



NEWS FOR THE WEEK OF JULY 20, 2020

EWDD's BusinessSource, WorkSource and YouthSource Centers continue to offer virtual services during the pandemic by setting up Zoom webinars to help small businesses, job seekers and youth. The centers are also offering limited in-person visit by appointment only, so that centers can abide by COVID-19 health and safety measures.

Applications are pouring in for HIRE LA's Youth, the Mayor's youth employment initiative which is administered by EWDD. This week, EWDD Updates features a story about how participants have started virtual internships with the University of Southern California (USC). This year, the HIRE LA program is offering virtual and in-person employment opportunities for youth ages 14 to 24. All COVID-19 safety protocols will be followed at in-person job sites.

EWDD's Rapid Response Team recently launched virtual Unemployment Insurance (UI) training sessions to 1,634 United Airlines "below the wing" employees who are scheduled to be laid off in October 2020. The airline industry has suffered a 96 percent loss in ridership and United Airlines is being forced to lay off more than 36,000 employees worldwide, according to EWDD staff. EWDD's Zoom trainings will be held for UA employees throughout Southern California. EWDD's Rapid Response Team has provided more than 2,000 trainings in English and Spanish to guide Angelenos on how to file for UI and access to other resources, such as health insurance.

Round 2 of the LA Regional COVID-19 Recovery Fund launched Monday July 20. EWDD's BusinessSource Centers are available to assist micro-entrepreneurs, small businesses, and 501(c)(3) non-profits prepare grant applications. The fund will deploy grants of \$5,000 or \$15,000 to eligible organizations. There are 6 total rounds, with finalists notified after each round. Round 2 is now open through Friday July 24th.

LINKS to COVID-19 RESOURCES

JOB RESOURCES

Virtual Orientations: bit.ly/LAjoblosshelp

BUSINESS RESOURCES

Small Business Emergency Microloan: LAMayor.org/loan

Microloan Application: bit.ly/EWDDC-19BusinessLoan

LA CARES CORPS: coronavirus.lacity.org/CARESCorps

Small Business Resilience Toolkit: bit.ly/LABusinessToolkit

BUSINESSSOURCE CENTERS: bit.ly/LABusinessSource

WORKSOURCE CENTERS: bit.ly/EWDDWorkSource

YOUTHSOURCE CENTERS: bit.ly/EWDDYouthSource

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PROVIDING VIRTUAL UNEMPLOYMENT INSURANCE (UI) TRAININGS TO WORKERS**EWDD ASSISTS 1,634 UNITED AIRLINES EMPLOYEES LAID OFF DUE TO COVID-19**

EWDD's Rapid Response Team recently began delivering virtual Unemployment Insurance (UI) training to 1,634 United Airlines employees who lost their jobs due to COVID-19. On July 2, EWDD Senior Project Assistant Dennis Parks received a call from a representative of Teamsters Local 1932, the machinist union for United Airlines, requesting assistance for pending layoffs because of COVID-19. Starting this week, EWDD will lead regional orientations each month via Zoom for "below the wing" United Airlines employees at LAX, Orange County and San Diego until the scheduled layoff date of October 1st. EWDD previously provided Rapid Response Training to United Airlines employees in 2009 and 2012. Prior to the coronavirus pandemic, Dennis provided training in February 2020 to more than 250 pilots and flight attendants. Recently, the airline industry has suffered a 96 loss in ridership and United Airlines is being forced to lay off more than 36,000 employees worldwide, according to EWDD staff. Since mid-March, EWDD's Rapid Response Team has provided more than 2,000 virtual trainings in English and Spanish to workers who were laid off or whose hours were reduced due to the pandemic. The trainings assist job seekers with how to file for UI and steer them toward additional resources, including health insurance options.

HIRE LA'S YOUTH – GAINING WORK EXPERIENCE DURING COVID-19**FIFTY PARA LOS NIÑOS YOUTH BEGIN VIRTUAL INTERNSHIPS AT USC**

EWDD partner Para Los Niños (PLN) recently placed 50 youth in a paid internship with the University of Southern California (USC). PLN is an EWDD contractor that oversees the Northeast LA and the Central Los Angeles/Westlake YouthSource Centers. Over the next four weeks, these 50 youth will participate in 120 hours of job readiness workshops and sessions facilitated by USC, including sessions with the Public Health program at the USC Keck Department of Preventative Medicine, USC Annenberg School of Communications, USC Viterbi School of Engineering and USC School of Dramatic Arts. Another 35 youth will be

placed at Cal State LA on July 20th and four HIRE LA'S Youth interns will be supporting Para Los Niños schools throughout Los Angeles. The students will also be creating a portfolio, which will include a resume and a personal statement that they can use when they apply to college. HIRE LA's Youth is a youth employment initiative led by the Office of Mayor Eric Garcetti. This year's Hire LA's Youth program is offering virtual and in-person jobs for Los Angeles youth ages 14 - 24. All COVID-19 safety protocols will be followed at in-person job sites.

PLN YSC HELPS YOUNG MOM RECEIVE TRAINING FOR HEALTH CARE CAREER

Para Los Niños (PLN) helped young mom Daisy Gamez receive vocational training and on June 22, she passed the national certification exam to become a medical assistant. PLN oversees the Northeast and Central LA/Westlake YouthSource Centers. Daisy turned to PLN for support with vocational training so that she could secure a living-wage job. Daisy actively participated in PLN's Youth Workforce Services program and completed job readiness training, career exploration and one-on-one case management meetings. Daisy enrolled and completed the medical terminology course at East Los Angeles Occupational Center and was selected for the medical assistant program, which she completed on June 20. Daisy said that she is very grateful for the support that PLN provided. "Had I not done this, I would have never enrolled back into school, completed the Health Info Tech class and Medical Assistant program. I will always be thankful to each one of you for helping me achieve my dreams and polish my career. Thank you for the support Para Los Niños." Daisy is continuing her studies and she is scheduled to begin an X-Ray Technician program in August 2020. Daisy's ultimate goal is to secure employment in a health-related career so that she can provide her son stability and security.

WORKFORCE DEVELOPMENT DIVISION

UNEMPLOYMENT INSURANCE AND PUA CLAIMS FILED (COVID-19) Week of June 27, 2020

Number of new Unemployment Insurance Claims filed in the City of LA (week of June 27, 2020)	27,809
Number of new Pandemic Unemployment Assistance (PUA) claims	13,296

WORKSOURCE CENTER CONTACT PERFORMANCE (COVID-19) July 13, 2020 to July 17, 2020

Number of walk-ins	864
Number of walk-ins by appointment	456
Number of call/emails	3,368
Number of calls regarding UI	1,350

ECONOMIC DEVELOPMENT DIVISION

LOS ANGELES BUSINESSSOURCE CENTERS (LABSCs) METRICS	
LABSCs Reporting:	North Valley, West Valley, South Valley, South LA, East LA, Mid City, Central West, Hollywood and Harbor
Microenterprise assisted	162
Microenterprise enrolled	21
Small businesses assisted*	49
Small businesses enrolled	2
Number of BSC Clients who attended virtual workshops	0
Sidewalk vendors assisted	20
Sidewalk vendors enrolled	2

**Compared to a pre COVID-19 weekly average number of 23*

"Updates" is the weekly report from the EWDD General Manager to the Office of Mayor Eric Garcetti, and is produced by EWDD's communications section. If you have questions, comments or wish to have a contribution considered for an upcoming "Updates," please contact Jamie Francisco at 213-744-9048 or Jamie.Francisco@lacity.org

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