up and sanitation of public spaces, providing humanitarian aid, along with job placement into in-demand occupations, especially those where there’s an increased need due to the impact of COVID-19, according to EDD.

CSUN RECOGNIZES EWDD’S LAP3 PROGRAM FOR POSITIVE IMPACT ON YOUTH

California State University Northridge (CSUN) Today recently recognized EWDD’s Los Angeles Performance Partnership Pilot (LAP3) for dramatically improving the lives of youth ages 16-24, who are out of school and out of work. “Out of the nine initial P3 projects around the country, L.A. city’s project was the most ambitious,” said CSUN Management Professor Richard Moore, who conducted a five-year evaluation of the program. “It was in many ways the most successful. Our rigorous impact evaluation found a positive impact on youth served.” Funded by a U.S. Department of Education innovation grant, the LAP3 program paved the way for youth to receive integrated services at the City’s YouthSource Centers, which included expanded access to Los Angeles Unified School District (LAUSD), along with other social services, by offering counselors and other service providers on-site. Bundling these resources at the YouthSource Centers led to significant improvement in youth education and employment outcomes, Moore said.

WORKFORCE DEVELOPMENT DIVISION

RAPID RESPONSE LAYOFF ASSISTANCE (COVID-19) From March 16, 2020 to-date	
Number of WARN notices received	549
Number of employees impacted in City of Los Angeles (cumulative)	97,394
Number of Virtual Rapid Response Orientations held to-date	1,848
Number of new Unemployment Insurance Claims filed in the City of LA (week of May 9, 2020)	17,973
Number of new PUA claims	17,948

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WORKSOURCE CENTER CONTACT PERFORMANCE (COVID-19) May 11, 2020 to May 15, 2020	
Number of walk-ins	1,022
Number of walk-ins by appointment	616
Number of call/emails	4,067
Number of calls regarding UI	2,337

YOUTHSOURCE CENTER CONTACT PERFORMANCE (COVID-19) May 11, 2020 to May 15, 2020	
Number of walk-ins	212
Number of appointments	473
Number of calls received	1127
Number of clients contacted	3,404

ECONOMIC DEVELOPMENT DIVISION

LOS ANGELES BUSINESSSOURCE CENTERS (LABSCs) METRICS	
LABSCs Reporting: North Valley, West Valley, South Valley, South LA, East LA, Mid City, Central West, Hollywood and Harbor	
Microenterprise assisted	216
Microenterprise enrolled	9
Small businesses assisted*	70
Small businesses enrolled	3
Number of BSC Clients who attended virtual workshops	10

**Compared to a pre COVID-19 weekly average number of 23*

"Updates" is the weekly report from the EWDD General Manager to the Office of Mayor Eric Garcetti, and is produced by EWDD's communications section. If you have questions, comments or wish to have a contribution considered for an upcoming "Updates," please contact Jamie Francisco at 213-744-9048 or Jamie.Francisco@lacity.org

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