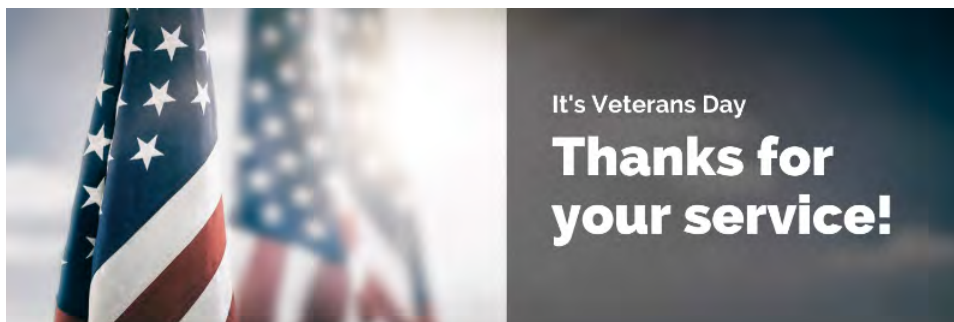




**Economic & Workforce
Development Department (EWDD) Weekly Updates**
NEWS FOR THE WEEK OF NOVEMBER 8, 2021

Success Stories



Happy Veteran's Day! EWDD's offices will be closed Thursday November 11, 2021 for the Veteran's Day holiday. EWDD's WorkSource Centers prioritize veterans and their family members seeking job assistance. The centers act as a personal employment agency for the City's residents and our services are always FREE. These services are available to all Angelenos, including veterans, the homeless, the re-entry population and other underserved populations.

The WorkSource Centers provide:

- Job Training, Resume Building and Interview Skills
- Phone and Computer Access, Skills Workshops
- Employment Referrals
- Customized Job Matching via [CalJOBSSM](#)
- Career Guidance and Placement Assistance

For more information and to find the nearest location, visit: bit.ly/EWDDWorkSource



MID-CITY BSC GIVES PASTRY CHEF KEY INGREDIENTS FOR SUCCESS

The Mid-City [BusinessSource Center \(BSC\)](#) helped pastry chef Angella Cole successfully obtain a microloan to expand her business, [Angella's Sweet Spot](#). In May 2021, Angella (pictured above) reached out to the BSC, operated by EWDD contractor PACE, to seek strategies and guidance to grow her company. Angella met with PACE Business Counselor Supranee May to discuss her business plan and needs. Supranee guided Angella in her expectations regarding business growth and cash flow. Together, they created a plan that included marketing strategy and financial literacy.

With these tools, Angella was able to obtain a First Choice Bank microloan. She also secured a credit card to build assets and forge a path forward to financial success. The microloan will be a tremendous help in establishing Angella's satellite location for selling her sweet treats at the 'Grab and Go' counter at the Hilton Hotel Los Angeles. The treats are also featured on the hotel's room service menu. The infusion of working capital will also allow Angella to hire extra staff, buy supplies and ingredients for her signature gluten-free and vegan cupcakes, cookies, biscotti, sweet loaves, birthday cakes, and other desserts. She said she looks forward to opening her first brick-and-mortar store in the future.

"I'm extremely grateful to PACE business counselor Supranee May and the PACE Mid-City BusinessSource Center for their encouragement of me fulfilling my dreams and for allowing me to share my story with other small business entrepreneurs," she said.

Angella's Sweet Spot is located in LA City Council District 14.



FORMER LAX SHUTTLE WORKER TRAINS TO BE TRUCK DRIVER

Aaron was working as a shuttle bus driver at LAX when he was laid off in April 2020 due to COVID-19. He had a hard time finding new work, especially in the travel industry due to the decline in travel during the pandemic.

After some research, Aaron found that truck driving would be a good transition since it is closely related to his previous line of work and is currently in-demand. His only issue was that he could not afford to pay for the training on his own, since he was only receiving unemployment insurance. Working closely with the Harbor-Gateway WorkSource Center staff, Aaron was approved for a nearly \$5,000 grant to pursue training to become a Class A truck driver. He completed his training in July 2021. Last month, Aaron successfully passed the DMV test and now has a Class A License.

LINKS to COVID-19 RESOURCES

JOB RESOURCES

LA JOBS PORTAL: jobs.lajobsportal.org

VIRTUAL ORIENTATIONS: bit.ly/LAjoblosshelp

BUSINESS RESOURCES

LA REGIONAL COVID FUND: lacovidfund.org

SMALL BUSINESS PROGRAM: ewddlacity.com/index.php/small-business-loans

LA CARES Corps: coronavirus.lacity.org/CARESCorps

BusinessSource Centers: bit.ly/LABusinessSource

WorkSource Centers: bit.ly/EWDDWorkSource

YouthSource Centers: bit.ly/EWDDYouthSource

EWDD Metrics

WORKFORCE DEVELOPMENT DIVISION

WORKSOURCE CENTER CONTACT PERFORMANCE (COVID-19) November 1, 2021 to November 5, 2021

Number of walk-ins	1,296
Number of walk-ins by appointment	794
Number of call/emails	2,888
Number of calls regarding Unemployment Insurance (UI)	391

YOUTH WORKFORCE DATA FY 20-21 (HIRE LA'S YOUTH) Week ending November 5, 2021

Number of applications	6,165
Number of youth in lottery pool	1,620
Number of youth enrolled	2,374
YouthSource Center (YSC) enrollments	622
YSC enrollment goal	2,100
Percent complete	29.6%

ECONOMIC DEVELOPMENT DIVISION

LOS ANGELES BUSINESSSOURCE CENTERS (LABSCs) METRICS November 1, 2021 to November 5, 2021

LABSCs Reporting: North Valley, West Valley, South Valley, South LA, East LA, Mid City, Central West, Hollywood and Harbor

Microenterprises assisted	203
Microenterprises enrolled	13
Small businesses assisted	64
Small businesses enrolled	6
Number of BSC Clients who attended virtual workshops	87
Sidewalk vendors assisted	37
Sidewalk vendors enrolled	6



The Economic & Workforce Development Department is headquartered in the Garland Building located at 7th street and Garland Ave in downtown Los Angeles.

[1200 West 7th Street](#)
[Los Angeles CA 90017](#)

213-744-7300
711 for TRS (TTY)

If TTY/TTD is needed to contact us, please use 711 for Telecommunication Relay Services (TRS)

If you have any questions, comments, or wish to have a contribution considered for inclusion in an upcoming "Updates," please feel free to contact Jamie Francisco at (213) 744-9048 or Jamie.Francisco@lacity.org