



Economic & Workforce Development Department (EWDD) Weekly Updates

NEWS FOR THE WEEK OF FEBRUARY 8, 2021

Success Stories



Prison to Employment (P2E) - Helping re-entry job seekers
SOUTHEAST VALLEY WSC P2E PARTICIPANT SHARES STORY

The Southeast Valley WorkSource Center helped re-entry worker Louis (above) secure a job with Amazon, where he was recently selected to participate in the company's management training program. After serving 16 years in prison, Louis connected with the Southeast Valley WSC in November 2020 and was enrolled in the Prison to Employment (P2E) program, an initiative intended to strengthen linkages between the state's workforce and corrections systems and improve the process by which formerly incarcerated and justice involved individuals reenter society and the labor force. Louis expressed his thanks to the Southeast Valley WSC staff, run by EWDD partner El Proyecto del Barrio for providing him a platform to rebuild himself as a contributing member of his community. Louis said that would one day, he would like to earn a bachelor's degree and enroll in the physician assistant program at USC.

The following is Louis' testimonial, which he shared with the Southeast Valley WSC:

"This program has truly been instrumental in my reintegration back into society.

After having served the last 16 years of incarceration, the many staff, and mentors here at this respected establishment welcomed me in with open arms and made me feel welcomed in a world at that moment which was totally foreign to me.

They looked beyond my past and saw me for me, an individual who was seeking to do right by family and society as a whole, and gave me the opportunity with employment at the time that I needed it the most.

This groundwork was pivotal in me reestablishing myself back into society as a contributor. It gave me my sense of worth as well as value that there are good people out in this world that are ready and willing to help if only one would apply themselves. To say that I am thankful to the many staff here at this respected establishment would be an understatement.

This program has truly changed my life and I thank all for allowing me to be a part of it."



LA Community Care Corp (LACCC) success story

SOUTHEAST VALLEY WSC BUILDS COVID-19 OUTREACH TEAM

The Southeast Valley WorkSource Center utilized funding from the Los Angeles Community Care Corp (LACCC) program to build a healthcare education community outreach team, which provided job opportunities to individuals who lost their jobs due to the coronavirus pandemic. The Southeast Valley WSC, overseen by EWDD contractor EL Proyecto del Barrio, created Promotoras de Salud, a COVID-19 education and community response outreach team. In partnership with Mission Community Hospital, the LACCC funding provided the opportunity to recruit and train the team, which reached 24,000 individuals and more than 700 businesses in the densely populated communities surrounding Mission Community Hospital in the San Fernando Valley. During the 30 days the new community COVID education and support team were in the field, local

infection rates dropped by two percent, according to figures from the El Proyecto del Barrio and Mission Community Hospital partnership.



WorkSource Centers facilitate job opportunities during COVID-19
LACCC FUNDS JOBS FOR UNEMPLOYED ANGELELOS

In partnership with the Mayor's Office, Council District Offices and Community Build, Inc., EWDD's 16 WorkSource Centers implemented the Los Angeles Community Care Corp (LACCC) program to provide job opportunities to individuals who lost their jobs due to the coronavirus pandemic. Participants were connected with job opportunities related to COVID-19 relief and recovery efforts. They were offered jobs that paid \$22 per hour up to 200 paid hours, providing much-needed financial assistance during the holiday season. They worked in transitional employment roles supporting COVID-19 emergency response and humanitarian efforts. In addition, the LACCC Clean Streets partnership with the City's Office of Beautification and the LA Conservation Corps funded opportunities for participants to join work crews responsible for cleaning streets and medians throughout the City. In this week's EWDD Updates, we feature before and after photos from East LA clean-up sites in Boyle Heights. In the next few weeks, EWDD will feature photos from clean-up sites Pacoima and South LA. Stay tuned!

Before



366 S. Boyle Ave, Boyle Heights, CD14

After



Before



366 S. Boyle Ave, Boyle Heights, CD14

After



Before



Mission Rd between 1st St and 101 FWY,
Boyle Heights, CD14

After





LINKS to COVID-19 RESOURCES

JOB RESOURCES

LA JOBS PORTAL: jobs.lajobsportal.org

VIRTUAL ORIENTATIONS: bit.ly/LAjoblosshelp

BUSINESS RESOURCES

LA REGIONAL COVID FUND: lacovidfund.org

SMALL BUSINESS PROGRAM: ewddlacity.com/index.php/small-business-loans

LA CARES Corps: coronavirus.lacity.org/CARESCorps

BusinessSource Centers: bit.ly/LABusinessSource

WorkSource Centers: bit.ly/EWDDWorkSource

YouthSource Centers: bit.ly/EWDDYouthSource

EWDD Metrics

WORKFORCE DEVELOPMENT DIVISION

WORKSOURCE CENTER CONTACT PERFORMANCE (COVID-19) February 1, 2021 to February 5, 2021

| | |
|---|-------|
| Number of walk-ins | 1,141 |
| Number of walk-ins by appointment | 668 |
| Number of call/emails | 2,961 |
| Number of calls regarding Unemployment Insurance (UI) | 846 |

YOUTH WORKFORCE DATA FY 20-21 (HIRE LA'S YOUTH) Week ending February 5, 2021

| | |
|--------------------------------------|--------|
| Number of applications | 9,984 |
| Number of youth in lottery pool | 1,064 |
| Number of youth enrolled | 2,570 |
| YouthSource Center (YSC) enrollments | 975 |
| YSC enrollment goal | 2,100 |
| Percent complete | 46.43% |

ECONOMIC DEVELOPMENT DIVISION

LOS ANGELES BUSINESSSOURCE CENTERS (LABSCs) METRICS February 1, 2021 to February 5, 2021

LABSCs Reporting: North Valley, West Valley, South Valley, South LA, East LA, Mid City, Central West, Hollywood and Harbor

| | |
|--|-----|
| Microenterprise assisted | 105 |
| Microenterprise enrolled | 12 |
| Small businesses assisted | 47 |
| Small businesses enrolled | 1 |
| Number of BSC Clients who attended virtual workshops | 138 |
| Sidewalk vendors assisted | 34 |
| Sidewalk vendors enrolled | 8 |



The Economic & Workforce Development Department is headquartered in the Garland Building located at 7th street and Garland Ave in downtown Los Angeles.

1200 West 7th Street
Los Angeles CA 90017

213-744-7300
711 for TRS (TTY)

If TTY/TTD is needed to contact us, please use 711 for Telecommunication Relay Services (TRS)

If you have any questions, comments, or wish to have a contribution considered for inclusion in an upcoming "Updates," please feel free to contact Jamie Francisco at (213) 744-9048 or Jamie.Francisco@lacity.org.