



NEWS FOR THE WEEK OF JULY 6, 2020

EWDD's BusinessSource, WorkSource and YouthSource continue to provide services to help assist unemployed Angelenos and small businesses negatively impacted by COVID-19.

EWDD's Rapid Response Team continues to provide virtual trainings in English and Spanish to help individuals file for Unemployment Insurance (UI) and access additional resources. The team has delivered 2,004 trainings to-date. EWDD's WorkSource and continue to provide virtual assistance to the City's job seekers and youth, with some limited in-person visits by appointment only.

EWDD's YouthSource Centers recently opened up registration for this year's HIRE LA's Youth Summer Youth Employment Program, which is now offering virtual opportunities due to new health and safety requirements due to the Coronavirus. For more info, visit hirelayouth.com.

EWDD's Economic Development Division continues to work non-stop to process applications to the Small Business Emergency Microloan Program, which connects smaller companies to funding to help them survive the negative economic impacts of COVID-19. "Thank you so much for helping me throughout this process," said a local barber who received a loan. "I appreciate your hard work. Thank you for everything! Have an amazing day!"

LINKS to COVID-19 RESOURCES

JOB RESOURCES

Virtual Orientations: bit.ly/LAjoblosshelp

BUSINESS RESOURCES

Small Business Emergency Microloan: LAMayor.org/loan

Microloan Application: bit.ly/EWDDC-19BusinessLoan

LA CARES CORPS: coronavirus.lacity.org/CARESCorps

Small Business Resilience Toolkit: bit.ly/LABusinessToolkit

BUSINESSSOURCE CENTERS: bit.ly/LABusinessSource

WORKSOURCE CENTERS: bit.ly/EWDDWorkSource

YOUTHSOURCE CENTERS: bit.ly/EWDDYouthSource

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Helping small businesses reopen and adapt to COVID-19**SOUTH VALLEY BSC HELPS BEAUTY SALON OBTAIN \$30K EIDL LOAN**

The South Valley BusinessSource Center (BSC) helped Cecilia Quiroa (above) obtain a \$30K federal loan, which helped her reopen her business, Cecy's Beauty Salon, while adhering to new health and safety standards due to COVID-19. After owning her Northridge-based beauty salon for nine years, Ms. Quiroa closed her beauty salon in March following the Safer At Home orders. She approached the South Valley BSC for help on how to survive the financial setbacks caused by COVID-19. Cecilia's business coach Luis Luna provided her with different funding options available for small business owners and helped her apply for the Small Business Administration's Economic Injury Disaster Loan (EIDL) along with other loan programs. He informed her of the documents she needed to gather and explained the process of submitting the applications. Cecilia applied and was awarded a \$30K EIDL loan and is now open for business again. She has adapted her beauty salon to the "new normal" and is practicing the safety guidelines ordered by the County and City of Los Angeles. Her main priority right now is to protect the health of her clients and staff. She has set strict rules and requires everyone to wear masks. She checks each person's temperature at the front door, consistently disinfects high contact areas, requires clients to place their personal belongings inside a plastic bag, and even has clients fill out a survey regarding COVID-19 symptoms. Cecy's Beauty Salon, located at 18908 Roscoe Blvd in Northridge, is currently open and offering services by appointment only.

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EWDD YOUTHSOURCE & WORKSOURCE CENTERS DISTRIBUTE ANGELENO CARD

EWDD's YouthSource and WorkSource Centers recently assisted efforts to distribute Angeleno Cards, an initiative created by Mayor Eric Garcetti to assist low-income Angelenos impacted by the COVID-19 pandemic by providing a debit card filled with up to \$1,500 of private donations raised through the Mayor's Fund. Staff from EWDD's Boyle Heights Technology YouthSource Center and Southeast Los Angeles YouthSource Center in Watts distributed approximately 1,000 Angeleno cards worth an estimated \$1.138M to City residents in need of financial support. EWDD was brought in to assist in the last phase of Angeleno Card distribution in partnership with the City's Housing + Community Investment Department (HCID), which led efforts to administer the funds.

WORKFORCE DEVELOPMENT DIVISION

RAPID RESPONSE LAYOFF ASSISTANCE (COVID-19) From March 16, 2020 to-date	
Number of WARN notices received	605
Number of employees impacted in City of Los Angeles (cumulative)	106,292
Number of Virtual Rapid Response Orientations held to-date	2,004

WORKSOURCE CENTER CONTACT PERFORMANCE (COVID-19) June 29, 2020 to July 3, 2020	
Number of walk-ins	902
Number of walk-ins by appointment	381
Number of call/emails	2,417
Number of calls regarding UI	1,173

WORKFORCE METRICS

(Monthly metrics for May 2020)

CalJOBSSM (online and mobile)



4,933 Registrations

86%

Represents a 86% decrease in the number registered in the prior month (35,581)

WorkSource Centers



8,219 Enrollments

67%

Represents a 67% decrease in the number enrolled in the prior month (24,633)

ECONOMIC DEVELOPMENT DIVISION

LOS ANGELES BUSINESSSOURCE CENTERS (LABSCs) METRICS

LABSCs Reporting: North Valley, West Valley, South Valley, South LA, East LA, Mid City, Central West, Hollywood and Harbor

Microenterprise assisted	7
Microenterprise enrolled	144
Small businesses assisted*	47
Small businesses enrolled	4
Number of BSC Clients who attended virtual workshops	51
Sidewalk vendors assisted	19
Sidewalk vendors enrolled	11

*Compared to a pre COVID-19 weekly average number of 23

"Updates" is the weekly report from the EWDD General Manager to the Office of Mayor Eric Garcetti, and is produced by EWDD's communications section. If you have questions, comments or wish to have a contribution considered for an upcoming "Updates," please contact Jamie Francisco at 213-744-9048 or Jamie.Francisco@lacity.org

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