



NEWS FOR THE WEEK OF AUGUST 17, 2020

EWDD's BusinessSource, WorkSource and YouthSource Centers continue to provide virtual services to Angelenos economically impacted by COVID-19. This week's issue includes a story highlighting how EWDD staff is participating in virtual forums to inform the community about programs designed to provide financial assistance to the City's small businesses. Also the recently launched Council District 13 Small Business Grant Emergency Program (with EWDD as program manager) has extended its application deadline to 11:59PM Friday, August 21, 2020. For more info, visit CD13.com.

EWDD's Rapid Response Team has delivered 2,829 virtual orientations in English and Spanish to guide Angelenos through the application process for Unemployment Insurance (UI). The department has received notices indicating the closure of 638 Los Angeles-based businesses to-date, impacting 113,491 employees. EWDD's 16 WorkSource Centers continue to assist, and the department is proud to be part of Mayor Garcetti's LA Connected program, a citywide effort to help hard-hit Angelenos receive economic assistance, including (UI) to recover from the COVID-19 crisis.

Preliminary figures are in for HIRE LA's Youth, Mayor Garcetti's youth employment initiative. Approximately 29.42 percent of youth applicants are currently enrolled in the 2020 program, with 1,543 youth in the lottery pool. This year, the program is offering virtual and in-person opportunities for young Angelenos ages 14-24. All COVID-19 safety protocols will be followed at in-person job sites.

LINKS to COVID-19 RESOURCES

JOB RESOURCES

Virtual Orientations: bit.ly/LAjoblosshelp

BUSINESS RESOURCES

Small Business Emergency Microloan: LAMayor.org/loan

Microloan Application: bit.ly/EWDDC-19BusinessLoan

LA CARES Corps: coronavirus.lacity.org/CARESCorps

Small Business Resilience Toolkit: bit.ly/LAResilienceToolkit

BUSINESSSOURCE CENTERS: bit.ly/LABusinessSource

WORKSOURCE CENTERS: bit.ly/EWDDWorkSource

YOUTHSOURCE CENTERS: bit.ly/EWDDYouthSource

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TECHNOLOGICAL INNOVATIONS DURING COVID-19**LACI HOSTS VIRTUAL GRADUATION FOR ADVANCED PROTOTYPING CENTER**

On August 7th, 2020, the Los Angeles Cleantech Incubator (LACI) held a virtual event celebrating its second graduating class from its Advanced Prototyping Center (APC), a fellowship program designed to provide individuals from underrepresented communities training and opportunities to join the cleantech

workforce. “Whether it’s an internship or a full-time job, we know that only together that we can create this great economy, clean up the air, fight climate change,” said Matt Petersen, LACI President and CEO. “The only way it’ll work is if we’re all working towards one direction together.” EWDD has provided ongoing financial support and funding to LACI’s incubator and accelerator programs since 2012. The 12-week APC program continued during COVID-19 by connecting students through Zoom meetings. The program includes a rigorous two-week boot camp, along with a three-month internship at a cleantech company. To qualify for this program, participants are required to be Los Angeles County residents, provide proof of low-to-moderate income status and be part of an underrepresented group, including women and people of color. Participants received technical training in Computer Aided Drafting (CAD) and Computer Numerical Control (CNC) Design, along with training in interpersonal skills such as problem-solving, teamwork and communication. Participants ranged from recent high school and college graduates to former business owners, with varying degrees of experience in tech, CAD software, machining and electronics. One project that the students presented was “Eco Friendly Silver Lake,” which explained the benefits of having high quality EV charging stations in communities such as Silver Lake (Zoom presentation screenshot above). Kevin Galvan, Project Manager said, “These charging stations will help eliminate carbon monoxide pollution and help reach California’s quality standard through emissions by 2025.” A career fair was held August 17 for employers to connect with students. Participants are scheduled to begin their cleantech internships on August 24, where they will receive three months of technical support and training to prepare for careers in cleantech.

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HELPING SMALL BUSINESSES SURVIVE COVID-19**EWDD HIGHLIGHTS CITY OF LA SMALL BUSINESS LOAN OPTIONS AT TOWN HALL**

EWDD staff highlighted the City's financial assistance programs to assist small businesses during COVID-19 at a Leadership in Action Virtual Town Hall, held Monday August 10, 2020 by the Hollywood Chamber of Commerce. EWDD Chief Grants Administrator Daysi Hernandez provided an overview of application requirements for the recently launched Council District 13 Small Business Grant Emergency Program. The program provides up to \$1 million in funding to small businesses located in CD13 to alleviate the negative economic impacts of COVID-19. EWDD is the program manager for the grant. Daysi also highlighted EWDD's other programs, including the City's WorkSource and YouthSource programs. She emphasized that EWDD's programs are still available during COVID-19, and that EWDD's staff are working non-stop to provide technical assistance and resources to Angelenos to help them weather the pandemic.

WORKFORCE DEVELOPMENT DIVISION

RAPID RESPONSE LAYOFF ASSISTANCE (COVID-19) From March 16, 2020 to-date	
Number of WARN notices received	633
Number of employees impacted in City of Los Angeles (cumulative)	113,491
Number of Virtual Rapid Response Orientations held to-date	2,829

WORKSOURCE CENTER CONTACT PERFORMANCE (COVID-19) August 10, 2020 to August 14, 2020	
Number of walk-ins	880
Number of walk-ins by appointment	628
Number of call/emails	3,493
Number of calls regarding Unemployment Insurance (UI)	1,091

YOUTH WORKFORCE DATA FY 20-21 (HIRE LA'S YOUTH)	
Number of applications	5,311
Number of youth in lottery pool	1,543
Number of youth enrolled	454
Percentage of youth enrolled	29.42%
YouthSource Center (YSC) enrollments	217
YSC enrollment goal	2100
Percent complete	10.33%

ECONOMIC DEVELOPMENT DIVISION

LOS ANGELES BUSINESSSOURCE CENTERS (LABSCs) METRICS	
LABSCs Reporting: North Valley, West Valley, South Valley, South LA, East LA, Mid City, Central West, Hollywood and Harbor	
Microenterprise assisted	135
Microenterprise enrolled	6
Small businesses assisted*	33
Small businesses enrolled	1
Number of BSC Clients who attended virtual workshops	50
Sidewalk vendors assisted	14
Sidewalk vendors enrolled	4

*Compared to a pre COVID-19 weekly average number of 23

"Updates" is the weekly report from the EWDD General Manager to the Office of Mayor Eric Garcetti, and is produced by EWDD's communications section. If you have questions, comments or wish to have a contribution considered for an upcoming "Updates," please contact Jamie Francisco at 213-744-9048 or Jamie.Francisco@lacity.org

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