



NEWS FOR THE WEEK OF SEPTEMBER 14, 2020

EWDD’s BusinessSource, WorkSource and YouthSource Centers continue to work tirelessly to provide critical assistance to Angelenos experiencing the tremendous economic impacts of COVID-19. This week, we share another round of the testimonials EWDD has received from emergency microloan recipients. Funds are also still available for businesses struggling to survive COVID-19 through other City programs, including the City’s Small Business Loan Program and the LA Regional COVID-19 Fund, which opens Round 4.5 for non-profits starting Monday September 21, 2020.



“You are the best! Thank you for your help. We can stay in business!”

– Jail Guitar Doors

“Thank you so much. We are grateful to the City of LA for the support.”

– Aladin Sweets and Market

“I received the funds today. It shocked me when I checked my account. Jumping and crying of joy! Thank you for all your help. This will help me keep my business going. Thanks again.”

– Snap Productions

“Thank you for everything. I know you worked hard on this to make it happen. I greatly appreciate it.”

– Training for All Ages



LINKS to COVID-19 RESOURCES

JOB RESOURCES

Virtual Orientations: bit.ly/LAjoblosshelp

BUSINESS RESOURCES

Small Business Emergency Microloan: LAMayor.org/loan

Microloan Application: bit.ly/EWDDC-19BusinessLoan

LA CARES Corps: coronavirus.lacity.org/CARESCorps

Small Business Resilience Toolkit: bit.ly/LAResilienceToolkit

BUSINESSSOURCE CENTERS: bit.ly/LABusinessSource

WORKSOURCE CENTERS: bit.ly/EWDDWorkSource

YOUTHSOURCE CENTERS: bit.ly/EWDDYouthSource

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Helping Small Businesses survive COVID-19

EAST LA BSC HELPS THAI RESTAURANT LAUNCH ALFRESCO DINING



The East Los Angeles BusinessSource Center (ELA BSC) helped Nattawat and Suey Kiattisak (pictured left and right), owners of Flavors of Thai, secure federal loans to retain 17 employees. The ELA BSC also helped them successfully apply for the L.A. Al Fresco program, which has allowed them to stay open during COVID-19. The husband and wife team founded Flavors of Thai in 2014, realizing a lifelong dream of opening a restaurant offering traditional Thai cuisine, however the restaurant suffered severe economic impacts due to the pandemic. The ELA BSC assisted the restaurant owners in securing Payment Protection

Program (PPP) funds for payroll, thereby preventing layoffs. One of the main concerns of the business owners was their employees, as many of them depend on the restaurant for their day-to-day livelihood. Given the urgency of the situation, the ELA BSC provided additional loan packaging assistance to help the couple also secure an Economic Injury Disaster Loan (EIDL) from the U.S. Small Business Administration to keep their business going. Soon after, the restaurant was impacted by the recent public demonstrations in Los Angeles and their restaurant suffered significant physical damage. The ELA BSC helped Flavors of Thai overcome this additional challenge, on top of the pandemic, by steering them to the City's resources for Small Businesses. Flavors of Thai received a City of Los Angeles Small Business Emergency Microloan and they received approval to participate in the Los Angeles Al Fresco program, which has allowed them to remain open.

EWDD WSCS PARTNERS WITH LA CHAMBER IN FIRST VIRTUAL JOB FAIR

EWDD partnered with the Los Angeles Area Chamber of Commerce to co-host the So Cal Success for All Virtual Job Fair, held Thursday September 3, 2020. EWDD's 16 WorkSource Centers attended the event, which marked EWDD's inaugural virtual job fair, the first of many to come in light of new health and safety measures due to COVID-19. More than 150 people attended each Zoom session to hear from employers about how to apply for upcoming jobs, according to the Chamber. Employers highly encouraged applicants to stay in touch and to keep applying as much as possible to different companies. Ten companies presented job opportunities, including SoCal Gas Company, Spectrum, Ralphs, FedEx and UPS. Each company said that there are opportunities to grow within the company, along with benefits provided for workers. For more information regarding available jobs during COVID-19, visit the [LA Jobs Portal](#) or one of EWDD's 16 [WorkSource Centers](#).



WORKFORCE DEVELOPMENT DIVISION**WORKSOURCE CENTER CONTACT PERFORMANCE (COVID-19)
September 8, 2020 to September 11, 2020**

Number of walk-ins	872
Number of walk-ins by appointment	713
Number of call/emails	2,904
Number of calls regarding Unemployment Insurance (UI)	876

**YOUTH WORKFORCE DATA FY 20-21 (HIRE LA'S YOUTH)
Week ending September 11, 2020**

Number of applications	6,444
Number of youth in lottery pool	1,217
Number of youth enrolled	1,075
Percentage of youth enrolled	19.05%
YouthSource Center (YSC) enrollments	301
YSC enrollment goal	2,100
Percent complete	14.33%

ECONOMIC DEVELOPMENT DIVISION

LOS ANGELES BUSINESSSOURCE CENTERS (LABSCs) METRICS September 4, 2020 to September 11, 2020	
LABSCs Reporting: North Valley, West Valley, South Valley, South LA, East LA, Mid City, Central West, Hollywood and Harbor	
Microenterprise assisted	108
Microenterprise enrolled	10
Small businesses assisted*	57
Small businesses enrolled	4
Number of BSC Clients who attended virtual workshops	12
Sidewalk vendors assisted	18
Sidewalk vendors enrolled	7

*Compared to a pre COVID-19 weekly average number of 23

"Updates" is the weekly report from the EWDD General Manager to the Office of Mayor Eric Garcetti, and is produced by EWDD's communications section. If you have questions, comments or wish to have a contribution considered for an upcoming "Updates," please contact Jamie Francisco at 213-744-9048 or Jamie.Francisco@lacity.org

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