

EWDD **UPDATES**



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News for the Week of July 30, 2018



HIRE LA'S Youth interns from the DPW Bureau of Sanitation's 2018 "Summer Introduction to Engineering and Science" program display completion certificates at the closing ceremony July 27, 2018.

HIRE LA'S YOUTH INTERNS HONORED AT DPW BUREAU OF SANITATION CEREMONY

The City of Los Angeles Department of Public Works Bureau of Sanitation honored 25 HIRE LA's Youth interns at a closing ceremony held Friday July 27, 2018. For the past few years, the Bureau has utilized funding from the HIRE LA's Youth program for its "Summer Introduction to Engineering and Science Program," a six-week program that allows participants to rotate through the Bureau's various divisions while working as assistants to

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engineers, office clerks and analysts. “My advice to you is to find a job you really love that you’re passionate about. You’ll be good at it,” said Assistant General Manager Mas Dojiri to the participants. “I hope you do pursue science or engineering and I hope a few of you come back to the Bureau of Sanitation and that you do great things for the City of Los Angeles.” As each student came to the podium they were joined by their mentors, who complimented participants on their intelligence, ability to quickly absorb information and for some, punctuality. Mariana Pedro, 19, worked as an intern for the Administration Division at the Hyperion Reclamation Plant. “I hope someday LA would be so gracious as to offer me a job as well,” she said. Mariana emigrated from Guatemala to the U.S. with her family in 2007 and attended Ramón C. Cortines School of Visual and Performing Arts in Downtown LA where most of her courses were in dance. The internship allowed her to interact with engineers who helped her decide to study mechanical engineering when she starts college this fall at the University of California, Irvine, which will help give her broader experience in her chosen field, aerospace engineering, she said. The HIRE LA’s Youth program has been invaluable, as it also taught her workplace etiquette and helped give her the confidence that she will succeed as an engineer, she said. “It’s important for us to be able to take that first step to be successful,” Mariana said about the program. “It’s good to get the future generations to take action, to take that first step to see what their futures will be like and get the opportunity to try it.” The interns were selected through a partnership with the City of LA Economic and Workforce Development Department (EWDD), the Bureau of Sanitation and the Los Angeles Unified School District (LAUSD).

SOUTH VALLEY BSC HELPS ENTREPRENEUR EXPAND KUR MOBILE MASSAGE & SPA

For more than a year, the South Valley BusinessSource Center (BSC) has provided consulting services to KUR Mobile Massage & Spa founder Ada Batun, to help her expand her business and create jobs. Since July 2017, South Valley BSC staff assisted Ada with access to capital, credit counseling, certification and procurement, licenses and tax consulting. These developments allowed Ada to create two new jobs, with plans to add more employees as her business grows. The South Valley BSC also assisted Ada with obtaining access to capital with a \$10,001 commercial loan from Opportunity Fund, which Ada used



The South Valley BSC helped KUR Mobile Massage & Spa founder Ada Batun expand her business and launch her BodyKure line of all natural products.

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to launch BodyKure, her own all natural spa product line. KUR Mobile Massage held a Grand Opening ceremony on Tuesday, July 24, 2018 at 1200 S Broadway in Los Angeles to launch BodyKure, which includes massage oil infused with coconut oil and lavender oil. Within the next year Ada plans to market BodyKure products in major spas and massage parlors in the Greater Los Angeles area and across the United States, as well as online and on Amazon.com.

EWDD HOSTS BOOTH AT 23RD ANNUAL CENTRAL AVENUE JAZZ FESTIVAL



(Left to right) EWDD staff Elis Lee, Michael Wynn and Firdaus Landou distributed info about EWDD services at the 23rd Annual Central Avenue Jazz Festival.

The City of Los Angeles Economic and Workforce Development Department (EWDD) participates in community events throughout the year to promote the job training and business services available at EWDD's 14 YouthSource, 16 WorkSource and nine BusinessSource Centers. On July 28-29, 2018, EWDD staff spread the word about the department's programs at the 23rd Annual Central Avenue Jazz Festival in South Los Angeles. The Central Avenue Jazz Festival is a free event that takes place annually during the last weekend in July. Launched in 1996, the festival regularly features a number of prominent jazz, blues, and Latin musicians who got their start in the area. The event also spotlights young Los Angeles musicians from the neighborhood's high school bands and choirs. The two-day, non-commercial festival attracts thousands of visitors and donates much of the proceeds from food and beverages to arts and youth programming in Los Angeles Council District 9. EWDD has sponsored a table at the festival for several years.

BUSINESS METRICS:

LABSCs Reporting:	North Valley, West Valley, South Valley, South LA, East LA, Mid City, Central West, Hollywood and Harbor	
Pre-Startups Enrolled		26
Pre-Startups Assisted		42
Start-ups/Operating Businesses Enrolled		11
Start-ups/Operating Businesses Assisted		30
Workshops: Number of Clients Attended		104

WORKFORCE METRICS:

(arrows indicate weekly trend)

JobsLA (online and mobile)

JobsLA has been discontinued as of July 1, 2018. JobsLA participants and the JobsLA home page have been redirected to the State of California CalJobsSM system

WorkSource Centers



2,255
Enrollments

19% 

“Updates” is produced by EWDD’s communications department. If you have questions, comments or wish to contribute to an upcoming “Updates,” please contact Jamie Francisco at (213) 744-9048 or Jamie.Francisco@lacity.org