

EWDD UPDATES



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News for the Week of July 16, 2018



EWDD BusinessSource Director Richard Pallay (Back row, third from right) shared tips on how to launch a business in LA with young entrepreneurs.

EWDD BUSINESSSOURCE SHARES RESOURCES WITH YOUNG NTFE ENTREPRENEURS

The City's Economic and Workforce Development Department (EWDD) recently provided tips on how to launch a small business in Los Angeles to a group of 18 young entrepreneurs from the Network for Teaching Entrepreneurship (NTFE). Richard Pallay, director of EWDD's nine Business Source Centers encouraged the youth to provide solutions to find ways to help communities thrive. "I've been helping influencers, entrepreneurs and communities by giving them information by saying, 'This is how you thrive,'" he said. Richard represented EWDD on a

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panel that included representatives from the Mayor's Office of Economic Development, the Office of Finance and the City's Planning Department. The event was held in Tom Bradley Tower at City Hall on Friday July 13, 2018.

EWDD WORKSOURCE CENTERS AND LA:RISE

This week, EWDD highlights two success stories from the LA:RISE program, a program designed to serve people who face the toughest challenges when looking for work, including the homeless, those with histories of past incarcerations and disconnected youth. These stories represent EWDD's 16 WorkSource Centers and the vital services they provide every day.

GOODWILL SOCAL HIRES LA:RISE PARTICIPANT FOR FULL-TIME RETAIL JOB

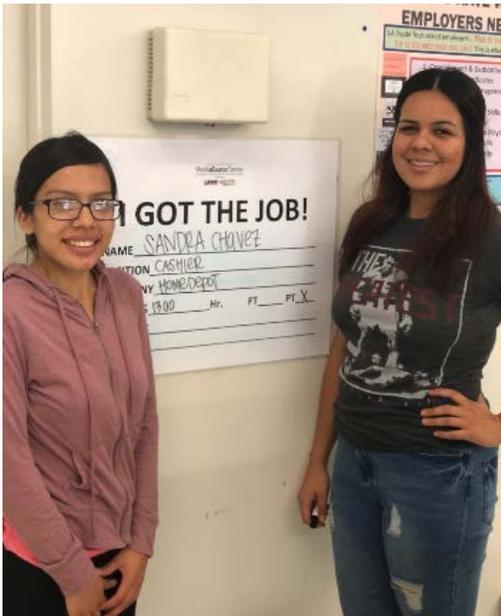


Goodwill SoCal helped LA:RISE participant Raymond Vasquez (center) receive the support and training he needed to get a full-time job.

Goodwill Southern California (SoCal) helped LA:RISE participant Raymond Vasquez build a better future, by providing him a support system and teaching him valuable skills that helped him transition from trainee to a full-time Goodwill employee. Prior to joining Goodwill, Raymond was struggling to overcome self-doubt. He faced multiple challenges: possible homelessness, a limited work history and limited education. Through Goodwill SoCal and LA:RISE, Raymond found the support system he was seeking. Raymond has thrived in a safe environment where he has gained valuable work experience and strengthened his social wellness. Determined to build his work experience, Raymond has seized new training opportunities including Goodwill SoCal's soft-skills Leadership Academy and a three-week National Retail Federation class. Raymond also completed 300 hours of work experience at a Goodwill store location, where he successfully transitioned classroom theory into workforce practice. Raymond's hard work and determination are

paying off. He has been promoted from LA:RISE trainee participant to a full-time Goodwill Southern California employee where he works as a retail store associate. Raymond is extremely appreciative of the promotion, along with the training provided by LA:RISE. He said he feels even more prepared to navigate past barriers that have often resulted in losses. Raymond says he's excited about his future employment opportunities, and hopes to continue to embrace an "honest day's work."

VERNON-CENTRAL/LATTC WSC HELPS LA:RISE PARTICIPANT GET STABLE JOB



LA:RISE participant Sandra Chavez (left), pictured with Vernon-Central/LATTC Career Coach Maria Esparza (right) received training to get a full-time job at Home Depot.

The Vernon-Central/Los Angeles Trade Technical College (LATTC) WorkSource Center helped Sandra Chavez develop her interpersonal “soft skills” through the LA:RISE program, helping her obtain stable employment as a Home Depot cashier. Sandra was very quiet and shy and had been out of the workforce for quite some time. Through LA:RISE, Sandra came out of her comfort zone as she completed 300 hours of work experience with EWDD partner Coalition for Responsible Community Development (CRCD), where she worked on graffiti abatement projects throughout Los Angeles. “I would like to thank LA:RISE for the opportunity to be part of the program,” she said. “I had the chance to learn new things working with CRCD with the help of my mentors.” After she completed her 300 hours of experience with LA:RISE, Sandra attended a job fair and was offered a cashier position with Home Depot. The Vernon-Central/LATTC WSC also provided Sandra with new shoes and a work uniform. “I had the opportunity to work and I got mainstream employment, thanks to the help I received,” she said. I am happy I was part of the program. It was a nice experience. Thank you!”

RECENT RAIL VEHICLE MAINTENANCE GRADS RECEIVE SOFT SKILLS TRAINING



Kevin White (left) and Gabriel Celis (right) received resume and interview training at the Vernon-Central/LATTC WSC that helped them get jobs as composite mechanics.

supportive services funding, the Vernon-Central/LATTC WSC was also able to provide them specialized toolboxes.

The Vernon-Central/LATTC WorkSource Center provided resume writing and interview training to Kevin White and Gabriel Celis, two recent graduates of LATTC’s inaugural Rail Vehicle Technician Training program. Kevin and Gabriel signed up for a resume writing and interview skills workshop with John Wilson, Senior Business Services Representative for the center. After the training, Kevin and Gabriel were interviewed by Bombardier, a leading manufacturer of trains and planes. They were hired as Composite Mechanics and started work on July 9, 2018. Through

BUSINESS METRICS:

LABSCs Reporting:	North Valley, West Valley, South Valley, South LA, East LA, Mid City, Central West, Hollywood and Harbor
Pre-Startups Enrolled	21
Pre-Startups Assisted	28
Start-ups/Operating Businesses Enrolled	9
Start-ups/Operating Businesses Assisted	36
Workshops: Number of Clients Attended	71

WORKFORCE METRICS:

(arrows indicate weekly trend)

JobsLA (online and mobile)

JobsLA has been discontinued as of July 1, 2018. JobsLA participants and the JobsLA home page have been redirected to the State of California CalJobsSM system

WorkSource Centers



1,747
Enrollments

40%

“Updates” is produced by EWDD’s communications department. If you have questions, comments or wish to contribute to an upcoming “Updates,” please contact Jamie Francisco at (213) 744-9048 or Jamie.Francisco@lacity.org