



NEWS FOR THE WEEK OF JUNE 1, 2020

EWDD's mission is to serve the City of Los Angeles' underserved populations and small business owners. As protests unfold in the region, EWDD's WorkSource, BusinessSource and YouthSource Centers remain committed to assisting Angelenos in navigating the new normal ushered in by the devastating economic impacts of COVID-19

Nearly one million people were unemployed in April, according to new metrics recently released by the California Employment Development Department (CA EDD). These numbers are reflected in the City's April Workforce Metrics, which show approximately **24,633 Angelenos registered for services at EWDD's WorkSource Centers, representing** a 78 percent increase from the previous month.

EWDD's Rapid Response Team has provided **1,894 virtual training sessions** since mid-March. Offered in English and Spanish, the trainings help Angelenos navigate the process of filing Unemployment Insurance (UI), and connect with other resources. Recent reports indicate that **563 businesses**, some with multiple locations, have closed in the City of LA during this health crisis, impacting roughly **101,219 employees**. EWDD's WorkSource Centers continue to work tirelessly to assist Angelenos whose livelihoods were impacted by COVID-19.

EWDD's Economic Development Division continues to work non-stop to process loan applications. Loan Requirements were recently eased to allow greater access to the program. This week, we share a story from a Valley Village cross-fit business that received a Small Business Emergency Microloan that allowed them to pay a large portion of their commercial rent, and retain three full time employees and one part time employee.

LINKS to COVID-19 RESOURCES JOB RESOURCES

Virtual Orientations: bit.ly/LAjoblosshelp

BUSINESS RESOURCES

Small Business Emergency Microloan: LAMayor.org/loan

Microloan Application: bit.ly/EWDDC-19BusinessLoan

LA CARES CORPS: coronavirus.lacity.org/CARESCorps

Small Business Resilience Toolkit: bit.ly/LABusinessToolkit

BUSINESSSOURCE CENTERS: bit.ly/LABusinessSource

WORKSOURCE CENTERS: bit.ly/EWDDWorkSource

YOUTHSOURCE CENTERS: bit.ly/EWDDYouthSource

Building Local Business • Strengthening LA's Workforce

www.EWDDLACITY.com



Helping Small Businesses Survive COVID-19**North Valley BusinessSource Helps Fitness Business Receive Microloan****ANGELINO COMMUNITY FITNESS**

Owners John Thyne (left) & Karlos Ramirez (right)

The North Valley BusinessSource Center helped Angelino Community Fitness owners Karlos Ramirez and John Thyne obtain funds from the City of Los Angeles Small Business Emergency Microloan Program, which allowed them to pay a large portion of their commercial rent and retain 3 full time employees and 1 part time employee. These funds will not only help them with payments, but also ensures that there will not be a delay in opening two more locations in the future. John learned about the North Valley BSC through a flier distributed by the Neighborhood Council Valley Village, where he currently serves as a board member. Since closing their doors on March 15, 2020, Karlos and John and other Angelino fitness coaches have been providing their members with daily “Home Workouts” through their app “Wodify,” on Instagram, Facebook and Zoom sessions. Many of the members have continued to pay their membership fees and others

have also paid for the memberships of other members. The team has also lent out 90 percent of the gym’s weights and equipment so that their members can continue to work out at home.

CD 3 and EWDD Launch Food & Beverage Industry Working Group

EWDD and Council District 3 kicked off the first meeting of the Food and Beverage Industry Working Group on Thursday, May 29, 2020. Councilmember Bob Blumenfield provided introductory remarks, while Small Business Commissioner Mott Smith moderated the meeting. More than 40 people virtually attended, including leaders from LA’s Food and Beverage Industry, along with representatives from multiple City Departments. The group’s goal is to develop recommendations for low-cost or no-cost changes that will streamline City processes and modify regulations. These updates will allow establishments to reopen while following COVID-19 health guidelines. The group was established per Council File 20-

Building Local Business • Strengthening LA’s Workforce

www.EWDDLACITY.com



0499 to assist the local Food and Beverage Industry, one of the top industries economically devastated by COVID-19.

WORKFORCE DEVELOPMENT DIVISION

RAPID RESPONSE LAYOFF ASSISTANCE (COVID-19) From March 16, 2020 to-date	
Number of WARN notices received	563
Number of employees impacted in City of Los Angeles (cumulative)	101,219
Number of Virtual Rapid Response Orientations held to-date	1,894

WORKSOURCE CENTER CONTACT PERFORMANCE (COVID-19) May 26, 2020 to May 29, 2020	
Number of walk-ins	1,185
Number of walk-ins by appointment	911
Number of call/emails	2,612
Number of calls regarding UI	1,612

YOUTHSOURCE CENTER CONTACT PERFORMANCE (COVID-19) May 26, 2020 to May 29, 2020	
Number of walk-ins	252
Number of appointments	342
Number of calls received	1,301
Number of clients contacted	3,134

WORKFORCE METRICS

(Monthly metrics for April 2020)

CalJOBSSM (online and mobile)



35,581 Registrations

129%

Represents a 129% increase in the number registered in the prior month (15,536)

WorkSource Centers



24,633 Enrollments

78%

Represents a 78% increase in the number enrolled in the prior month (13,824)

ECONOMIC DEVELOPMENT DIVISION

LOS ANGELES BUSINESSSOURCE CENTERS (LABSCs) METRICS

LABSCs Reporting: North Valley, West Valley, South Valley, South LA, East LA, Mid City, Central West, Hollywood and Harbor

Microenterprise assisted	156
Microenterprise enrolled	20
Small businesses assisted*	55
Small businesses enrolled	6
Number of BSC Clients who attended virtual workshops	32

*Compared to a pre COVID-19 weekly average number of 23

"Updates" is the weekly report from the EWDD General Manager to the Office of Mayor Eric Garcetti, and is produced by EWDD's communications section. If you have questions, comments or wish to have a contribution considered for an upcoming "Updates," please contact Jamie Francisco at 213-744-9048 or Jamie.Francisco@lacity.org

Building Local Business • Strengthening LA's Workforce

www.EWDDLACITY.com

